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Rexrodt to raise López case with US



By Haig Simonian, Motor Industry Correspondent

Mr Günter Rexrodt, Germany's economics minister, yesterday said he intended to raise the stormy legal row between Volkswagen and General Motors over alleged industrial espionage with his US counterparts at next week's World Trade Organisation meeting in the first sign that the row has had political repercussions.

He said "an acceptable solution" had to be found to the dispute, which has provoked civil and criminal court actions in the US and Germany. According to an official at the federal economics ministry, Mr Rexrodt is particularly concerned about the potential impact of the row on employment and on Germany's role in the motor industry. The remarks follow a statement from prosecutors in Darmstadt that they

would decide within the next week whether to charge Mr José Ignacio López, VW's former head of production and purchasing, and three other managers who are at the heart of GM's allegations that they stole confidential material when they defected to VW in 1993. This week the two companies both claimed procedural victories in the civil action brought by GM against VW in the US. A "status conference" in Detroit to discuss

how the case should proceed showed that GM would try to accelerate proceedings, while VW's legal team would attempt to encumber the process. VW, for example, defeated an attempt by GM to limit the number of witnesses who could be questioned during the "discovery" phase to 50. Mr Plato Cacheris, representing Mr López and the three ex-GM managers cited with him, said he would file a motion next week for the

Detroit proceedings to be postponed to allow them time to concentrate on the possible criminal charges in Germany and a separate criminal investigation under way by the US justice department. Mr Cacheris indicated his clients might otherwise be obliged to take the fifth amendment (to avoid self-incrimination) during the Detroit case, GM has opposed the delay, on which Judge Nancy Edmunds, the

federal district court judge hearing the case, is expected to rule in late January. Judge Edmunds pressed all the lawyers in the case to avoid lengthy procedural disputes. "We're going to move this thing along," she said. The judge said the court intended to start taking depositions from witnesses in March, when a date for the full trial would also be next set. The final trial could take up to three years to complete.

Swiss yield on work permits

By William Hall in Zurich

Switzerland has agreed to scrap progressively its system of work permit quotas for European Union citizens, removing one of the two main obstacles to a bilateral package covering relations with the European Union.

The Swiss, who voted in 1992 against joining the European Economic Area, have been trying for more than two years to reach an agreement which would allow them to enjoy some of the benefits of EU membership.

EU negotiators, however, have been insisting on Swiss acceptance of the principle of free movement of people. Switzerland is afraid of being swamped by an influx of foreigners. As a result, the two sides have agreed a complex compromise.

The Swiss have accepted a timetable which should lead to the scrapping of work permit quotas within six years of a treaty coming into force. However, they can opt out of the agreement after seven years if there is an unexpected influx of immigrants.

Switzerland's willingness to modify its system reflects the fact that only about 60 per cent of the 170,000 annual foreign work quotas are used at present. Nevertheless, the deal may still have to be put to the people in a referendum, and the Swiss People's party has already indicated it is not happy with it.

EU foreign ministers are expected to discuss the compromise tomorrow. Assuming it is accepted, then attention turns to the other problem, the question of road freight transit rights through Switzerland. The chance of a speedy resolution of differences in this area is remote, partly because the EU members themselves cannot agree on the issue.

Food group sale gives Italy's PM heartburn

Prodi's role in a 1993 privatisation deal has returned to haunt him, writes Robert Graham

The confused sale of a state-owned food group in 1993 has returned with a vengeance to haunt Mr Romano Prodi, the Italian prime minister. The circumstances surrounding the privatisation of Cirio-Bertolli-de Rica (CBD) at a time when Mr Prodi was head of the Iri state holding company, risk undermining further his leadership which has been criticised as weak by his coalition allies.

The matter has refused to die down 10 days after a Rome magistrate requested that the premier be tried for alleged abuse of office and breach of the civil code regarding conflict of interest over the CBD sale.

For the first 24 hours both media and politicians seemed uncertain how to react, being aware that the CBD story had been around during last April's general election and that few had taken any notice of it. Since then, however, Mr Prodi has twice been obliged to protest his innocence and the affair has been given ever greater prominence, especially by rightwing opposition media.

The case originates from Iri's move to privatise SME, a huge agri-business/foods group. Ironically, during his first term as head of Iri, Mr Prodi had been prevented in

1985 from selling SME to Mr Carlo De Benedetti, head of Olivetti, by the government then led by the Socialist Mr Bettino Craxi. When Mr Prodi began his second term at Iri in May 1993, he inherited a plan to sell SME in three divisions,

tion to the sale. This took the form of an offer from Fisvi, a southern agricultural consortium headed by Mr Carlo Saverio Lambranda, who was closely linked to the local Christian Democrat bosses, and backed by guarantees from two local financial institutions. Iri accepted Fisvi's offer of L310bn (\$206m) for its 68 per cent stake in CBD even though the little known consortium possessed capital of L50bn and debts of L60bn.

Fisvi indicated that it planned to sell on the olive oil business, Bertolli, to Unilever, and although it was never publicly stated, it was always assumed that this was how it largely intended to fund its acquisition. Within 10 days of Iri accepting Fisvi's offer, Bertolli had been sold to Unilever for L150bn. However, even with this cash, Fisvi was unable to complete payment for the deal and the remains of CBD was gradually taken over by the financier and agri-industrialist Mr Sergio Cragnotti.

In essence, the allegation against Mr Prodi and the Iri board is that they allowed a politically motivated sale to go through at a cheap price to the detriment of 12,000 small shareholders (one of whom complained to the magistrates), while knowing

Unilever was ready to snap up Bertolli. Mr Prodi is also alleged to have failed to avoid a conflict of interest. When he first left Iri in 1993 he returned to teach economics at Bologna and to work at Nomisma, a consultancy he helped found, where he became part of Unilever's international advisory board. He has produced letters to show he relinquished this role with Unilever the moment he returned to Iri in 1993 and has denied any impropriety.

Unfortunately for Mr Prodi, a court will only decide in mid-January whether he should be sent for trial. In the meantime, he is likely to be treated in the usual manner of those falling foul of the judicial system - to be considered guilty until proved innocent.

The proposal faced strong resistance in the Commission, particularly from Britain and Germany, and is likely to face broader opposition in the Council of Ministers. Mrs Ritt Bjerregaard, the environment commissioner, admitted it had been "difficult to get through", but believed it would lead to the preservation, protection and improvement of the environment. The "overriding problem" with the present system was that it "takes place too late, often only when a project is about to be implemented", adding that early assessment would "prevent environmental damage at source" and that it would save future developers time and money.

Environment ministers, meanwhile, are set to extend the EU directive on environmental assessment studies by obliging developers to do impact studies on a host of new projects in sectors such as waste, mineral extraction and energy. Studies will also be mandatory for a host of new smaller projects.

The Commission yesterday failed to find a way of reconciling two contradictory policies - subsidising farmers to grow tobacco while stepping up its anti-smoking campaign. It has delayed publication of two policy papers for two more weeks.



Romano Prodi: no court decision before mid-January

Environmental impact studies may be widened

By Caroline Southey in Brussels

The European Commission yesterday agreed to force local authorities to conduct environmental impact studies on long-term land development plans. Under present EU law environmental assessments are only required for specific projects, such as highways, to particular locations.

The proposal is aimed at strategic plans drawn up by "competent authorities". These vary from country to country but most involve plans for possible future housing, industrial and infrastructure developments. The studies will have to assess the impact of these plans on all environmental aspects of the region, including people, flora, fauna, soil, air and water.

Critics argue that the proposal is likely to exacerbate problems triggered by the present law. "Many projects already face lengthy delays because of legal challenges, particularly in northern member states," an EU diplomat said, adding that the Commission was laying down more "procedural hoops" which would lead to "more procedural challenges".

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Bhutto warns against commitments

By Peter Montagnon and Farhan Bokhari in Karachi

Ms Benazir Bhutto, Pakistan's ousted prime minister, has warned the caretaker government against long-term structural adjustment commitments to the International Monetary Fund and World Bank without consulting the country's main political parties.

Her warning in an interview came as Mr Shahid Javed Burki, the World Bank official who is advising the government on finance, set out for Washington to discuss a medium-term structural adjustment facility with the IMF.

"If the government needs short-term money, it should make a front-loaded programme with the IMF, and if it needs a long-term programme, then it should take the two major parties into its confidence on the figures and conditionalities," she said. "To enter into conditionalities that cannot be

met is to set a time-bomb under the next government." Ms Bhutto said the caretaker government, whose mandate expires in February when elections are due, could not negotiate on matters such as cuts in defence spending and tariff reform.

'We do not expect the elections to be free because the president has malice against us'

which would make imports cheaper, eat up foreign exchange and cause unemployment.

Analysts say that by raising the question of defence spending, she is hoping to trigger concerns in the military about the activities of the caretaker government

and undermine its support.

Holding court in the mansion of a political ally in Islamabad, she made no attempt to disguise her fury at President Leghari for dismissing her. She said Mr Leghari had talked the country into an economic crisis in October by placing false reports in international newspapers, warning the IMF not to negotiate with her and telling diplomats of corruption in high places.

But although he had access to documents of the intelligence agencies, he was unable to lay any corruption charges when she was dismissed on November 5.

"We do not expect the elections to be free because the president has malice against us," Ms Bhutto said her Pakistan People's party was the only national party in Pakistan, and the president's action could undermine national unity. This echoes a growing feeling among some bureaucrats concerned by the speed at which the care-



Bhutto: no attempt to disguise fury

taker government is moving to withdraw privileges from provincial governments.

Ms Bhutto again denied she or her husband had been

laying charges was because the government was having to fabricate them.

Before she was ousted she had been planning to retire as prime minister at the end

of her term in 1998, but now "I'm fighting to win".

She said she was coping better with her dismissal, than the first time in 1980. "The first time it happened, I'll be frank, I didn't know whether my husband could take prison. My husband had never been in prison. I was so nervous and scared that he would break under prison, and that it would be humiliating for me and my party."

Her husband, Mr Asif Zardari, who was exceptionally unpopular as investment minister in her government, has been in prison on suspicion of corruption ever since she was ousted and is almost certain to face charges.

Ms Bhutto said she had never seen houses he was alleged to have bought in Ireland, Normandy and Surrey, saying she would not wish to live in those places. "I would prefer Paris or London," she said, but had no intention of seeking asylum abroad.

ASIA-PACIFIC NEWS DIGEST

Tsui to head HK exchange

Mr Alec Tsui, deputy chief executive of the Hong Kong Stock Exchange, will succeed Mr Paul Chow as chief executive from the beginning of February, the exchange announced yesterday.

The appointment would bring "professional continuity and a smooth transition," said Dr Edgar Cheng, chairman of the exchange. Hong Kong's return to Chinese sovereignty on July 1 next year was not a factor in the decision to make an internal appointment, he added.

Mr Tsui, who faced a challenge for the post from Mr Herbert Hul, head of the listings division, said the exchange would proceed along the direction already set. His three-year term is expected to focus on securing Hong Kong's position as the main regional market in face of rising competition, developing its role as a source of capital for the Chinese economy.

Dr Cheng and Mr Chow, who will pursue other interests, have stressed the need to develop links with China.

John Ridding, Hong Kong

South Korean strike threat

South Korean trade unions yesterday threatened to stage the biggest national strike in years to protest against a proposed labour law making it easier to sack workers. But the government warned it was prepared to take tough action against the strike, set for mid-December.

The unions have criticised labour law revisions proposed by the government as mainly favourable to management. Korea will gradually relax curbs on trade union activity, but will weaken job security rights for workers. Voting began yesterday among members of the illegal Korea Confederation of Trade Unions (KCTU), which would receive official recognition under the new labour law.

John Burton, Seoul

Karachi bank bombed

A second bomb in as many days, this time in a bank branch in central Karachi, yesterday put fresh pressure on Pakistan's caretaker government. Like Tuesday night's Lahore blast, the attack appeared designed more to sap confidence in the government's ability to maintain law and order than cause widespread damage. No one was killed, but 11 people were taken to hospital.

The blast site, only yards from the Sberaton and Pearl-Continental Hotels, was a forceful reminder of the violence that lurks below the surface in Pakistan's largest city. The government's rapprochement with the International Monetary Fund is proving harder than expected. Government borrowing from the banking system has continued to rise sharply and now stands at Rs76bn (\$1.9bn), against an end-of-year target of Rs52bn.

Peter Montagnon and Farhan Bokhari, Karachi

Japanese official arrested

Japan's former top health ministry official was yesterday arrested on suspicion of receiving ¥60m (\$530,000) in bribes from an operator of government-subsidised nursing homes. The arrest of Mr Nobuharu Okamoto, who denies the allegations, comes a week after the Ministry of International Trade and Industry launched an inquiry into an unrelated scandal, senior officials' suspected relations with an oil dealer under arrest for evading tax on commission earned from questionable oil trades.

William Daokins, Tokyo

Growth rate tumbles to 3.8% in Australia

By Nikki Tait in Sydney

Australia's growth rate fell to 3.8 per cent year-on-year in the September quarter, down from a revised 4.7 per cent in the previous three months.

Gross domestic product during the September quarter alone rose 0.8 per cent, a modest improvement on the 0.1 per cent increase during the June quarter.

The poor June-quarter performance was attributed partly to uncertainty caused by the federal election earlier in the year.

The latest data showed private business investment rising fairly strongly, confirming the trend in other statistical data and benefiting from improved trade. Stocks rose significantly.

On the consumption side, public sector spending ebbed 1.2 per cent, having risen just 2 per cent over the past year. Private consumption



increased 0.3 per cent, the lowest quarterly rise since June 1994.

Mr Peter Costello, the treasurer, claimed the figures provided "a solid foundation" for the economy, indicating "solid growth" in investment and exports on a "low-inflation base". The Labor opposition claimed the weaker growth figures for

the most recent two quarters suggested the economy was growing at only 2 per cent.

The jobless rate has remained over 8 per cent since the last election. Most private sector economists foresee a further cut in interest rates, probably early in the New Year.

The federal government got another ingredient of its 1996-97 budget through the Senate yesterday. A controversial bill to increase higher education charges and save the government A\$1.7bn (\$1.4bn) over four years passed largely unscathed, with support from the two independent senators.

Most of the government's first budget has now been secured, though the Senate has rejected proposals to withdraw some social security benefits from new immigrants. Ministers claim these measures would have saved A\$400m over four years.

ADB to make \$250m loan to state of Gujarat

By Mark Nicholson in New Delhi

The Asian Development Bank is poised to make a ground-breaking loan of \$250m to the Indian state of Gujarat to support policy reforms.

It is the first of what the ADB hopes will become a series of state-directed programme loans to encourage economic restructuring.

The loan, which will be on commercial terms, will go before the ADB's board for clearance later this month. Although it will be routed through the central government in Delhi, which will bear the foreign currency risk, the funds will otherwise be passed on directly to the state government.

The ADB said it had selected Gujarat because of its government's acceptance of economic reforms. The north-western state is among the wealthiest and

most industrialised in India, and one of the biggest recipients of foreign direct investment.

Its bureaucracy has one of the better reputations in India for efficiency and investor-friendliness.

ADB officials said the lending would support structural reforms to improve the state's revenue generation and management, moves towards disinvestment of state enterprises, and steps towards privatisation of infrastructure in the state, including moves towards reorganisation of Gujarat's state electricity board.

The loan would bring more than \$730m funds sanctioned by the ADB this year in India. Ms Shigeko Asher, the bank's Delhi representative, said the ADB expected total lending next year to reach \$1bn and to include "one or two" further state-directed loans.

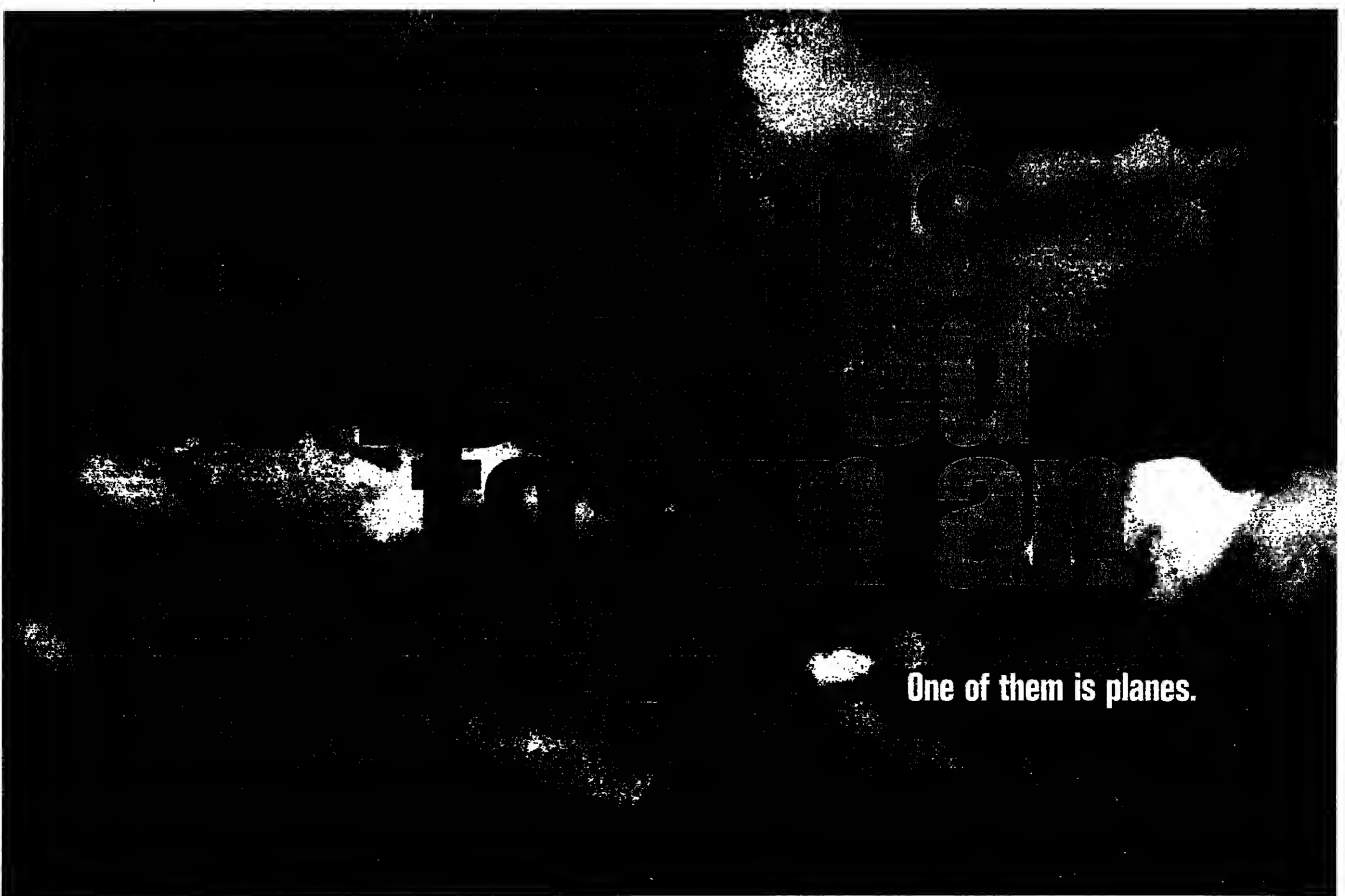
The ADB is exploring further policy-based lending to other states including Kerala, Karnataka and Tamil Nadu in the south and Rajasthan in the north.

Ms Asher said future state-based programme lending would follow discussions with other donors, particularly the World Bank, which has also begun to explore more direct lending to state governments, notably towards structural reform of loss-making state electricity boards.

The Gujarat loan will carry an interest rate of 6.82 per cent.

Ms Asher said that future loans to other states would vary in size according to each state's absorptive capacity.

However, the loans would be granted conditionally on the states' willingness to undertake structural financial and infrastructural reforms.



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NEWS: INTERNATIONAL

Saddam, sanctions and black marketeers

Roula Khalaf reports on the ironies of the international efforts to unseat the regime in Iraq

A visit to Al Kifah street in central Baghdad helps to dispel any doubts as to why Iraq last week dropped objections to US restrictions on the oil-for-food deal, paving the way for resumed sales of Iraqi oil.

On Al Kifah, the black market currency traders casually conduct their daily illegal business. Young Iraqis push carts stacked with cardboard boxes, some filled with cigarettes, others stuffed with Iraqi dinars.

black market to suck enough dollars out of circulation to make ends meet, according to western diplomats in Baghdad. The news that the deal was imminent boosted the local currency, making it easier for Iraqis to part with their cherished dollars.

however, they believed the market was not responding as effectively as the government might have hoped. A piece of good news, such as renewed anticipation of oil-for-food, seems a convenient way of renewing confidence in the local currency.

The US will maintain the sanctions for years to come and that, in the meantime, other ways must be found for Iraq to survive.

break sanctions is growing. In many ways, the Iraqi regime has already learned to accommodate itself to life under sanctions.

W3C picks standard for filtering Internet

By Paul Taylor
The World Wide Web Consortium - the Paris-based organisation which oversees the development of the Web - has formally endorsed a specification for filtering Internet content, opening the way to the adoption of filtering systems.

created as a way to enable parents and schools to select the information which they consider acceptable for their children.

Pics-compatible packages and Netscape, the leading Internet browser vendor, plans to incorporate PicS technology in its future products.

At the end of last year, it strengthened to 400 dinars to the dollar earlier this year.

that if a simple announcement served the purpose of relieving the foreign currency crunch, Mr Saddam may again scuttle the deal before it goes through.

consumers would pay 14 piastres (5 US cents) for a loaf of bread instead of the current 5 piastres.

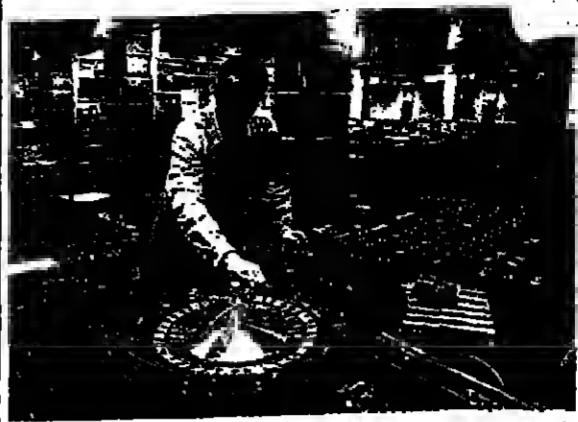
Cairo finds smooth way to cut bread subsidies

By Sean Evers in Cairo
Riots ensued when the Egyptian government raised the price of bread nearly 20 years ago. So this time, determined to maintain an IMF-agreed budget deficit target of 1.1 per cent of gross domestic product, the authorities have chosen a more creative way to cut their \$22.5bn (\$735m) bread subsidy.

Although the Egyptians produced 4.5m tonnes of wheat last year, they had to import more than that to meet domestic consumption, at a cost of more than \$1bn.

most imported wheat comes from the US, an estimated 5.2m tonnes a year, followed by Australia and France respectively with about 500,000 tonnes each.

Casino reopens in Lebanon



Casino de Liban, the biggest gambling and entertainment centre in the Middle East before Lebanon's 1975-90 civil war, reopened this week after 20 years. The famous casino, pictured above after its \$50m restoration, overlooks the Mediterranean north of Beirut.

Battle for UN job heats up

Asian candidates will become contenders for United Nations secretary-general unless strong African candidates committed to reform quickly come forward, western diplomats said last night.

SA constitution approved

South Africa's new constitution was finally approved yesterday when the Constitutional Court accepted a revised text of the document initially passed by the Constitutional Assembly in May.

Dublin's fair city lures Citibank

By John Murray Brown in Dublin
Ireland's growing reputation as a European centre for companies' back office operations was boosted yesterday when Citibank, the US bank, announced plans to create 850 jobs processing international transactions for its corporate clients.

overheads and economies of scale," said Mr Richard Bruton, the minister for enterprise and employment, announcing the investment yesterday.

Broader horizons for cruise liners

Finns break into growing market dominated by Italians, reports Andrew Taylor

The threat of an Italian shipyard stranglehold on the world cruise liner market was broken last week when Finnish yards won an order worth up to \$1bn to build the world's largest leisure vessel.

Royal Caribbean Cruise Lines has ordered up to two 130,000-ton ships from Kvaerner, the London-based shipbuilding and engineering group. The contract will provide its Turku yards in Finland with work until 2000.

Schiffswerft of Germany. South-east Asian yards would also like to break into this growth market, given the substantial over-capacity in other areas of shipbuilding.

the introduction next year of new fire and safety regulations by the International Maritime Organisation, which has further increased the pressure on smaller operators with ageing fleets.

Israel to drop rules on Jordan trade

By Judy Dempsey in Jerusalem

Israel yesterday agreed to abolish a controversial trading system with Jordan and pledged to cut import tariffs, in an attempt to improve cross-border trade between the two countries.

UK voices concern over US maize

By Alison Meillard in London
Britain yesterday warned the US not to try to force genetically modified maize onto the European market while concerns remained about its safety for human and animal health.

are strong enough to say to the Americans that we decide what we want in our food chain and not you."

dissatisfaction at EU delays in opening the market for modified maize and for rice.

which has been spliced into the Ciba maize. Government scientific advisers say there is a slight risk that consumption of the unprocessed maize, used as animal feed, might confer antibiotic resistance to humans.

retailers in several EU countries have also protested against a US genetically modified soyabean, which has been approved by the EU as safe but is not segregated or labelled.

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COMPANIES AND FINANCE: EUROPE

Saga to save \$200m on N Sea buy

By Robert Corzine

Saga Petroleum, Norway's biggest oil explorer, is expected to save about \$200m through tax concessions on its \$1.2bn acquisition of Santa Fe, the Kuwaiti-owned UK North Sea oil and gas company.

Mr Jan Peter Valheim, Saga finance director, confirmed that, under Norwegian law, interest on debt incurred to buy Santa Fe was fully deductible against Norwegian taxes at a marginal rate of 78 per cent.

Oil sector analysts said this was equivalent to a 3 per cent cut in Saga's cost of

capital. The effect will be to reduce the cost of the acquisition by \$150m. A further \$50m in savings represents Santa Fe's UK tax losses.

Market concerns that Saga paid too much for Santa Fe were behind the slump in the company's shares yesterday when they resumed trading on the Oslo bourse after a two-day suspension.

The shares opened NKrs lower at NKr96.50, before recovering to close at NKr100.5.

A sizeable number of Saga shares are held in the US, where the company was yesterday briefing leading shareholders.

Saga executives went to some lengths yesterday to dismiss fears that the company had paid too high a price for Santa Fe.

They pointed to the substantial value that should flow to shareholders from the acquisition, which should result in "more than 15 per cent return on equity after tax" at an average oil price of \$18.50 a barrel. The latter is well below current levels but in line with many price forecasts for 1997.

The executives also pointed to the prospect of a significant increase in Saga's

earnings per share, although Mr Valheim said exact figures would only be made available in Saga's results next February.

The effective date for the transaction is June 1996, so Saga should also benefit from what executives said would be "a substantial positive after-tax cash flow" at Santa Fe for the second half of the year.

No details were provided, but it was thought that figure could be close to \$100m.

Saga also pointed to its record in five previous asset acquisitions in the Norwegian offshore industry.

Total reserves at those

fields have risen by 35 per cent since the time of the acquisitions, in part because most field operators tend to use generally conservative estimates of reserves.

Executives said Saga's knowledge of Norwegian fields close to some of Santa Fe's assets should also prove valuable.

Saga's advisers said the low valuations placed on Santa Fe by some analysts did not reflect such "upside."

The lowest bids for Santa Fe were thought to be about \$800m. The next closest bid - by Conoco - was thought to be in the region of \$1.15bn.

Securitas sees few barriers to growth

The Swedish group has thrived on outsourcing growth and hard-pressed police

Securitas, one of Europe's leading security groups, practices what it preaches. At corporate headquarters in Stockholm, visitors must negotiate uniformed guards and thick glass security doors before gaining admission to management areas. Even the cloakroom coat-hangers, fixed to their rails, are theft-proof.

Such attention to detail has served the Swedish group well. Over the past decade profits have grown at an annual rate of 37 per cent and operating margins have widened from 1 per cent to 7.5 per cent.

Securitas has been an eye-catching performer in a traditionally unglamorous sector, and its shares have surged more than 80 per cent this year on the Stockholm bourse.

The company, whose largest owner is Latour, a Swedish investment company, with a 16 per cent stake, has seen its market capitalisation reach SKr18bn (\$1.8bn) - leaving it poised to enter the FT500 list of Europe's largest 500 companies.

Mr Thomas Berglund, Securitas chief executive, traces the group's rapid growth to its decision in the mid-1980s to revamp its corporate management and focus on core security operations, while retreating from other fields such as contract cleaning. That step has coincided with new opportunities in the security market, amid an increasing tendency for companies to outsource their security requirements.

The outsourcing trend is bolstered by growing financial and time constraints on the police. In France, bracing itself for another outbreak of terrorism after Tuesday's rush-hour bomb in Paris, officers may have more important things on their minds than watching for break-ins. According to Securitas, the gendarmes refuse to respond to private alarms unless a break-in has been verified - creating a valuable niche for security service providers. The position is similar in Norway.

Today Securitas's divisions encompass broad-ranging security services to companies, cash handling and alarm services for banks and retail clients, and home security. The biggest unit is its large company-related activities, accounting for 55 per cent of group sales. One lucrative area is provision of airport security. Securitas handles security at 20 airports in five countries, and is optimistic of winning new contracts.

In its core areas, Securitas has shown a strong appetite for acquisitions. This year the group has purchased 10 companies in six countries at a cost of about SKr1bn. It now has a presence in 14 European countries and sales are likely to be close to SKr2bn this year.

Mr Berglund dismisses suggestions that the company ought to consolidate



Police have better things to do than answer faulty burglar alarms. Emergency services at the Paris station where a bomb killed two people on Tuesday.

before launching into a new round of expansion. Buoyed by a strong cash flow, Securitas will continue its march into European markets, he asserts.

One factor in Securitas' favour as it seeks to manage its rapid growth is its flat organisational structure. Only four management tiers separate Mr Berglund from workers on the ground. The Securitas model involves working through local management rather than drafting in Swedish executives to newly acquired subsidiaries.

The company identifies the difficulty of finding sufficient numbers of suitable staff as the only curb on its growth. Investment in personnel is substantial, representing 60

per cent of total costs, but has paid dividends. In the late 1980s, annual turnover of Securitas guards was as much as 100 per cent. This has been reduced to 30 per cent by increasing wages and improving training - a strategy which has eased recruitment costs.

Mr Berglund illustrates the point with the UK market, where Securitas acquired Security Express earlier this year. He criticises the UK for "low wages, poor training, and lack of basic values for the industry."

Mr Peter Lawrence, Nordic equities specialist at Kleinwort Benson, the UK investment bank, applauds the staff-oriented approach. "Securitas is one of the best, if not the best, managed

companies in Scandinavia," he says.

Boostered by a 40 per cent share of its domestic Nordic market, Securitas' prime focus is western Europe, where it has a 3 per cent market share. Although the group's organic growth was 6 per cent last year, it expects future expansion to occur principally via acquisitions.

Four countries - Germany, the UK, France and Italy - account for 75 per cent of the total European market. Securitas is present in all of these except Italy. But with outsourcing on the increase there, Italy would be a next logical step for the group.

Beyond that, the company is looking to expand eastward. It is already present in

Poland and, says Mr Berglund, the Czech Republic could be next.

The company's rapid expansion has fostered high expectations among investors. Its heavy price/earnings ratio of 35 would be vulnerable to an aggressive derating were Securitas to start missing targets, Mr Lawrence says.

However, Mr Hakan Winberg, Securitas chief financial officer, sees little to interfere with the group's prospects of expanding at an annual rate of 2 per cent above GDP market growth. "Of course, our rating creates expectations. But we see it as a stimulus," he says.

Greg McIvor

[Wolford]
WIEN PARIS LONDON

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This announcement appears as a matter of record only.

Nedlloyd

Shareholders in Royal Nedlloyd N.V. and other entitled parties are invited to attend an Extraordinary General Meeting of Shareholders which will take place on Friday 20 December, 1996, at 10.00 hours at the head office of the Company in Willemsoord, Boompjes 40 in Rotterdam.

The main item on the agenda concerns the authorisation of the Executive Board to contribute Nedlloyd's ocean container shipping business into a joint venture - to be named P&O Nedlloyd Container Line - together with the ocean container shipping business of the Peninsular & Oriental Steam Navigation Company.

As of today, the complete agenda can be inspected and obtained free of charge at the office of the Company and at the offices of the banks named hereunder.

Registration

To obtain entry to the meeting and to be able to exercise the rights attached to bearer shares, holders of bearer shares must have lodged their shares at the latest on Tuesday 17 December, 1996 at the office of the Company or at the Main Office of one of the following banks:

- * ABN AMRO Bank N.V., Herengracht 596, 1017 CE AMSTERDAM
- * MeesPierson N.V., Rindis SS, 1012 KK AMSTERDAM
- * Commerzbank AG, Neue Mainzer Strasse 52-56, 60261 FRANKFURT AM MAIN.

The certificate of deposit from the bank will serve as admission card to the meeting.

Holders of American Depositary Receipts are entitled to obtain entry to the meeting (ADRs do not carry voting rights) upon showing an admission card for this meeting that will be issued upon request by Depository J.P. Morgan, New York, at the latest on Tuesday 17 December, 1996.

To obtain entry to the meeting and to be able to exercise the rights attached to registered shares, holders of registered shares must have given written notice of such intention at the latest on Tuesday 17 December, 1996 to the Secretariat/Executive Board who will then issue an admission card to the meeting.

Proxies

Shareholders wishing to be represented at the meeting through a written proxy are being advised that their proxy must have been signed by the rightful owner of the relevant share(s). In addition, the form of proxy must have been received in the office of the Company by mail or fax not later than on Wednesday 18 December, 1996 (Secretariat/Executive Board). When registering, the holder of bearer shares will receive a form of proxy from the bank; the holder of registered shares will receive a form of proxy from the Executive Board.

Rotterdam, 5 December 1996 Executive Board

Royal Nedlloyd N.V. - Boompjes 40 - 3011 XB Rotterdam - Tel 31-10-400.6812 - Fax 31-10-400.6180

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Sumitomo Trust & Banking Co., Ltd.
Financial Results as of 30th September 1996

| | Millions of Yen 6 months ended 30th September 1996 | Millions of Yen 6 months ended 30th September 1995 | Millions of Yen Year ended 31st March 1996 |
|----------------------------------|----------------------------------------------------------|----------------------------------------------------------|--------------------------------------------------|
| Income before Income Taxes | 185,468 | 171,849 | 1,028,526 |
| Net Income | 86,906 | 6,391 | (263,918) |
| Total Assets in Banking Accounts | 18,293,199 | 15,085,077 | 15,487,844 |
| Total Assets in Trust Accounts | 22,918,827 | 23,442,736 | 22,021,402 |
| Dividend | 13.00 per share | 24.00 per share | 17.00 per share |

The Interim Report for 6 months ended 30th September 1996 will be available upon request from January 1997. Please direct enquiries to the address below.

The General Affairs Dept., The Sumitomo Trust & Banking Co., Ltd.
London Branch
155 Bishopsgate, London EC2M 3XU
Telephone: 0171-945-7000 Fax 0171-945-7177

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The Financial Times plans to publish a Survey on

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on Saturday, December 7

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 ... Greg McIvor
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11/11/96

COMPANIES AND FINANCE: ASIA-PACIFIC

Wheelock almost halved at interim stage

By Louise Lucas in Hong Kong

Wheelock, the Hong Kong holding company for the late Sir Yue-kong Pao's listed corporate empire, reported net profits for the six months to September nearly halved to HK\$788m (US\$101.9m).

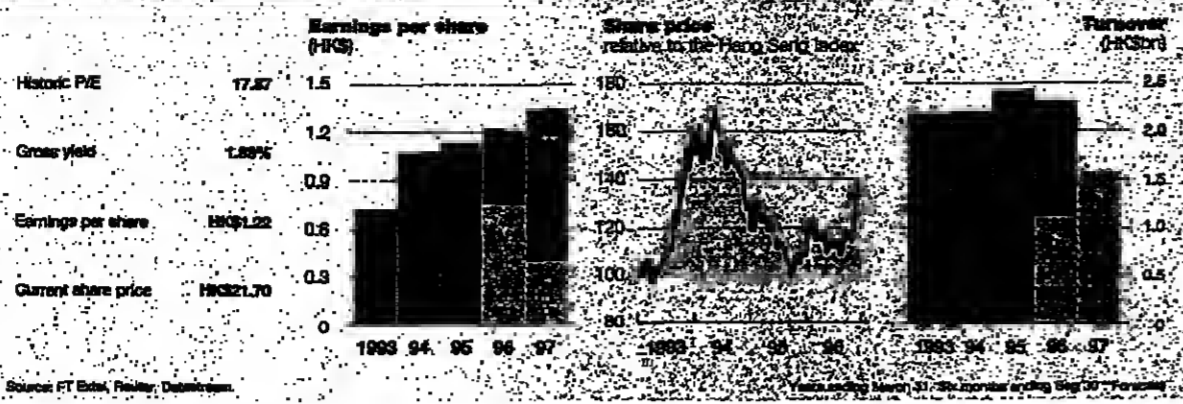
The results were broadly in line with analysts' expectations. Mr Gonzaga Li, chairman of Wheelock, looked to Hong Kong's "generally improving economic environment" to fuel further growth.

Last year's figure of HK\$1.51bn included non-recurring contributions worth HK\$990.5m arising from asset swaps between group associates Wharf and New Asia, as well as investment disposals.

In the current first half, asset and investment disposals netted HK\$189.9m, and a one-off loss of HK\$70m was taken as a result of closing

PROFILE WHEELOCK

Market value: \$5.7bn Main listing: Hong Kong



Source: FT Data, Reuters, Datamonitor

department stores owned by Lane Crawford, its retail arm.

Wheelock is still viewed by analysts as chiefly a property company, although it seeks conglomerate status on account of its interests in telecoms, ports - through

associate company Wharf - and Wheelock's own retail and trading activities. Wharf accounted for some 70 per cent of the interim profits.

The improvement in Hong Kong's property market, which had been sluggish in 1994 and 1995, resulted in

strong demand for flats. On the retail side Lane Crawford was hurt by the move into Singapore - its store there was closed in September - and flat consumer spending in Hong Kong.

Analysts question the strength of the trading side

following the termination last month of the Wheelock NatWest investment-banking joint venture. The group is examining further opportunities in this area, and its brewery joint venture in China with Foster's of Australia is being expanded

ahead of schedule in order to meet demand for "Largo" beer.

Earnings per share for the interim period slumped 47.9 per cent, from HK0.75 to HK0.391. Jardine Fleming Securities is forecasting HK\$1.31 for the full year, up 7 per cent on the previous year's HK\$1.22. Directors are proposing to maintain the interim dividend at HK\$0.115.

Wheelock Properties has been granted approval for a 2.5m sq ft residential project in Sham Tseng in the western New Territories, reports AXS-Asia.

The company added that its Plaza Hollywood shopping development in Diamond Hill would be opened in the first half of next year, with 90 per cent of space leased. The first phase of the residential part of the project, with an area of 1.18m sq ft, would be put up for sale in the second quarter.

ASIA-PACIFIC NEWS DIGEST

Highlands and Inco in exploration link

Highlands Gold, the Papua New Guinea-based mining group facing an unwanted A\$420m (US\$336m) takeover bid from Canada's Placer Dome, has reached an agreement allowing a subsidiary of Inco, the world's largest nickel producer, to "farm into" two of its exploration areas in Indonesia.

The agreement means Ingold will take up to 60 per cent in the two areas, both of which are in Aceh, northern Sumatra, in return for funding exploration costs of US\$10m. Although the deal was only announced yesterday, Highlands said it had been negotiated before Placer's bid.

Highlands has called in Baring Brothers Burrows to prepare an independent valuation of its assets, which it says should be sent to shareholders by early January. It repeated its assertions that Placer's offer failed to recognise the value in Highlands' two "advanced" - but as yet undeveloped - mining projects, at Frieda River and Ramm.

Nikki Tait, Sydney

Lion Nathan upbeat on China

Growing entry barriers for foreign brewers would enhance the value of Lion Nathan's two breweries in China, said Mr Douglas Myers, managing director. He said earnings before interest and tax at the Wuxi Brewery in southern China had almost doubled in the past year.

Mr Myers told shareholders at the annual meeting that the company's number one target was to improve earnings in its Australian breweries, which include Toohy's, Castlemaine and Swan. "The good news is that the Australian beer market, unlike New Zealand's, is not declining." He said the company had the financial capacity to reverse its slipping market share in Australia.

Terry Hall, Wellington

Indosat allays rate cut fears

Indosat, the Indonesian satellite telecoms carrier which recently proposed to cut the rates it charges AT&T and Singapore Telecom to carry their traffic, has dismissed concerns that this would hurt its earnings.

Indosat said the reduction in agreed rates with Singapore Telecom would translate into a 7.6 per cent savings in its payments to the group, as Indonesia has more outgoing calls to Singapore than incoming calls.

The reduction with AT&T will depress Indosat's telephone revenues by 0.57 per cent, but the company said the impact on its telephone revenues "will not be too significant", because traffic volume between the two countries was growing at between 15 per cent and 17 per cent annually. News of Indosat's accounting rate changes has reinforced wider concerns about increasing competition in the international telephone business, as US-based call-back services become increasingly popular.

Mamuela Saragosa, Jakarta

Goodman Fielder sells unit

Goodman Fielder, Australia's biggest independent food manufacturer, is selling its European starch business - known as Latenstein Zetmoet - to Avebe, the Dutch co-operative group, for A\$22m (US\$22.8m).

Goodman said the business had been only a small part of its European food division, and was not providing an adequate return. It had sales of about A\$72.8m in 1995-96, and accounted for about 6 per cent of total sales at the European food business.

Nikki Tait

CBA close to pensions deal

By Nikki Tait in Sydney

Commonwealth Bank, the Australian commercial bank, has emerged as the likely buyer of the Commonwealth Funds Management business, which is being sold off by the federal government.

The fund manages about A\$8bn (US\$6.4m) of pension fund money for public servants.

Mr John Fahey, finance minister, said yesterday that Commonwealth Investment Services, a wholly-owned subsidiary of the bank, had been selected as the preferred bidder.

Towers Perrin, the international pensions and actuarial consultancy firm, had been chosen as the preferred buyer for CFM's "Total Risk Management" asset consultancy subsidiary.

No price for the likely deals was disclosed, with the minister saying that some final due diligence checks needed to be completed.

S Korean utility sees profit fall

By John Burton in Seoul

Korea Electric Power (Kepeco), South Korea's state-run electricity monopoly, yesterday warned 1996 net earnings would fall 34 per cent, from Won910bn last year to Won609bn (US\$2.5m).

Kepeco blamed the earnings fall, its first in four years, on higher oil prices. The weakness of the Won against the US dollar has also increased interest costs on its mainly US dollar-denominated foreign debt.

Despite the decline, Kepeco is expected to post the highest profits of any Korean company in 1996.

Sales are expected to rise 13 per cent to Won11,622bn, while expenditures will rise 14 per cent to Won11,000bn.

The rise in the international price for oil has lifted Kepeco's raw materials cost by 16.2 per cent to Won2,942bn. Financial costs will grow 4.7 per cent to Won652bn.

Odds shorten on NSW betting shop flotation

By Nikki Tait

The New South Wales state-run chain of betting shops - better known as the TAB - could be privatised via a stock market flotation in the near future.

The NSW TAB is one of Australia's largest gaming organisations, running almost 1,800 off-track betting outlets and notching up turnover of A\$3.6bn (US\$2.67bn) last year.

Rumours of an impending sell-off by the current Labor state government have circulated for several months. The TAB's official policy has so far been one of "corporatisation" - putting the business on a conventional commercial footing - although some form of privatisation has never been formally ruled out.

Yesterday, a spokesman for the state treasurer was quoted as saying that no decision on privatisation had been taken. However, the

opposition - in this case Labor - campaigning strongly against it.

As a result, the Victorian government was forced to sell the shares more cheaply than it had hoped, and proceeds from the sale were only A\$676m, compared with the A\$800m envisaged.

Since then TABCorp shares have put in a stellar performance, rising from under A\$2 shortly after the float to around A\$5.65 now, and capitalising the group at about A\$1.7bn. In 1995-96, it saw a 27 per cent rise in profits to A\$87.3m. Turnover was A\$6.2bn.

The NSW TAB could fetch around A\$1bn if it were floated off in happier circumstances than those faced by the Victorian TAB. One incentive for a sale could be the prospect of additional expenses faced by the state government in the run-up to the Olympic Games, to be held in Sydney in 2000.



state opposition moved quickly to say that it would be willing to support plans for a sale.

Advertisement for Caixa Geral de Depósitos, featuring a globe, a clock, and the text 'Number One in Portuguese Banking'. Includes contact information for various international departments.

Advertisement for SDA Bocconi MBA program, featuring the Bocconi University logo, a portrait of a man, and the text 'MASTER OF BUSINESS ADMINISTRATION'. Includes details about the program and contact information.

Handwritten signature or stamp at the bottom center of the page.

COMPANIES AND FINANCE: UK

Williams prepares for acquisition trail

By Ross Tleman
The conglomerate Williams Holdings is shopping for acquisitions worth up to \$500m...

to reinforce the group's fire protection, security products and home decorating businesses...

Richard Rae of ABN Amro Hoare Govett said: "Selling \$260m of its businesses is a clear indication that the management is determined to reshape the portfolio to achieve faster growth..."

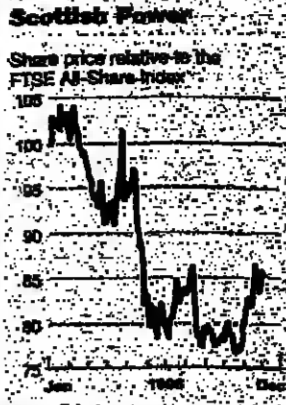
focused acquisition cash on its fire and security arms. The buy-out company, Newmond, will acquire a portfolio of well-known UK brands including Aquila...

David Goddard, will also come from Williams. In 1995 Newmond made profit before interest and tax of \$22m on sales of \$266m...

mond. Total equity will be \$128m. Fifteen per cent of the equity will be held by 70 senior managers...

LEX COMMENT Scottish Power

Yesterday was Scottish Power's opportunity to confound the sceptics and justify appling out £1.7bn buying Southern Water earlier this year...



Bass surges 12% to £671m

By Roderick Oram, Consumer Industries Editor
Bass was reticent yesterday about revealing the full reasons behind its strong performance in brewing as it reported a 12 per cent rise in group pre-tax profits to £671m...

Scottish seeks to lift allowed returns

By Simon Holberton
Scottish Power, the multi-utility, will seek an increase in allowed returns on its regulated electricity businesses from Professor Stephen Littlechild...

3-4 percentage points to the company's tax rate over the medium to long term. On a 10-year view, the changes would amount to about £25m (\$41.8m) a year and increase its cost of capital...

six months' trading of Manweb, the north of England electricity company acquired last year, and two months' trading of Southern Water, the water services company acquired this year...

whether or not the £1.7bn paid for Southern Water was too much. "The results were excellent," said one. "They are getting more out of Southern Water than we expected..."

Southern's core water and sewage businesses. "They have demonstrated what sort of costs can be taken out of a water business, no one has shown that before," said the analyst...

'Transition' president sharpens knife

Tim Burt interviews the man behind LucasVarity's rationalisation plan
Mr Tony Gilroy, the man charged with the restructuring of LucasVarity, holds up one of the three briefcases in his office and says: "It's all in here. What's inside could show us how to double the size of this business over the next 10 years..."

Carlton to build pay TV interests

Carlton Communications, the television group, said yesterday it planned to build up its interests in pay TV both as a programme provider and as an operator...

started and never finished." He claims this week's restructuring announcement represents a clear signal that LucasVarity will be a changed animal...

lary given the US group's weakness in Europe and lack of critical mass in some areas. Other observers are also worried that the emphasis on restructuring has diverted management attention from current trading...



Tony Gilroy, reputation as Victor Rice's 'eyes and ears'.

NEWS DIGEST

Carlton to build pay TV interests

Carlton Communications, the television group, said yesterday it planned to build up its interests in pay TV both as a programme provider and as an operator...

Two Dogs lifts Merrydown

Shares in Merrydown, the UK cider maker with the European marketing rights to Two Dogs alcoholic lemonade, rose sharply yesterday, closing 12 1/2p up at 107 1/2p...

Ashbourne agrees £95m US bid

By Jane Martinson
Sun Healthcare Group, a US care provider, has made a recommended cash bid for Ashbourne, valuing the UK nursing homes group at \$95m (\$158.7m) and providing further evidence of consolidation in the sector...

low the more mature US care market, where industry consolidation has created two or three bigger companies, although they still had less than 15 per cent of the market between them...

bourne name - three non-executives will leave, including Mr Archie Walker, chairman. One adviser said they would receive a "very small pay-off"...

British Aerospace has sealed a deal to take a 49 per cent stake in STN Atlas Electronics, the leading German supplier of defence electronics, for about £104m (\$174m)...

BAe takes 49% stake in STN

By Michael Lindenmann
(\$859m) to acquire it from the receiver last month. Badenwerk, the German utility, has helped to finance the deal, using the large reserves which these companies are legally bound to set aside to fund power station closures...

STN last year reported net profits of DM232m on sales of DM145bn.

Citigate makes market debut

Citigate Communications Group has made it to the stock market through a reverse takeover that values the public relations group at \$28m (\$48.8m). The target is Incepta, a media services group that is half the size of Citigate. It will issue up to a maximum of 133m shares...

TLG changes structures

TLG, the industrial lighting equipment maker, is introducing product-based management structures in its European markets, scrapping its previous system of managing by geographic region. The group, which reported interim pre-tax profits down 27 per cent to \$8.3m (\$13.9m), said it was reorganising its management to take advantage of pan-European product opportunities and to increase competitiveness and improve customer service...

Templeton Global Strategy Funds. Dividend announcement. Table with columns: Fund, Currency, Amount per Share, Dividend, Payment Date. Includes funds like Templeton Global Growth Fund, Templeton Dividend Growth Fund, etc.

Korea International Merchant Bank. Negotiable United States Dollars US\$30,000,000 Floating Rate Certificate of Deposit due Nov 1999. Standard Chartered as Reference Agent.

Instituto de Crédito Oficial. USD 450,000,000 Statutorily Guaranteed Floating Rate Notes due 1997. The Agent Bank: Kreditbank S.A. Luxembourgeoise.

RESULTS table with columns: Company, Turnover (£m), Pre-tax profit (£m), EPS (p), Current dividend (p), Date of payment, Dividends corresponding dividend, Total for year, Total last year. Lists companies like Aspec Mining, Bass, Biffa, Bopac A, etc.

RESULTS table with columns: Company, Turnover (£m), Pre-tax profit (£m), EPS (p), Current dividend (p), Date of payment, Dividends corresponding dividend, Total for year, Total last year. Lists companies like Carlton, Merrydown, etc.

For Bay th

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THURSDAY DECEMBER 5 1996

LEX COMITAT

Scottish Power

Scottish Power
The company has
announced
that it will
invest £1.5 billion
in the next
three years to
improve its
power stations
and to build
new power
plants. The
company also
plans to invest
£1 billion in
renewable energy
over the next
five years.

DIGEST

**rlton to build
TV interest**

Richard
Stallard, chief
executive of
British Tele-
communications
Group, has
announced
that the group
will invest
£1 billion in
building new
television
stations. The
group also
plans to invest
£1 billion in
renewable energy
over the next
five years.

lifts Meridour

Meridour
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that it will
invest £1 billion
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He has
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£1 billion in
renewable energy
over the next
five years.

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INTERNATIONAL CAPITAL MARKETS

Spate of profit-taking leaves Europe weaker

By Philip Coggan in London and Lisa Branstetter in New York

Signs of profit-taking after the recent strong run left government bonds generally weaker across Europe yesterday. Fading hopes of a German rate cut and caution ahead of Friday's US non-farm payroll figures did little to help sentiment.

be that yesterday's figures dashed any lingering hopes among investors. However, Ms Ros Lifton of HSBC Markets, said the fall in bonds was due more to profit-taking than to fundamentals. On Liffe's London, much of traders' activity was devoted to rolling over from the December to the March contract. December fell 35 basis points and March 29. The yield on the 10-year issue rose to 5.66 per cent, an increase of 4 basis points.

Other continental markets tended to drift lower in line with bonds, although Italian bonds managed to outperform. Liffe's December contract on BTX expired and the rollover into March left that contract only 7 points down. The spread over bonds narrowed from 188 to 184 basis points.

Italy's, a convergence beneficiary this year - fared well with bonds dropping more than half a point. Bonds had reached record levels on Tuesday. The spread over bonds widened from 125 to 131 basis points. A disappointing auction left UK gilts sharply weaker. The £2.5bn issue of 7 per cent 2002 bonds was covered only 1.7 times with a price tall (the gap between the average and the worst bid) of three ticks.

"A surprisingly bad result for a short-dated auction", said Mr John Sheppard, chief economist at Yamachi International (Europe). "The UK market has looked relatively cheap recently and you would think there would be demand for a five-year issue."

The effect rippled out along the yield curve with, in the cash market, the benchmark 10-year issue down 21 ticks and the 20-year down 28 ticks. The March long gilt future on Liffe lost 23 ticks. The setback in starting on Tuesday also encouraged some profit-taking among gilt investors. The spread versus German bonds widened slightly to 185 points.

Emu spurs trend for states to tap external funds

By Conner Middelmann

The push towards monetary union is driving many of Europe's federal states, regions, provinces and cities to the capital markets to raise money, according to a report published yesterday.

Moody's Investor Services, the credit rating agency, says many of Europe's "territorial communities" feel they are being asked to shoulder increased responsibilities without having the necessary means to carry them out.

"In countries belonging to the European Union, central governments' drive to reduce budget deficits - and thus comply at some point with the 3 per cent Maastricht criterion - has further exacerbated this trend," it says.

The report claims that "the structural disparity between responsibilities and operating resources" is creating an ongoing need for territorial communities to fund their growing investment needs with external financing.

Israeli debut looks to set funding precedent

INTERNATIONAL BONDS

By Conner Middelmann

Israeli officials in London for today's launch of the country's debut eurobond said yesterday the debt was being issued to set a precedent for other borrowers.

sterling sectors. "We want to have a presence in a range of currencies to enable us to have full flexibility in the future to choose the right market," Mr Brodet said.

The eurobond issue, to be led by Merrill Lynch, is expected to be for \$200m of five-year bonds, priced at a spread of about 50 basis points over US Treasuries.

A year ago, Israel issued a \$200m, 10-year Yankee bond - dollar bonds issued in the US by foreign borrowers - which was increased to \$250m after strong demand. It offered 76 basis points over Treasuries. Officials hinted yesterday the eurobond might also be increased if it saw strong demand.

Elsewhere, the market saw another flurry of dollar offerings, including a \$500m three-year global bond issue for Federal Home Loan Banks. According to Morgan

Stanley, joint bookrunner with Goldman Sachs, some 60 per cent of the bonds - callable after one year - were placed outside the US. Standard Chartered Bank issued \$200m of subordinated, step-up floating-rate notes callable after five years. Lead Goldman

New international bond issues table with columns: Issuer, Amount, Coupon, Price, Maturity, Yield, Spread, Book-runner

reported demand from Asian banks seeking high-yielding assets, UK fund managers, and credit funds taking a view on credit-spread tightening.

WORLD BOND PRICES

BENCHMARK GOVERNMENT BONDS table with columns: Country, Coupon, Bid, Price, Day's change, Week ago, Month ago

BUND FUTURES OPTIONS (LFFE) DM250,000 points of 100%

Table with columns: Strike, Price, Jan, Feb, Mar, Jun, Sep, Dec, Jan, Feb, Mar, Jun, Sep, Dec

FTSE Actuaries Govt. Securities

Table with columns: Index, Bid, Day's change, Ten, Accrued, Yield, UK Gilts

UK Indices

Table with columns: Index, Bid, Day's change, Ten, Accrued, Yield, UK Gilts

US INTEREST RATES

Table with columns: Rate, Bid, Day's change, Week ago, Month ago

Spain

Table with columns: Strike, Price, Jan, Feb, Mar, Jun, Sep, Dec, Jan, Feb, Mar, Jun, Sep, Dec

FT/ISMA INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market. Latest prices at 7:30 pm on December 4

Gilt Edged Activity Indices

Table with columns: Index, Bid, Day's change, Ten, Accrued, Yield, UK Gilts

BOND FUTURES AND OPTIONS

France

Table with columns: Open, Settle, Price, Change, High, Low, Est. vol., Open int.

Italy

Table with columns: Open, Settle, Price, Change, High, Low, Est. vol., Open int.

Japan

Table with columns: Open, Settle, Price, Change, High, Low, Est. vol., Open int.

Other Fixed Interest

Table with columns: Issue, Bid, Price, Yield, Spread

Germany

Table with columns: Open, Settle, Price, Change, High, Low, Est. vol., Open int.

UK Gilts Prices

Table with columns: Issue, Bid, Price, Yield, Spread

Other Fixed Interest

Table with columns: Issue, Bid, Price, Yield, Spread

Convertible Bonds

Table with columns: Issue, Bid, Price, Yield, Spread

Prospective net redemption rate on projected inflation of 1%

Table with columns: Issue, Bid, Price, Yield, Spread

Prospective net redemption rate on projected inflation of 1%

Table with columns: Issue, Bid, Price, Yield, Spread

Prospective net redemption rate on projected inflation of 1%

Table with columns: Issue, Bid, Price, Yield, Spread

Prospective net redemption rate on projected inflation of 1%

Table with columns: Issue, Bid, Price, Yield, Spread

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Sterling slides further on new profit taking

MARKETS REPORT

By Simon Kuper

Sterling fell again on the foreign exchange markets yesterday, as investors took profits to reduce their risk levels in the UK currency.

The pound followed Tuesday's decline of 3 cents against the dollar by dropping another 1.3 cents to \$1.589.

The dollar softened against the D-Mark, but held on to most of Tuesday's gains.

The franc continued its recovery against the D-Mark, as Mr Jean Arthuis, French finance minister, persuaded traders that France would not devalue against other currencies within the Euro-

pean monetary system. He said he hoped the transition to the euro would take place at a rate of about FF16.5 per euro, which is near the current rate.

But trading was thin after Tuesday's volatility and ahead of tomorrow's US non-farm payroll figures, which are expected to be strong.

The Federal Reserve's Beige Book, which appeared after the London close, suggested moderate US economic growth and little sign of inflationary pressure.

The dollar fell 0.4 pence against the D-Mark to DM1.563, still well above the DM1.50-DM1.55 range in which it had traded for weeks.

The yen climbed 0.6 pence against the dollar to ¥131.1 and ¥24 against sterling to Y184.4 as traders unwound purchases of high-yielding currencies that they had funded by borrowing yen earlier this year.

Starting may have plummeted over the last two days. But it only lost half the gains it made against the D-Mark between November 11 and Tuesday morning.

This week many of the traders and investors who were long on sterling and getting worried have divested. There are now far fewer people holding pounds who do not want them.

Current strategies say the crunch for sterling in the days ahead is the December 11 monetary policy meeting between Mr Kenneth Clarke, the chancellor, and Mr Eddie George, governor of the Bank of England.

On balance, strategists expect Mr Clarke to raise base rates after the meeting. If he does, this should boost sterling. If not, the pound could take another hit, they say.

Mr Peter von Maydell, senior currency economist at UBS in London, said economic fundamentals suggested a rate rise. "Since the last hike in October, there have been nothing but surprises on the upside in terms of real sector strength," he said.

However, political caution dis-

suade Mr Clarke from a hike, strategists said. They said the fundamental outlook for sterling is bullish. They pointed out that this week's slide was not due to any negative news emerging. There were some speculative reports that the Bank had intervened to weaken sterling but these had failed to convince most traders.

Mr Clarke told the House of Commons that many businesses were worried about sterling's strength. However, he added: "But that is a floating exchange rate."

UK short-term interest rates are still higher than those of any other leading economy, and are expected to rise before those of the others. UK benchmark bond yields are still the highest of major European countries.

Both Mr Arthuis and Mr Carlo Azeglio Ciampi, Italy's treasury minister, said they expected leaders of European Union states to agree a stability pact at the EU's Dublin summit, which starts on Friday week.

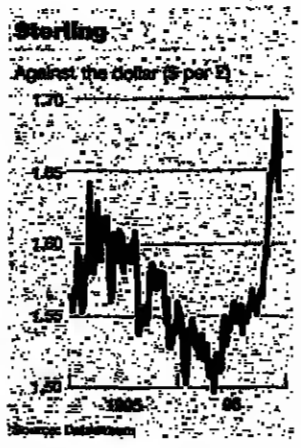
Currency strategists said that in the short-term a deal on a target-setting or fiscal targets that member states must meet in the future - would raise confidence that European monetary union would happen on schedule.

It would also make it more likely that Germany would accept Italy and Spain as participants, because it would be able to hold them to a strict fiscal policy.

That prospect would boost the lira and the peseta, and weaken the D-Mark, strategists said.

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Against the Dollar (per £)

Source: Reuters

WORLD INTEREST RATES

Table with columns: MONEY RATES, December 4, Over night, One month, Three months, Six months, One year, Lend, Dis. rate, Repo rate. Rows include Belgium, France, Germany, Ireland, Italy, Netherlands, Switzerland, UK, Japan.

EURO CURRENCY INTEREST RATES

Table with columns: Dec 4, Short term, 7 days, One month, Three months, Six months, One year. Rows include Belgium, Denmark, D-Mark, Dutch Guilder, French Franc, German Mark, Italian Lira, Japanese Yen, Spanish Peseta, Swedish Krona, Swiss Franc, UK Pound, US Dollar, Australian Dollar.

POUND SPOT FORWARD AGAINST THE POUND

Table with columns: Dec 4, Closing mid-point, Change on day, Bid/offer spread, Day's mid low, High, One month, Three months, One year, Bank of England. Rows include Europe, Austria, Belgium, Denmark, France, Germany, Greece, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, USA, Americas, Argentina, Brazil, Canada, Mexico, USA, Pacific/Middle East/Africa, Australia, Hong Kong, India, Japan, New Zealand, Philippines, Saudi Arabia, Singapore, South Africa, South Korea, Taiwan, Thailand.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Table with columns: Dec 4, Closing mid-point, Change on day, Bid/offer spread, Day's mid low, One month, Three months, One year, JP Morgan. Rows include Europe, Austria, Belgium, Denmark, France, Germany, Greece, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, USA, Americas, Argentina, Brazil, Canada, Mexico, USA, Pacific/Middle East/Africa, Australia, Hong Kong, India, Japan, New Zealand, Philippines, Saudi Arabia, Singapore, South Africa, South Korea, Taiwan, Thailand.

CROSS RATES AND DERIVATIVES

EXCHANGE CROSS RATES

Table with columns: Dec 4, BFR, DM, FF, L, F, Nkr, S, Y, Ecu. Rows include Belgium, Denmark, France, Germany, Italy, Netherlands, Portugal, Spain, Sweden, Switzerland, UK, Canada, Japan.

UK INTEREST RATES

Table with columns: Dec 4, Over-night, 7 days, One month, Three months, Six months, One year. Rows include Interbank Sterling, Sterling Bills, Treasury Bills, Local authority dep's, Discount Market dep's.

UK CLEARING BANK LENDING RATES

Table with columns: Dec 4, Up to 1 month, 1-3 months, 3-6 months, 6-12 months. Rows include Barclays, Citibank, HSBC, etc.

BASE LENDING RATES

Table with columns: Bank Name, Rate, Bank Name, Rate. Rows include Adams & Company, Alderm Bank, Allied Irish Bank, etc.

JAPANESE YEN FUTURES (BYM) Yen 12.5 per Yen 100

Table with columns: Dec, Open, Last, Change, High, Low, Est. vol, Open int. Rows include Dec, Mar, Jun.

STERLING FUTURES (BYM) \$125.00 per \$FY

Table with columns: Dec, Open, Last, Change, High, Low, Est. vol, Open int. Rows include Dec, Mar, Jun.

EUROPEAN CURRENCY UNIT RATES

Table with columns: Dec 4, EUR cent, Rate, Change on day, % +/- from % spread, Div. Dividend. Rows include Ireland, Portugal, Spain, Italy, Netherlands, Belgium, Germany, Austria, Denmark, France.

PHILADELPHIA SE 2/S OPTIONS \$2.50 (cents per point)

Table with columns: Price, Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. Rows include 1.800, 1.850, 1.900, 1.950, 2.000, 2.050, 2.100, 2.150, 2.200, 2.250, 2.300, 2.350, 2.400, 2.450, 2.500.

PHILADELPHIA SE 2/S OPTIONS \$2.50 (cents per point)

Table with columns: Price, Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec. Rows include 1.800, 1.850, 1.900, 1.950, 2.000, 2.050, 2.100, 2.150, 2.200, 2.250, 2.300, 2.350, 2.400, 2.450, 2.500.

THREE MONTH EURO-DOLLAR (BYM) \$10 points of 100%

Table with columns: Dec, Open, Last, Change, High, Low, Est. vol, Open int. Rows include Dec, Mar, Jun.

THREE MONTH EURO-DOLLAR (BYM) \$10 points of 100%

Table with columns: Dec, Open, Last, Change, High, Low, Est. vol, Open int. Rows include Dec, Mar, Jun.

US TREASURY BILL FUTURES (BYM) \$1m per 100%

Table with columns: Dec, Open, Last, Change, High, Low, Est. vol, Open int. Rows include Dec, Mar, Jun.

EURO-DOLLAR FUTURES (BYM) \$10m points of 100%

Table with columns: Dec, Open, Last, Change, High, Low, Est. vol, Open int. Rows include Dec, Mar, Jun.

EURO-DOLLAR FUTURES (BYM) \$10m points of 100%

Table with columns: Dec, Open, Last, Change, High, Low, Est. vol, Open int. Rows include Dec, Mar, Jun.

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COMMODITIES AND AGRICULTURE

Speculative market seen in second-hand vessels

By Deborah Hargreaves

A speculative market trading on the value of second-hand cargo carriers is developing in London, according to Mr Hugh McCoy, chairman of H. Clarkson, the shipbrokers.

date in the future. "I can easily imagine a more speculative market in future ship values," he said. Mr McCoy believes that before such a market can develop fully, a panel of shipbrokers would have to establish values for typical ships. The science of valuing cargo carriers and oil tankers is extremely complicated and few brokers are likely to give the same value for the same ship.

Some 35m tonnes of new bulk shipping capacity is on order, with 25m tonnes of new oil tankers. Mr McCoy expects world demand for bulk cargo capacity to rise 3 per cent next year, with 17m tonnes of new ships being delivered. At the same time, he does not expect to see as many ships scrapped as in 1995.

The large number of ships scrapped was a factor in the sudden spike in freight rates in September, following six months of decline. Some 10.5m tonnes of carriers were scrapped until the end of November this year, compared with 4.3m tonnes last year.

Increased demand for grain carriers and re-stocking by steel mills around the world also pushed up rates in September and October, but freight rates have been weaker in recent weeks as some new ships begin to be delivered. "But the market remains extremely volatile with no clear direction," Mr McCoy said. He expects rates to be volatile next year as the market absorbs the new capacity.

Mr McCoy believes that volatility in the freight market will encourage more companies to turn to hedging rates in the market, since the cost of freight for some bulk commodities such as iron ore and coal can be as much as half the delivered price. Clarkson is making a market in forward freight agreements for companies that want bespoke contracts for hedging rates. Mr McCoy said there had been a surge of interest in the contracts.

Cuba upbeat on sugar harvest

By Pascal Fletcher in Havana

Cuba's sugar harvest has beaten the bad weather, and financial troubles caused by hostile US legislation.

Officials from the country said yesterday they were confident that the 1996-97 harvest - which started this week - would be higher than the 4.5m tonnes of last year. "The harvest will be higher this year," Mr Nelson Torres, Cuba's sugar minister, told reporters. However, he said that the size of the increase would not match that of more than 1m tonnes achieved in the 1995-96 harvest.

Options expiry fails to make impact on copper

By Kenneth Gooding and Robert Corzine

The turmoil related to options activity that as late as last Friday threatened the London Metal Exchange copper market failed to materialise yesterday, when dealers had to decide whether they wanted to exercise options bought several months ago.

Blend for January delivery was about \$23.80 a barrel in late London trading - 3 cents up on Tuesday's close - as traders brushed aside reports of higher stocks in some regions of the US.

They noted that, although there was an overall rise in stocks, supplies of crude oil remained low by historical standards. In addition heating oil and gasoline stocks in key regions in the north-west US remained tight.

North-west European prices for gasoline and gas oil also firmed. Gasoline prices were supported by a continuing strike at three French refineries owned by Elf Aquitaine. Elf workers have urged colleagues at other refineries to stage similar walk-outs.

Gold's price in London rallied a little yesterday but remained close to its lowest level for three years. At the close gold was \$370.06 a troy ounce, up \$3.20.

Ms Rhona O'Connell, analyst at T Hoare & Co, suggested that the next few days could be crucial in the gold market. She pointed out that many buyers of physical gold tended to stand back whenever the price was moving convincingly in either direction, and came back to buy only after the price had stabilised.

Aluminium plants 'face closure'

By Kenneth Gooding, Mining Correspondent

More than 4m tonnes of annual primary aluminium smelting capacity, or 17 per cent of the world total, will be either uneconomic or obsolete at current prices by 1998, according to the Anthony Bird Associates consultancy.

"The problem will get rapidly worse from 2000 onwards," it warns in its 15th annual survey of aluminium production costs.

Mr Tony Bird, the author of the report, notes that aluminium producers in the past have been able to run their plants more efficiently and achieve impressive reductions in real costs.

Mr Bird calculates that the average operating costs at primary aluminium smelters throughout the world in mid-1996 were \$1,251 a tonne, a fall of 5.4 per cent from the 1995 average of \$1,326.

Oil and refined product prices remained steady yesterday. The price of the world benchmark Brent

Mr Bird points out that many of the factors that caused the drop in costs will be short-lived - including present weak prices for alumina (the smelters' raw material), a strong US dollar, and low power costs in some of the contracts where the electricity price is linked to the price of aluminium.

According to the report, Alusaf of South Africa, the world's newest producer which brought the western industry's biggest smelter into operation last year, has displaced Alcan of Canada as the lowest-cost corporate producer.

COMMODITIES PRICES

BASE METALS

Table with columns: Metal, Unit, Price, Change. Includes Aluminum, Copper, Lead, Zinc.

Precious Metals continued

Table with columns: Metal, Unit, Price, Change. Includes Gold, Silver, Platinum, Palladium.

GRAINS AND OIL SEEDS

Table with columns: Commodity, Unit, Price, Change. Includes Wheat, Soybeans, Barley, Maize.

SOFTS

Table with columns: Commodity, Unit, Price, Change. Includes Cocoa, Coffee, Sugar.

MEAT AND LIVESTOCK

Table with columns: Commodity, Unit, Price, Change. Includes Live Cattle, Pork, Sheep.

LONDON TRADED OPTIONS

Table with columns: Option Type, Price, Change. Includes Aluminum, Copper, Gold.

ENERGY

Table with columns: Commodity, Unit, Price, Change. Includes Crude Oil, Heating Oil, Gasoline.

PRECIOUS METALS

Table with columns: Metal, Unit, Price, Change. Includes Silver, Gold, Platinum.

FUTURES DATA

Table with columns: Market, Contract, Price, Change. Includes Soybeans, Corn, Wheat.

INDICES

Table with columns: Index Name, Value, Change. Includes FTSE 100, Nikkei 225, DAX.

VOLUME DATA

Table with columns: Commodity, Volume, Change. Includes Gold, Silver, Copper.

JOTTER PAD advertisement for SPREADNET, featuring a crossword puzzle grid and contact information.

CROSSWORD

Crossword puzzle grid with clues and a solution key.

PRECIOUS METALS

Table with columns: Metal, Unit, Price, Change. Includes Silver, Gold, Platinum.

UNLEADED GASOLINE

Table with columns: Location, Price, Change. Includes London, New York, Tokyo.

Nuts and Seeds Prices

Table with columns: Commodity, Unit, Price, Change. Includes Almonds, Walnuts, Pistachios.

INDICES

Table with columns: Index Name, Value, Change. Includes FTSE 100, Nikkei 225, DAX.

VOLUME DATA

Table with columns: Commodity, Volume, Change. Includes Gold, Silver, Copper.



JAPANESE INDUSTRY

The strongest manufacturers have moved production offshore to boost competitiveness, while service sectors are starting to take advantage of deregulation. William Dawkins reports

Resurgence of the elite

Japanese industry's halting recovery from the worst recession in 80 years raises the question of whether it has once again become a force to be feared in world export markets.

Judging by the recent chorus of alarm from competitors, it looks as if it has; the American Automobile Manufacturers' Association, for example, has been stung into action by a surge in Japanese exports, helped by the yen's weakness and advances in productivity. In reality, the industrial recovery is patchy, most noticeable among the big exporting elite.

The best managed companies in manufacturing sectors most exposed to international competition, like cars and electronics, have made great strides in efficiency since Japan's economic downturn began five years ago. But swaths of domestic industry, such as service companies - which have long been Japanese industry's weakest spot - and many small manufacturing subcontractors, remain grievously inefficient.

Japanese industry's latest profits figures show just how varied is the performance and uncertain the outlook. Pretax profits of nearly 870 quoted companies which have reported their half year results are up by 19 per cent, heading for a third successive yearly increase.

Yet this is a marked slowdown on the 23.5 per cent increase shown by all quoted companies in the same period last year. They expect profits to rise by just 9.3 per cent in the full year to next March, because of an expected

slowdown in Japanese domestic demand. Pretax margins remain slim by US or European standards at, on average, an estimated 2.5 per cent of sales.

Car producers and electronics exporters have performed way ahead of the pack, with profit rises of a third or more; but service companies' profits are up by less than 5 per cent in the first half.

A look at the main factors driving Japan's industrial recovery explains why the upturn is, unlike previous broadly based recoveries, confined to the elite.

One feature has been the shift of production capacity to cheaper locations nearer faster growing markets elsewhere in Asia. In this way the larger and richer Japanese companies have boosted their own competitiveness in response to the long term decline of Japan as a base for heavy manufacturing.

Overall, the proportion of manufacturing carried out abroad has doubled in the past decade to 10 per cent, according to the Ministry of International Trade and Industry; but for companies with foreign subsidiaries the share rises to just over 25 per cent.

This, by definition, has benefited the migrants and harmed those they leave behind. Thousands of domestic subcontractors have lost their former main customers, apart from the entrepreneurs few prepared to follow them offshore. This, combined with a squeeze on suppliers' prices, has driven unprecedented numbers of small and medium sized

companies to collapse. More than 1,000 companies went under in each of the past 20 months.

All companies have squeezed costs, a necessary step with long term benefits, but one which has, in the short term, weakened the domestic economy's recovery. Their main technique has been to cut recruitment and encourage early retirement. Both manufacturers and service companies have managed, in this way, to reduce the annual growth in fixed costs from a peak of 10 per cent four years ago to zero now, according to the finance ministry. Japan's social taboo against making redundancies has prevented more radical action.

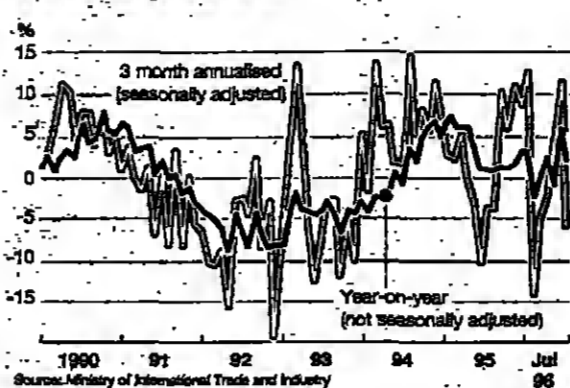
Even so, the restructuring has gone deep enough to bring a rise in unemployment. The jobless rate of 3.3 per cent is low by international standards, but still high enough to dampen private consumption, which represents just over 60 per cent of the economy.

Other factors in the industrial recovery have come courtesy of the government and the Bank of Japan - and are all too temporary.

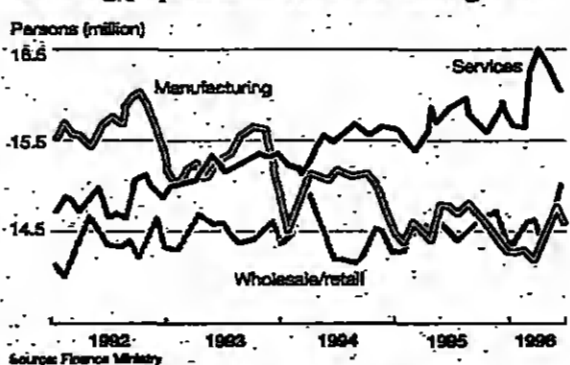
First, all companies have been able to borrow cash at rock bottom rates for more than a year, since the BOJ halved its official discount rate to 0.5 per cent in September 1995, the lowest in any advanced economy in living memory.

Cheap debt is more useful to Japanese companies than it would be to Western competitors, because the Japanese are so highly geared. Mr Andrew Smithers, a London-based economist, estimates that Japanese non-financial companies rely on debt for 80 per cent of capital needs, compared with around 50 per cent in the US. But the luxury of cheap borrowing will not last for long. As soon as the BOJ is convinced that the Japanese economic recovery can sustain itself, possibly by the middle of next year, it will raise interest rates.

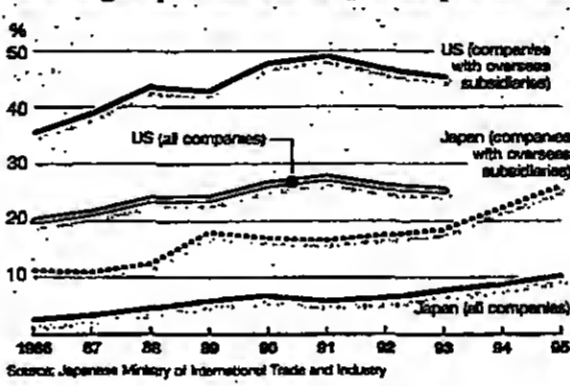
Industrial production



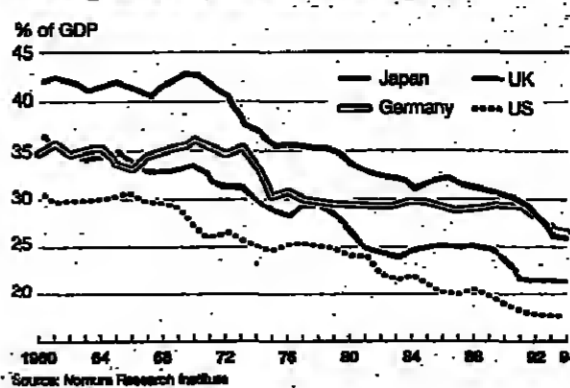
Working population: services taking over



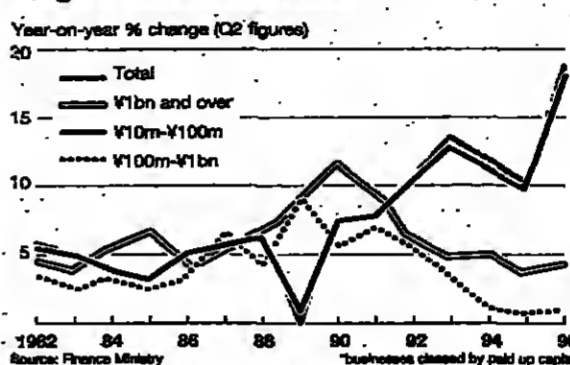
Growing importance of overseas production



Falling share of manufacturing sector



Surge in small businesses



drive up the dollar against the yen, by nearly 40 per cent to around ¥111 from its April 1995 trough of ¥79.75, at which level vast tracts of Japanese industry were uncompetitive. Big exporters like Toyota, Honda and Sony have benefited from the yen's weakness, on top of their own productivity gains. The other temporary boost has come from a massive government programme of public works spending, cl-

imate that Japanese non-financial companies rely on debt for 80 per cent of capital needs, compared with around 50 per cent in the US. But the luxury of cheap borrowing will not last for long. As soon as the BOJ is convinced that the Japanese economic recovery can sustain itself, possibly by the middle of next year, it will raise interest rates. Low Japanese interest rates have also helped to

maxing with a record ¥14,200bn fiscal package in September last year, mainly of benefit to construction and steel companies. Their sales will probably be squeezed when fiscal policy starts to tighten next year, as the cash from the most recent package runs out. Where does this mixture of self improvement and artificial support leave Japanese industrial competitiveness? The progress looks impressive, but again, only among the elite. Almost 90 per cent of top manufacturing exporters now claim to be profitable at an exchange rate of anything from less than ¥100 to ¥120 to the dollar, according to a recent survey by the government's Economic Planning Agency. Two years ago, only just over half thought they could survive at such a rate.

Even more remarkable, 23 per cent say they can now break even at less than ¥100 to the dollar, once thought to be the line between life and death for Japanese exporters. In 1994, only 0.5 per cent thought they could turn a profit at that level. Domestic manufacturers and service industries - very few of which export - have cut costs too. There are also signs that service industries are starting, with help of gradual economic deregulation, to tackle the low productivity created by decades of officially supplied protection from competition. Mr Ryutaro Hashimoto, the prime minister, last month for example, pledged sweeping reforms to the financial industry by 2001, in an attempt to reverse the decline in the competitiveness of Japan's banks, stockbrokers and insurance companies. He wants to deregulate stockbroking commissions and abolish the barriers - which still exist in the US - between banking and stockbroking, liberalise asset allocation rules and open accounting disclosure bringing it more in line with international norms. In other sectors, the trans-

port ministry is clearing the way for the establishment of the first new internal airline in 45 years, while less onerous rules on the opening of new shops have allowed the creation of a new generation of discount retailers. Evidence of a re-awakening of Japan's service industries can be seen in a boom in the formation of small companies, in businesses ranging from software sales to management training and home cleaning.

The number of small companies - defined as those with capital of less than ¥100m - grew by nearly 19 per cent in the second quarter of this year, the highest growth on record, according to finance ministry data. Another telling sign is that the number of jobs in services exceeded manufacturing for the first time two years ago. The gap has continued to widen: close to 16m Japanese now work in the service sector and just over 14.5m in manufacturing. As a result, the manufacturing sector has declined in importance, from nearly 40 per cent of gross domestic product 30 years ago to 26 per cent in 1994. It is an enormous change but probably still has far to go, given that Japanese industry still remains more dependent on manufacturing than any other of the world's top five industrialised nations. In short, the best Japanese manufacturers have used the rigours of recession to boost their competitiveness, mainly by moving offshore, while some - but not yet all - of the weakest have quietly died. Service industries have not yet filled the gap left by the slimming of Japan's overweight manufacturing. Yet the signs are that the industrial economy is well under way into the transition, made by the US and some European economies a decade ago, from manufacturing to services. If the service industry could imitate the top manufacturers, by closing the productivity gap with the west and even surpassing it, Japan's industrial revival would over the long term be spectacular.

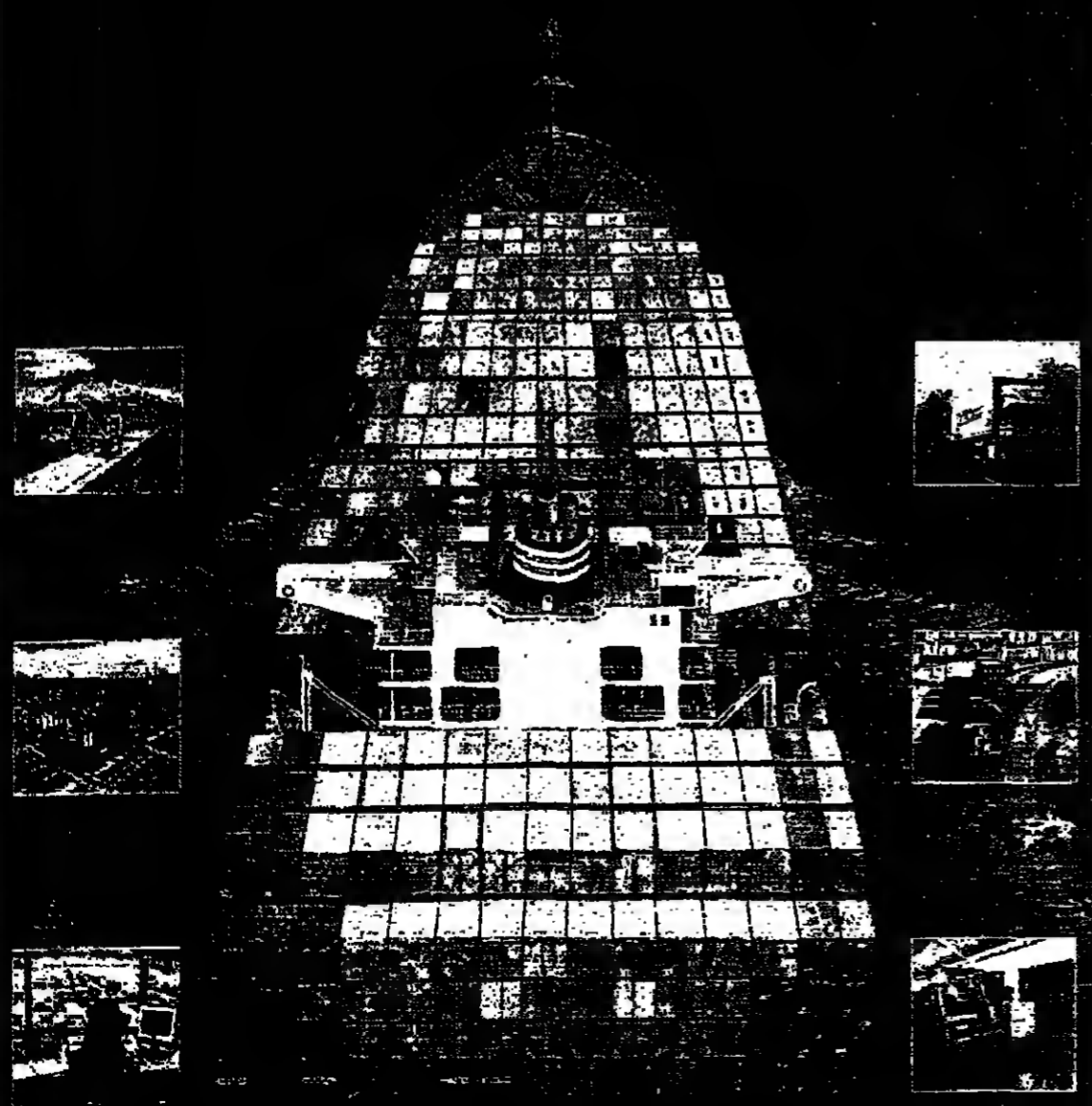
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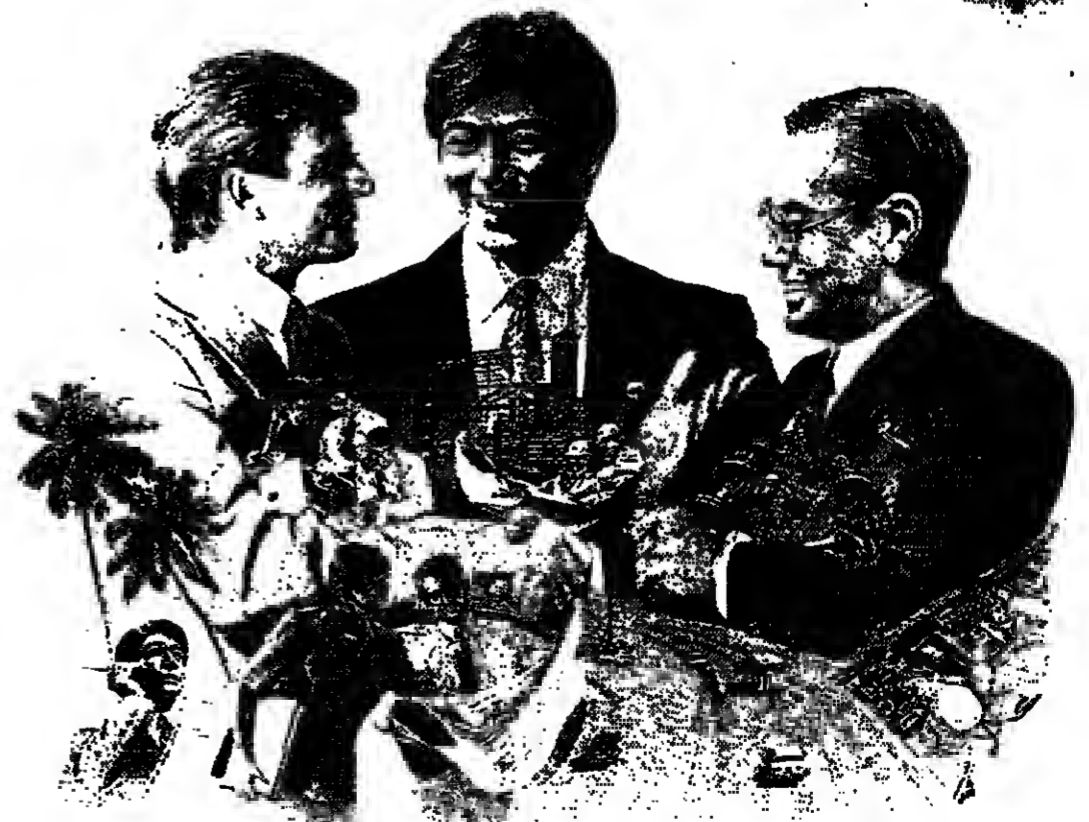


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Automotive: by Stefan Wagstyl

Driven to co-operation

Cost cutting and improvements in quality are the responses to a tough market

At Aisin Seiki, a motor components maker in Nagoya, engineers are proudly demonstrating the latest move in the relentless pursuit of better quality and lower costs which is the hallmark of the Japanese vehicles industry.

It is a new motor for operating car door locks, which has just 17 parts and costs one third as much to produce as its predecessor which was made of 46 pieces.

Mr Hiroshi Ishikawa, production engineering manager at Aisin's Shinkawa plant, says: "Constant improvement is what matters."

The industry has rarely had to pay so much attention to constant improvement as it does today. It has pulled out of the recession of the early 1990s. But the pace of recovery is very modest and unlikely to accelerate in the next few years, at least.

The 12 domestic vehicle companies are having to compete harder than ever - and

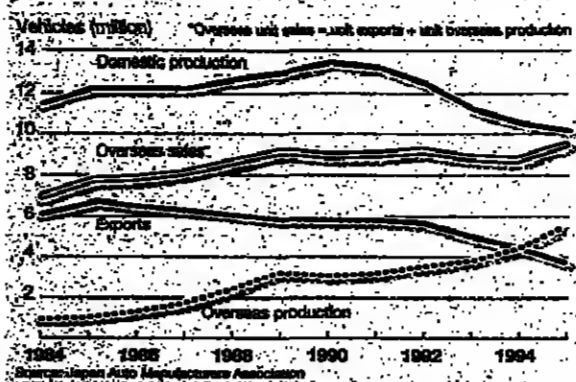
share their market with increasingly successful imports from the US and Europe.

To make matters worse, 1997 promises to be a tricky year, with the government planning to remove a tax discount on cars and to raise the consumption tax rate from 3 per cent to 5 per cent. As Mr Fujio Chao, a managing director at Toyota Motor, the largest maker, says: "Next year will be very difficult."

Prospects for exports are a little better because the recent decline of the yen has given companies room to hold prices, or even to reduce them, especially in the crucial North American market. Also, the yen's move from a high of ¥80 against the US dollar to about ¥100, gives margins a boost. After falling steadily for many years, the rate of exports in domestic output has risen slightly recently to around 40 per cent.

However, this may offer only short-term relief because manufacturers remain committed to increasing overseas production. In Europe and North America they are concentrating on deepening their

Motor vehicles



presence by investing in engine and component making. In east Asia, the emphasis is on expanding local assembly, often with parts shipped from Japan - notably in Thailand and China.

The principal response to these strains has been cost cutting, quality improvements and bigger marketing efforts, including transferring head office staff into sales teams. Companies have cut staff through early retirements, recruitment slows, and by moving workers out to subsidiaries. At Nissan Motor, the second largest manufacturer, the

domestic payroll has fallen from 53,000 to 43,000 in the last three years. At Toyota, the parent company staff has dropped from above 75,000 to 69,000.

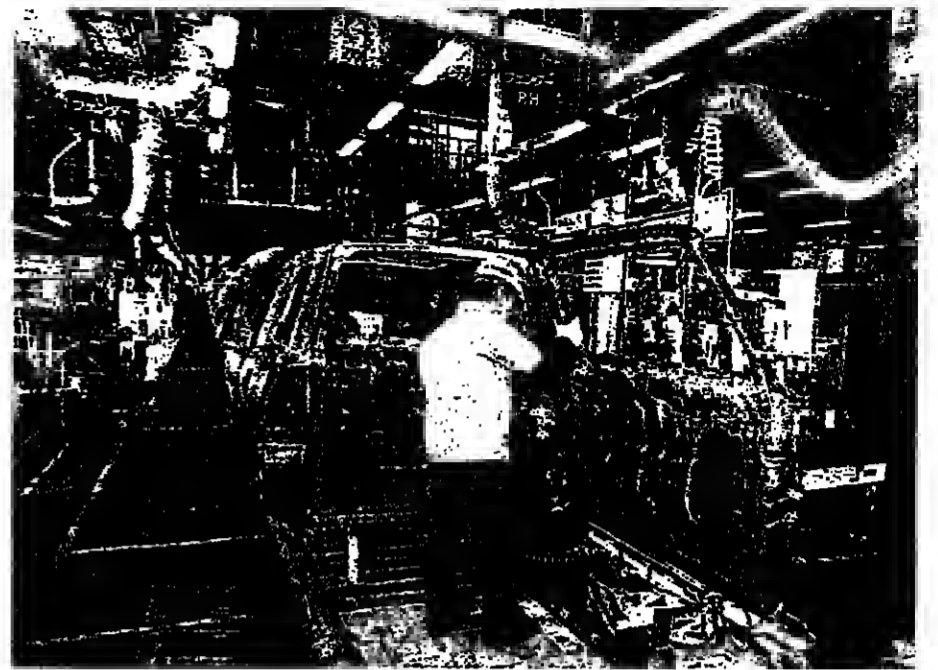
As at Aisin Seiki, redesign has greatly reduced costs of some components. Across whole model ranges, costs have been cut by standardising components and creating common platforms. As a result, says Mr Kensho Kusumi, a Nissan managing director, the industry can cope with the current exchange rate of ¥100-¥110 to the US dollar.

As well as rationalisation,

companies have looked to innovation to improve their fortunes. By far the most important is the boom in recreational and multi-purpose vehicles which started in the late 1980s with jeep-type models, notably the Fajero of Mitsubishi Motors. Recently, Honda Motor, the third biggest producer, has stolen a march on rivals with its urban-style models, which have sold well both in Japan and North America.

Honda has secured an unprecedented gain in domestic market share from 5.4 per cent in early 1994 to more than 14 per cent. Toyota has been forced to rush the development of its own multi-purpose vehicles, including the newly-launched Ipsum. The market is likely to be much more crowded next year and Honda may not maintain all its sales gains. But the experience of the last two years has given the company an important commercial boost.

The challenge of developing appealing new models while keeping down costs has increased the gaps between the industry's top and bottom performers. While Toyota's commercial strength has kept it ahead of



Toyota's recreational vehicle line: FVs and MPVs are crucial to Japanese companies' success

most rivals, Nissan has suffered serious losses from which it emerged only this year. Honda has seen its profits surge ahead of Nissan's, upsetting the industry's traditional rankings. Mazda, where Ford Motor of the US, has a 33.3 per cent stake, is still in the red on an operating basis, despite the recovery in the market. In the six months to the end of September it made an operating loss of ¥12.7bn.

Recurring profits of ¥2.08bn were boosted by currency movements and securities sales. Few executives expect these pressures to force companies into consolidation in the immediate future. The Ministry of International Trade and Industry, which suggested mergers as long ago as the early 1970s, has long given up the idea. However, inter-company co-operation is likely to coo-

per. Toyota has strong ties with Daihatsu and Nissan maker of trucks and of Subaru cars. Such relationships could get closer in the future. So could co-operation between rivals. Nissan earlier this year took the rare step of ordering parts from Aisin Seiki, a company with close links with Toyota. Cheap door locks would not have been the only attraction.

Space: by Michiyo Nakamoto

Launching a challenge

Research restrictions and the lack of a track record have held back development

Japan's international success in industries ranging from consumer electronics and cars to shipbuilding and robots, has not been matched in aerospace.

In space development, in particular, the US, Europe, Russia and China have forged ahead in staking a place in the growing market for rocket launches and commercial satellites. Japan has been conspicuously absent from the scene.

Nevertheless, Japanese companies have been quietly developing expertise and the promise of huge growth in commercial uses for rockets and satellites is spurring a renewed drive to join the international action.

In the private sector, Rocket System Corporation, which was established as a general contractor for rocket production and provider of launch services for the National Space Development Agency of Japan (NASDA), has been marketing its services globally in the past few years. Meanwhile, Mitsubishi Electric is aiming to become the first Japanese company to manufacture satellites commercially.

The move into the commercial market by these two companies, which have hitherto been limited to supplying NASDA, highlights the mounting confidence of Japanese space companies in rocket and satellite manufacturing and services, and the spreading view that space development is a particularly promising growth business.

Contrary to common perception, Japan's capability in space development is highly regarded throughout the world, notes Mr Hiroshi Imamura, executive vice president of RSC, which was established by a group of more than 70 companies representing a range of specialties in their respective fields. Core shareholders include Mitsubishi Heavy Industries, Nissan and Mitsubishi Electric, while trading companies, insurance companies and banks also have an interest in the company.

Initially, space development by NASDA, on which Japan spends about ¥130bn annually, or about one-eighth of what the US spends, relied on bringing in substantial expertise from overseas, but Mr Imamura is confident that Japan is able to stand on its own today.

In contrast to countries such as the US, Russia and China, which have derived much of their expertise through space development work carried out for defence purposes, Japan has been restricted to peaceful uses, such as academic research. Mr Imamura says:

Japan is held in particularly high regard internationally for the reliability of its rocket launching services. All 28 rocket launches have been successful.

Reliability is also a key selling point for Japanese satellite producers, notes Mr Ichiro Taniguchi, a managing director of Mitsubishi Electric and head of the company's electronic products and systems group. Mitsubishi Electric which has provided satellite sub-systems to major satellite makers including Hughes Electronics, Lockheed Martin and Alcatel, is one of just three Japanese companies which are capable of making complete satellites.

Mr Taniguchi believes that in terms of quality and reliability "Japanese companies can make rockets and satellites that are equal to western products".

However, since Japanese manufacturers have much less experience sending their satellites into space, their lack of a track record has made them uncompetitive in the commercial arena, he points out.

Furthermore, since Japanese satellites which have been produced for NASDA, are designed from scratch and take 3 to 4 years to complete, they are not competitive with commercial satellites made by Western companies which can be completed in about 18 months at the shortest, Mr Taniguchi says.

Cost is another area where Japanese rocket and satellite companies have lagged behind their Western competitors.

Mr Imamura at RSC says that the H-II rocket, developed under the leadership of NASDA, was about twice as expensive as other rockets, in part due to Japanese personnel costs, which are among the highest in the world and in part to the fact that the H-II used only Japanese components.

The high cost of the H-II has meant that it has not won a single commercial customer. NASDA is developing a new, more reasonably priced rocket which will incorporate foreign parts in order to reduce costs, Mr Imamura says.

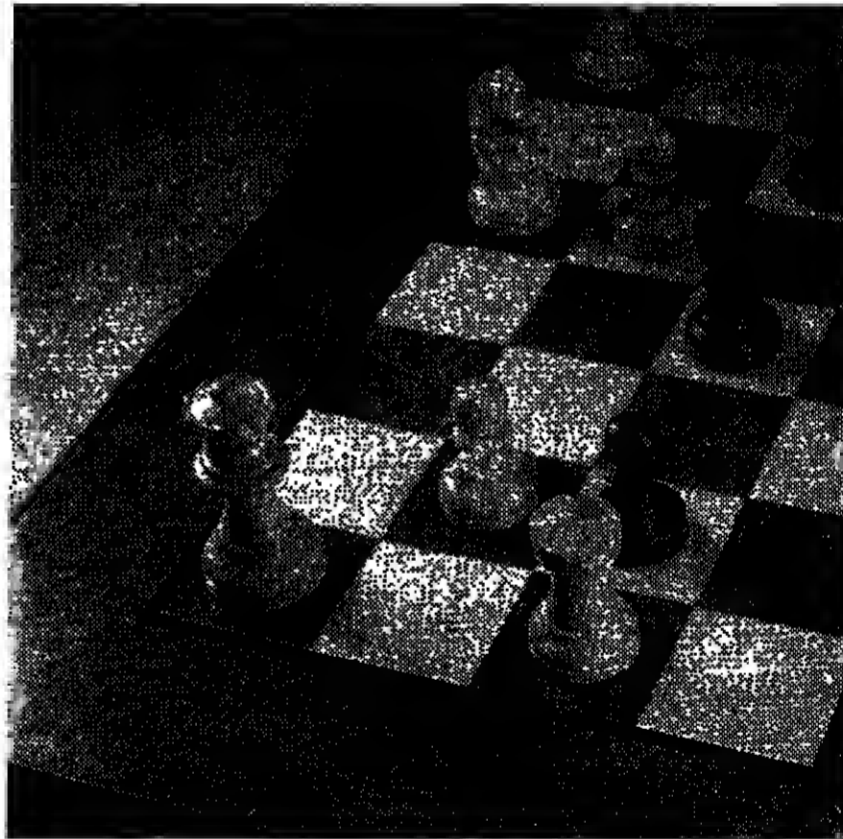
Mitsubishi hopes to tie up with a Western manufacturer in order to build up expertise as well as a track record. Eventually, the company wants to go it alone.

However, it is likely to take considerable time for such partnerships to help Japanese companies bridge the still significant gap with their Western competitors.

After all, Japanese aerospace companies, including Mitsubishi Heavy Industries and Ishikawajima-Harima Heavy Industries, have been working with the world's best aerospace manufacturers for decades with little prospect yet of building their own viable, commercial aerospace business.

Industry executives concede that space development is one area where the West still has a substantial lead over Japan. Much of Japanese industry's history of overtaking the West in many fields, it is highly likely that Western companies will try their best to ensure that that gap stays wide, for as long as possible.

Several Moves Ahead



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4 JAPANESE INDUSTRY

Consumer electronics by Michio Nakamoto

Back in the living room

The shift to digital technology is giving a much needed boost to manufacturers

Just a few years ago, Japan's consumer electronics companies appeared to be heading towards a slow but inevitable decline. Sales had plunged and profits had evaporated amid the sharp appreciation of the yen, recession at home, falling consumer electronics prices in major markets throughout the world, and a conspicuous lack of exciting new products.



Semiconductor manufacturing: the greater use of PCs has prepared consumers for digital technology in the home

Looking further ahead, digital video discs, which are like CDs but have substantially more recording capacity and can contain a full-length film on one disc, are expected to come into wide demand, particularly when recordable DVDs become available. Manufacturers have launched DVD players this autumn but sales are not expected to take off for some time due to the limited amount of software available.

Trades by Michio Nakamoto

Worldwide solutions

Japan is taking an increasingly global approach to resolving trade disputes

For the past year or so, Japan and the US, its biggest trading partner, have been happy to put off confrontation over several troublesome trade issues. After coming back from the brink of a trade war over cars and car parts in the summer of 1995, the two countries have toned down the rhetoric and the world's most important trade relationship, as leaders on both sides of the Pacific like to call it, has enjoyed a period of relative calm.

European business leaders supported the Japanese position, giving Japan the moral high ground in negotiations. Likewise in the more recent spat over whether or not to renew the US-Japan semiconductor accord, the objection of the European Union to the bilateral arrangement, on the grounds that it was discriminatory, helped put the US bid for renewal in a negative light.

EU, the US and Canada won a WTO ruling that the Japanese liquor tax system discriminates against certain countries, such as whisky. Further deregulation of Japan's telecoms market is likely to hinge more on the outcome of international talks on liberalisation that are scheduled to be concluded early next year, than on US demands in bilateral negotiations. However no matter how effective the WTO, the two countries will continue to have regular and direct bilateral exchanges over issues that affect their economic activities.



A brake on business: cars and car parts nearly drove Japan and the US to a trade war in 1995

General traders: by Daniel Böglér

Survival strategy

The trading giants are having to reinvent themselves once again

Japan's general trading companies like to think of themselves as latter-day samurai, the country's shock troops on the international commercial battlefield. On the face of it they look more like corporate dinosaurs.

Mitsui, Sumitomo, Itochu and Marubeni had combined turnover of more than ¥80,000bn (¥720bn) last year. But they are sluggish. Sales are set to fall for the sixth year in a row in 1996/97 and profitability remains poor with operating profit margins at a tiny one half of one per cent.

was to export and import from the Japanese market. But now that Japan is growing more slowly, we are looking to supply emerging markets in Asia. We have to diversify, otherwise we cannot survive," says Mr Akimori Seki, strategic manager for Marubeni.

From an investor's point of view, there is no doubt that the general trading companies could do much more to boost profits and shareholder value. But they are proving remarkably adaptable. They are weaving themselves into the fabric of Asia and of sunrise industries as effectively as they have integrated themselves into the heart of corporate Japan.



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Mitsui, Sumitomo, Itochu and Marubeni had combined turnover of more than ¥80,000bn (¥720bn) last year. But they are sluggish. Sales are set to fall for the sixth year in a row in 1996/97 and profitability remains poor with operating profit margins at a tiny one half of one per cent.

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THAILAND

Painful end to era of easy money

Thailand needs a new formula for economic success. It is time for the new coalition government of Gen Chavalit Yongchaiyudh to deliver on its promises, says Ted Bardacke

The era of easy money is over in Thailand. A lot of money will still be made in the country - consumption-eager Thais will certainly see to that - but it is going to be a lot harder to make it than during the past decade, when Thailand was the world's fastest growing economy.

Over the past year, it has become painfully obvious that Thailand can no longer produce the growth rates to which it has become accustomed: an average of 8 per cent a year for 10 straight years, on the back of government monopolies, asset inflation, cheap labour, tariff protection and illegal activities.

All these things are, to a greater or lesser degree, in decline - and the economy is feeling it, registering its slowest growth rate since a shock devaluation in 1984.

In short, the country needs to build a new formula for economic success, one based on productivity in the manufacturing sector, innovation in the services sector and a renewed commitment to the country's first economic strength: agriculture. And unlike the formula for Thailand's most recent period of rapid growth, it will be difficult for this new formula to emerge by chance; it has to be engineered.

The thought that the government might start to do something other than manage day-to-day macroeconomic stability is uncomfortable for many Thais.

"We're not very good at strong government," says Mr Chalongsob Sussangkarn, president of the Thailand Development Research Institute. "Once we realise we have a problem we are able

to adjust quite quickly. But telling people how to do things doesn't usually work here."

Yet for the private sector the problem is beyond mere tinkering or adjustment. Government concessions which gave private companies licences to print money in areas such as telecommunications are being dismantled. The decline in the stock market and shake-out in the property sector is exposing speculators to a downturn for the first time in recent memory.

Meanwhile, wages are rising much faster than productivity and traditional industries such as textiles and footwear are abandoning the country.

"Tariffs are coming down in a haphazard manner, with raw material imports still taxed heavily while finished goods enter at relatively low rates. Illegal pilfering of the country's natural resources still continues, but with fewer forests remaining it has become harder to earn money this way."

"We've been living from one Christmas to the next. This year, the orders didn't come in," says Mr Banthoon Lamsam, president of Thai Farmers Bank. "Implementing the structural measures necessary [to change this] will be painful in the short run."

The most important structural issue that has to be dealt with is the propensity of Thai businesses to over-invest. In fact, much of Thailand's recent economic growth - along with the country's chronic current account deficit, which shows little sign of being reduced - has been derived from investment growth, not productivity gains. In some areas such as residential property development, nearly 12 years of inventory sits empty.

The Thai private sector, used to growing simply by investing, is still uncertain what to do. A recent survey of Thai corporate financial officers by Goldman Sachs and Phatra Thanakit, a leading Thai finance and securities company, showed that while capacity utilisation hovers around 70 per cent, more than three-quarters of those surveyed expected to increase capital spending next year.

Phatra Thanakit believes that an 85 per cent capacity utilisation rate is the level at which capacity additions are warranted. Mr Banthoon of Thai Farmers Bank says that a common denominator of his bank's top 10 problem loans is that they are basically well-managed businesses that have over-invested because of overly optimistic growth assumptions.

For once, the politicians seem to be out to front on the issue. Gen Chavalit Yongchaiyudh, the new prime minister, says: "We've spent a lot of money - much more than we should - always thinking we're going to be the next economic tiger. We're still a long way from that. We've got to stop putting up projects that have very low or no economic return." Whether Gen Chavalit can enforce this view on his fractious six-party coalition and a business sector that voted against him, remains to be seen.

Gen Chavalit does have one important ally: direct foreign investors who, undeterred by politics, are turning Thailand into a manufacturing base for vehicles, computer parts, plastics and petrochemicals. These investors bring along with them the latest in manufacturing techniques, benchmarking their performance against world leaders, not just Thai companies.

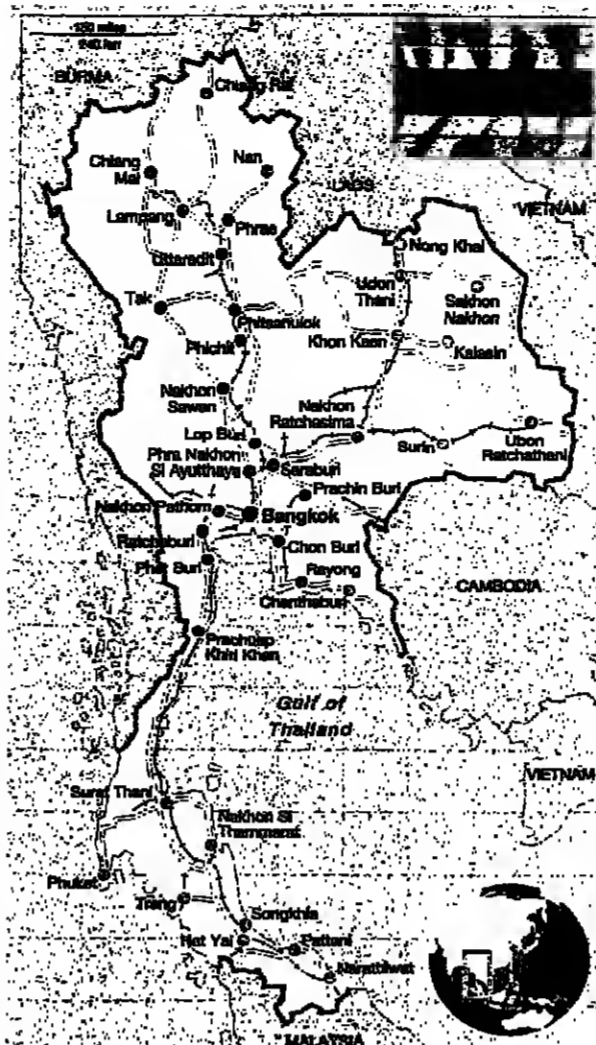
But for this investment to continue, two short-term items must be dealt with in order to reduce Thailand's risk profile. First, the country's macroeconomic managers must land the economy safely into a stable growth rate of between 5 and 7 per cent.

Much discussion has been

devoted to whether Thailand's landing is going to be hard or soft. Actually, the point is moot; it has been more than 10 years since Thailand had a landing and the current managers have never piloted one before, especially in an environment of a high current account deficit leveraged with a great deal of short-term capital. Even a soft landing, especially with so much excess capacity, is going to be difficult.

The second short-term issue is the exchange rate regime, which pegs the baht to a basket of foreign currencies dominated by the US dollar.

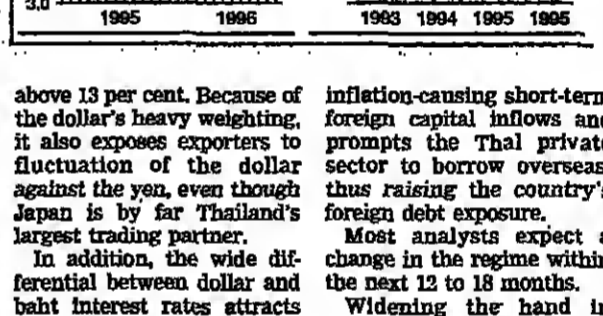
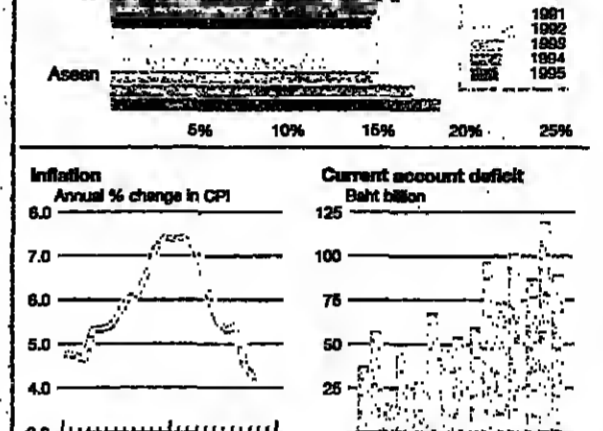
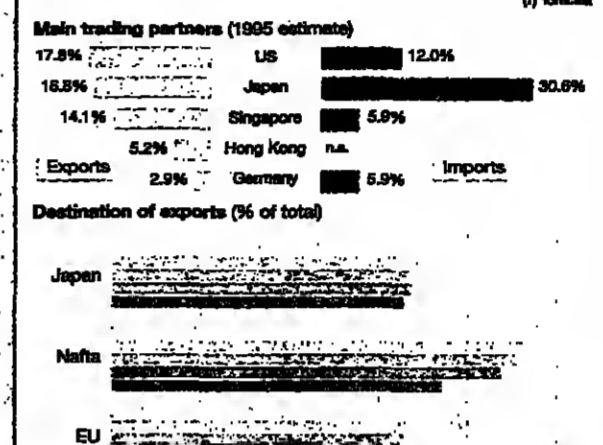
This limits the central bank from having much flexibility over domestic interest rates, which now stand



| Area | Population (1995 est.) | Main towns and population (1995) |
|------------------|------------------------|----------------------------------|
| Bangkok | 5,000,000 | Bangkok (5,000,000) |
| Chiang Mai | 200,000 | Chiang Mai (200,000) |
| Phuket | 100,000 | Phuket (100,000) |
| Sriracha | 150,000 | Sriracha (150,000) |
| Udon Ratchathani | 150,000 | Udon Ratchathani (150,000) |

| Government and constitution | Head of government |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|
| Head of state: King Bhumibol Adulyadej | Prime minister: Gen Chavalit Yongchaiyudh (NATP) |
| National legislature: New Aspiration Party (NAP), Democrat Party, Chart Pattana Party (CPP), Chart Thai (CT), Social Action Party (SAP), Prachakorn Party (PTP), Solidarity Party, Serftham | |

| Economic summary | 1995(1) | 1997(2) |
|--------------------------------------------------|---------|---------|
| Real GDP growth (annual % change) | 7.2 | 7.1 |
| GDP per head (\$) | 3,008 | 3,268 |
| Inflation (annual average % change in CPI) | 5.8 | 4.9 |
| Manufacturing output (annual % change) | 11.0 | 10.0 |
| Services output (annual % change) | 5.5 | 5.8 |
| Money supply, M2 (annual % change) | 15.3 | 16.0 |
| Credit growth in banking sector (%) | 16.0 | 15.0 |
| Foreign exchange reserves (\$bn) | 39.28 | 42.81 |
| Tourism & other foreign exchange receipts (\$bn) | 8.5 | 9.2 |
| Government expenditure (% of GDP) | 15.9 | 16.4 |
| Total foreign debt (% of GDP) | 44.6 | 44.5 |
| Debt service (% of exports) | 21.1 | 22.4 |
| Current account balance (\$bn) | -14.6 | -14.9 |
| Merchandise exports (\$bn) | 59.0 | 65.36 |
| Merchandise imports (\$bn) | -71.2 | -79.0 |
| Trade balance (\$bn) | -12.2 | -13.64 |



The economy: by William Barnes

Long-term problems

A sharp drop in export growth has shaken many people out of complacency

Mr Richard Han, the president of Hana Microelectronics, the Thai integrated circuit (IC) maker, became so frustrated trying to find skilled workers in Thailand that he bought a factory in Hong Kong.

"Basically, we've given up doing it [training] here, or expecting the government to do anything about it," Mr Han said.

Hana will send its Thai employees to train on the job in the more sophisticated Hong Kong venture.

The company expects about \$200m in sales this year. It has two IC factories in Thailand and a third under construction. It also has a plant in Shanghai where labour costs are one-third those of Thailand.

Over time Mr Han plans to transfer the more sophisticated technology from Hong Kong to his Thai factories - and ship most of the low-end work to Shanghai. "It is the only way we will survive," he added. "If we just sit here and complain, then we are dead."

The fact that a company such as Hana is forced to jump through these hoops in order to retain a competitive edge indicates why many people have become worried about the Thai economy this year.

For years there have been warnings that it is wrong to assume that the vigorous Sino-Thai business community will drive the economy forward forever as long as it is left relatively unfettered by government.

But with the economy expanding at an average rate of 9.4 per cent of gross domestic product in the 10 years to 1995, there has been no pressing incentive for decision-makers to address the long-term structural problems such as a desperately inadequate infrastructure.

Did not The Economist

predict a year ago that, from World Bank figures, Thailand would be one of the world's eight biggest economies by the year 2020... Bigger than the UK, Russia or Brazil?

In 1993, Mr Rob Collins, head of research at Asia Equity, a Bangkok broking house, made what seemed to be a controversial comment: "It is quite possible to argue that Thailand will be the NIC (newly industrialised country) that failed."

Mr Collins now admits: "That might sound a little strong, but if I defined failure as performance falling well short of potential, then I think a lot of people might agree with me."

But the shock of possibly zero growth in exports this year - compared to the double digit increases that have been the norm in recent years - has shaken many people out of their complacency.

The central bank now admits that economic growth could dip below seven per cent for the first time in this decade.

The immediate cause is primarily cyclical weaknesses in global demand that have sent ripples of worry across the whole region. But, perhaps more than for any other Asian economy, the slowdown has exposed deficiencies in the Thai economy that were previously overshadowed by rapid growth, or simply ignored.

When export growth started to collapse, economists and investors - mindful of Mexico's near-meltdown two years earlier - ran around the statistics looking for cracks in the economy.

However, Thailand's eye-catching large current account deficit - 8.1 per cent last year - has, unlike Mexico's in 1994, been built by imports of capital goods rather than a sea of consumer items. And high capital imports are traditionally regarded as forgivable because they imply that the country will go on to use the capital to produce exports.

It is generally recognised, however, that Thailand has become a capital junky,

dependent on injections of capital to keep its economy frisky but without properly laying a foundation worthy of a newly-industrialised economy.

Indeed, the impression given by central bank officials is that they are quietly satisfied with the slowdown which they see as the only way to wean the economy off its dependence on high capital imports and so bring the current account deficit down.

This suggests that although there have been indications that the current account deficit has stabilised - it dipped below \$20bn in August for the first time in six months - the climb back could be long and slow and will not reach the very high growth rates seen in recent years.

The economy's real problem may not be that it is about to spring a disastrous leak but that there are flaws in its design.

Then there is a need for a much more concerted attempt to finess the transition to even a medium-tech - not a high-tech - economy than has been undertaken previously.

"We have been importing all this technology. Now we are faced with the tricky part - making it work," Mr Chatumonkol Sonakul, the finance ministry's permanent secretary, told a meeting of Thai businessmen a few days ago.

Yet, no-one is suggesting that the Thai government should engage in Korean-style economic management - it is one of Thailand's strengths that it has eschewed such interference.

Indeed, it is not mere luck that Thailand has become the preferred destination for the diaspora of Japanese factories seeking a refuge from a strong yen.

Earlier this year General Motors gave Thailand a vote of confidence when it announced that it would build its first \$750m vehicle plant in Asia in the country.

Thailand has been unlucky that the global downturn has coincided with

important investments in steel mills and petrochemical plants. But the strong growth in exports of computers and parts in the first half of the year shows it is also developing a medium-tech computer parts industry.

Many pundits have already written off large parts of the Thai textiles and footwear industries as naturally deserving to shift to cheaper labour economies. Yet the nagging suspicion remains that if Thailand is to find its niche it should really try to salvage a future out of some of its struggling industries, perhaps moving into fashion footwear, for example.

But this requires a flair and creativity that Thais have too often neglected in favour of merely copying successful rivals, or making up orders on demand.

There is a dearth of Thai brand names in any industry, and few attempts have been made to make a virtue out of necessity by, for example, promoting branded agricultural produce.

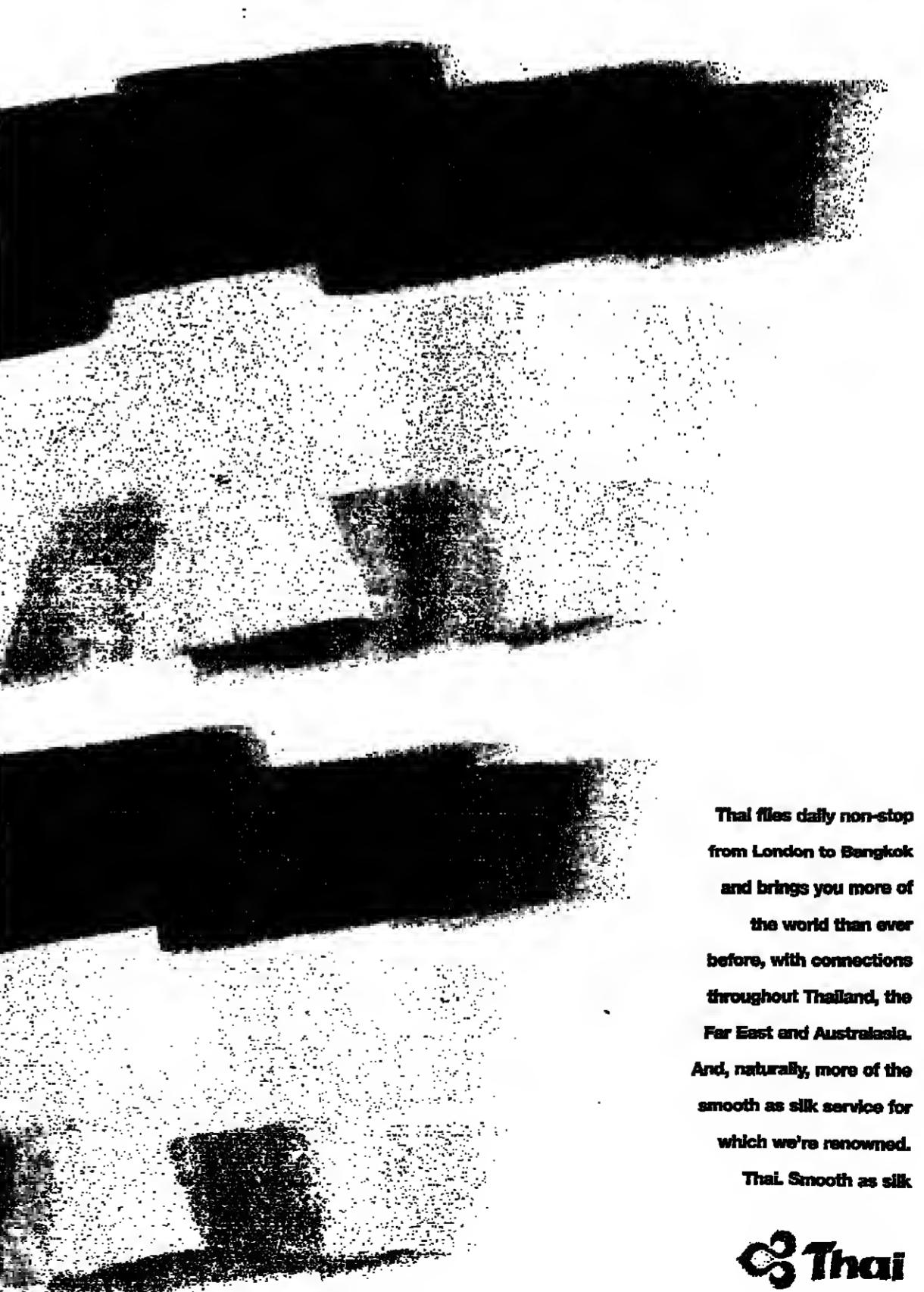
Rather than address big economic issues, the previous government of Mr Banharn Silpa-archa, prime minister, preferred to concentrate on the tricky task of merely staying in power.

As the economic numbers crumbled, it even appeared to go backwards by losing - amidst allegations of either corruption or political meddling in independent regulators - two finance ministers, a central bank governor, a respected head of the Securities and Exchange Commission and a deputy finance minister.

The election campaign promise of Gen Chavalit Yongchaiyudh, the new prime minister, to create a dream team of technocrats to set the economy to rights has predictably collapsed in the face of demands by many politicians for cabinet seats.

Ominously, the make-up of the new coalition bears a remarkable similarity to the previous one.

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2 THAILAND

Property by William Barnes

Turbulence looming

Most believe the sector has been concealing damage in the balance sheets

The president of the Somprasong property group appears to be a worried man: he juggles his cell-phone from hand to hand, bounces in his seat and is alternately sorrowful and angry.

This should perhaps be no surprise because a few days before he spoke to the Financial Times, Mr Prasing Panichpakdee had been arrested and charged with falsifying financial reports.

He was disarmingly frank about why the Somprasong group, and several other property companies, are having problems: "We Thais have a weakness - we can not resist trying to copy someone else's success," he complained. "If someone opens a shoe shop that gets good business, then in a few months you can get lots of shoe shops opening up in the same street. The same thing happened in real estate."

Although prices in the residential sector, where listed companies have concentrated their attention, stalled about five years ago, most developers saw little reason to stop building.

"There was a big element of competition - the 'If I don't then he will' attitude. There was also a feeling that prices were still very reasonable compared to Hong Kong or Singapore, four or five times cheaper," Mr Prasing said.

He also admitted that in his case a successful Bt2bn Euro-bond issue encouraged the urge to keep driving development projects into the capital's residential market. Debts may total Bt5bn.

Mr Prasing claimed that shareholders and disgruntled employees were telling lies when they said the company was doctoring its accounts, perhaps from the time it was floated in 1991.

In the listing year, profits jumped to Bt174m from Bt78m a year earlier. The company made a loss in the

first half of this year of Bt194m, compared to a Bt180m profit over the same period last year.

Most observers expect the problems of other high-flying property companies to surface in the future.

One Bangkok-based property analyst said: "Cash flow management is generally horrific. They (the listed property companies) scrambled to get assets onto their books in the blind assumption that asset values would continue to go up."

Stockbrokers Asia Equity recently worked out that if the published accounts of Thailand's 20 listed property companies were recalculated by making only cash payments count as revenues, and by deducting all interest payments from profits, then the sector's cumulative profit of Bt42.1bn from 1991 to 1995 would be transformed into a Bt18.3bn loss.

The listed companies currently avoid revealing how damaging a 324 per cent increase in total debts in the five years to the end of 1995 has been by capitalising three-quarters of their interest payments as assets.

Some property developers have complained that Asia Equity's calculations are unrealistically extreme.

Yet few people dispute that as cash has streamed out of property projects the sector has been able to continue reporting robust profits by borrowing money and tucking the damage away in the balance sheet.

Property companies must nowadays obtain at least 20 per cent of the purchase price before they can report a sale, but there is a strong suspicion that many companies have sold to speculators (Thais love to invest in bricks and mortar) who will never complete the payments.

There could be a total of 250,000 houses and flats lying empty in Bangkok, either unsold or in the hands of speculators.

One veteran property analyst said that in the circumstances the (financial) figures from the property sector were inherently untrustworthy.

Stockbrokers HG Asia, in a recent survey, said three more property companies besides Somprasong carried a high risk of bankruptcy and nine other companies which were bubbling just under the high risk category were typically saved from such a classification only by the strong backing of bankers or a rich family.

According to Mr Neil Semple, HG Asia's property analyst, each high risk company has reported profits worth less than 3 per cent of inventories, which indicates that it is sinking money into too much land or into property it cannot sell.

These four companies - along with many others - were staggering under very high accounts receivables (money booked but not yet paid) and total interest costs that were larger than profits.

Officials at the central bank are keen to play down fears that problem property companies might rip holes in the financial sector which has lent them many millions.

"We are not really worried," said Ms Nongnart Sonthiswan, the deputy director of the Bank of Thailand's financial institutions and supervision department.

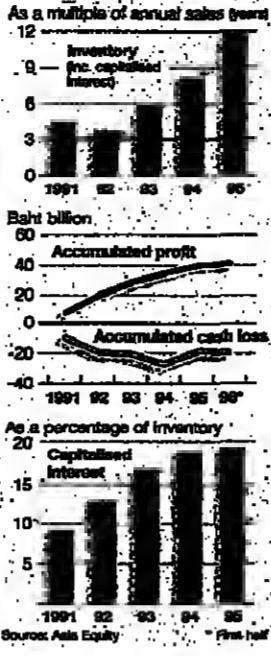
"We are satisfied that provisions provide adequate cover for lenders," she added. At the end of August, property loans accounted for a shade over 10 per cent of the financial sector's loan book.

Yet finance companies are in much deeper - at that time, just over 23 per cent of their loans were property-related.

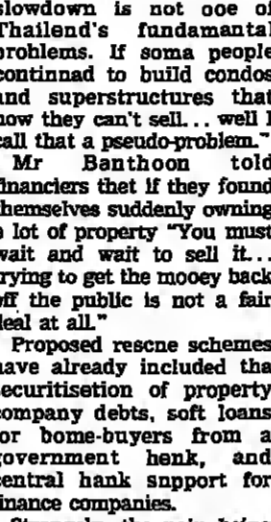
If no systemic collapse is in the offing, some painful turbulence certainly may be. So much so that some influential members of the financial community have already called on the new government not to waste its resources by helping often well-connected families climb out of property ventures that they entered with open eyes.

Mr Bantboon Lamsam, president of the Thai Farmers Bank, told a meeting of businessmen a

Property As a multiple of annual sales base



As a percentage of inventory



few days ago: "The property slowdown is not one of Thailand's fundamental problems. If some people continued to build condos and superstructures that now they can't sell... well I call that a pseudo-problem."

Mr Bantboon told financiers that if they found themselves suddenly owning a lot of property "You must wait and wait to sell it... trying to get the moose back off the public is not a fair deal at all."

Proposed rescue schemes have already included the securitisation of property company debts, soft loans for home-buyers from a government bank, and central bank support for finance companies.

Strangely, the pain being encountered in the residential sector does not appear to be raining in the developers' office and retail property. Properties in this sector are holding their values reasonably well, but if the furious pace of construction continues, these investments could come under severe pressure before the turn of the century.

One senior banker commented: "I have often been impressed by my fellow Thai investors' insistence on their right to loss money."

Capital markets by Ted Bardacke

Changes have to be made

Problems in the financial sector need to be addressed as soon as possible

The suffering in Thailand's financial markets presents participants - regulators, policymakers, bankers, brokers and investors - with a difficult dilemma. Will the current downturn prompt a much-needed but painful cleansing and consolidation of the financial system? Or will regulators avoid clamping down on a suffering industry for fear of provoking a financial crisis?

The dilemma mirrors a larger disagreement among the country's economic elite. If Thailand's economic downturn is cyclical and part of a wider problem throughout East Asia, then muddling through and waiting for the inevitable upturn is acceptable. If the problem is specific to Thailand, then a defensive position will only prolong the pain and necessitate even more drastic measures in the future.

In the financial sector, the problems and the agenda for reform are both immediate. The stock market is off more than 20 per cent since the beginning of the year and turnover is so low that some brokerage companies are not covering their securities business costs. Commercial bank loan growth has fallen to an anemic 16 per cent. Liquidity is tight at many finance companies.

Public offerings of equities and bonds are being postponed. In October, market turnover on the fledgling Bond Dealers' Club fell to a fifth of what it was at the beginning of the year. The dual time-bomb of outstanding margin loans and bad property loans has yet to be defused. Bankers say the number of bad checks they encounter has doubled over the past year.

Policymakers know changes need to be made and have written a long agenda for themselves. Short selling will help reduce market volatility. New commercial



Bangkok Stock Exchange: the market is off more than 20 per cent since the beginning of 1996

banks will promote investment and savings in untapped areas of the provincial market. A revamping of merger regulations will facilitate consolidation among the overcrowded finance sector. Better disclosure of non-performing loans will keep careless bankers in check. Freeing brokerage commissions will convince foreigner brokerage houses, with new products and technology, to make additional capital investments.

Mr Rerungchai Marakond, central bank governor, says: "We haven't seen the real trouble yet. We know a tornado will hit us one day. So we have to strengthen our house to stand strong when the tornado hits."

Yet in Thailand most of the policymakers are also charged with maintaining the immediate health of the financial system. They fear these measures will hurt a number of important market players, thus exacerbating already existing weaknesses.

"What is to be done will be done. We have to be competitive and fill in the missing infrastructure," says Mr Prakorn Malakul Ne Ayudhya, secretary-general of the Securities and Exchange Commission. "But in certain areas we have to consider the timing. If you give sick people germs to develop immunisation to disease, you might just make them sicker."

There is one area where the news is all good. Institutional investors are becoming the dominant force in the Thai market and can only get stronger. Eight new

mutual fund licences have been granted and 20 applications for private fund management licences are being considered.

Beginning next year, a host of private companies will be required to set up provident funds for their employees. The scheme, expected to raise Bt4.6bn annually (60 per cent of which can be invested in equities), includes commercial banks, finance and securities companies, life insurance companies, listed companies with government concessions and companies receiving Board of Investment privileges. A whole new pool of long-term investment capital will be pushed into the market.

But some areas are bottlenecked in seemingly endless bureaucratic discussions. Tax issues are slowing the implementation of short selling, mergers among finance companies and the development of the recently-launched over-the-counter market, while the bond market suffers from the finance ministry's reluctance to issue bonds which would act as a benchmark. New domestic banking licences are awaiting the signature of a finance minister.

There is real division on brokerage commissions. The SEC has decided they should be freely negotiated, thus providing an incentive for foreign brokerage houses to keep their trades on-shore and develop new products in tandem with lean domestic sub-brokers. But with profits at domestic brokerage houses falling, the SEC has

refused to set an implementation deadline.

Analysts have suggested that some of the problems in the finance sector could be solved with a healthy dose of securitisation, whereby packages of well-performing assets could raise enough money to loosen the liquidity situation and provide for reserves against the growing mountain of bad debt.

A few ground-breaking securitisation deals - such as Tisco Leasing, Bank of Asia and Isuzu Het Yet - have gone through, but as of yet there is no up-to-date securitisation law, making legal fees on these issues prohibitively expensive for many companies.

However, the big securitisation move will likely take place with bad debt rather than good. The central bank, together with Thai banks and finance companies, is working on a plan whereby a new financial institution, partly government-owned, will buy bad property loans and collateral from the banks and finance companies at a discount, keep the collateral and securitize the loans. There are many difficult hurdles to implementing such a system - who is going to pay to set up the new institution is a big one - but if it can be done, so can many other things.

Thus, in a backward manner, the end result could be the streamlining of the country's securitisation regulations. It is likely that solutions to other problems in the financial system will be designed in this awkward way.

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4 THAILAND

■ Tourism: by William Barnes

Competition gets fierce

The industry will have to adapt to an era of structural change in the market

Across the valley, a garishly coloured bird flies into a gentle mist while somewhere in the jungle a monkey bows and up ahead an albino water buffalo steps carefully down neat rice terraces into a setting sun.

This is Thailand at its most seductive - but at \$200 a night the exotic does not come cheap.

If ever a project was the stuff of dreams in the minds of Thai tourist officials it may be the extraordinary teak structures of the new Chiang Mai Regent.

The hotel, built around designer rice paddies in a private valley, is designed for well-behaved, high-spending foreigners who are happy to drop out for a few days in the northern hills.

It has not wrecked the environment; its visitors do not chase loose women, and the project provides work for a rural population.

The problem for many in the tourist business is that this represents the cream of an increasingly thin trade whose numbers have been propped up by visitors from China and Russia and other emerging markets for Thai holidays.

Thirty minutes away from the Regent, in Chiang Mai itself, Mr Somboon, who runs a guest house near the Ping River, bemoans his bad luck. "We had a little place that was always full - so we bought a bigger place because we thought more and more foreigners would come."

Mr Somboon readily admits he was wrong; the guest house has been empty for a fortnight.

This is a far cry from the mid-1980s when the Thai tourist trade exploded into life as western holidaymakers discovered a fashionably

exotic land at the end of newly-affordable long-haul flights.

The growth was fuelled by a Visit Thailand Year 1987 promotion that boosted arrivals by more than 23 per cent in that year and which became an almost legendary promotion that many have tried to copy. Nearly a decade later, even Burma's military dictatorship has optimistically declared this to be Visit Myanmar Year 1996.

Thailand's problem is that as the millennium approaches, and as Burma's generals will discover, the competition for increasingly choosy tourists is becoming ever more fierce.

At least one of the big hotels in Chiang Mai tries to fill its rooms by offering itself to elderly Britons as a cheap alternative to traditional seaside resorts on the Atlantic.

Thailand is not Paris, admits Mr Pradech Phayakvichin, deputy governor for planning and development at the Tourist Association of Thailand (TAT).

"You can go back to Paris every year, but if someone comes here for just a beach and a palm tree, he or she is going to be jaded by his third or fourth trip," he added.

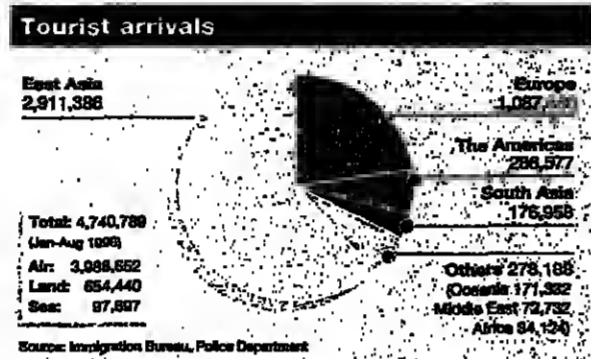
Yet the TAT now eschews the Visit Thailand Year style of promotion as too blunt an instrument to try to capture customers. "It is an outdated concept. We can not consider ourselves a holiday supermarket catering for everybody - we have to be more selective," says Mr Pradech.

When tourism was expanding rapidly, few people worried as developers erected high-rises along beaches and quaint old houses were brushed away in the rush to capture tourist dollars.

"Our society will not tolerate such slash-and-burn development any more. We don't have to be open to everybody - it could do more harm than good," the deputy governor argues.



The new Chiang Mai Regent: designed for well-behaved, high-spending foreigners



The TAT's aim is to try to spread tourists around the country more, encourage more diverse activities such as river rafting and chivvy the industry into taking more care of the environment.

Almost seven million tourists visited Thailand in 1995 - an increase of nearly 12.73 per cent on the previous year. This figure is expected to rise by about 5 per cent this year; the smallest increase in arrivals - except for the years of the Gulf War and domestic political turmoil - for a decade.

Not only is the number of visitors growing at a slower rate than optimistic luxury hotel investors have anticipated, but more and more visitors are arriving from within the region or from eastern Europe and Russia.

These visitors typically prefer to stay in budget hotels and spend their money shopping and eating - which surprisingly means that their total holiday spending is typically more than that of the average western or Japanese tourist.

Most people are too polite to say it, but east European and Asian tourists have enabled a tacky seaside sex resort such as Pattaya to transform itself into something similar to the holiday resorts that sprung up along the Spanish coast 20 years ago, to serve European mass tourism.

Yet this still leaves many big hotels half empty in what have become secondary tourist centres such as Bangkok or Chiang Mai.

Mr Pradech is unsympathetic. "It is not our fault if

■ Urban Thai Buddhism: by Ted Bardacke

Numerous new sects

Some seeds of reformation are emerging even as tradition is breaking down

It is impossible to go anywhere in Bangkok without running into Buddhism.

Temples are scattered in every nook and cranny of the city and monks clad in saffron robes dominate the streets at dawn, receiving alms from the faithful. Later in the day these same monks offer marriage counselling, hospice care, astrological advice and the promise of success when opening a new business or moving to a new house.

Buddha images sit prominently in the darkest, drug-peddling nightclub and hang from a gold chain around the neck of the sleaziest brothel owner.

Amid all the talk of economic crisis, political instability and social upheaval, Buddhism is a comfort to many. Along with the monarchy, it ensures social harmony and enforces a fair moral code by acting as the dominant cultural force unifying Thai people.

Or does it?

A Sunday visit to one of the country's largest places of worship, the sprawling Dhammakaya Temple on the outskirts of Bangkok, shakes one's faith in this classic stereotype of an egalitarian religion that has no orthodoxy and preaches the suppression of individual desire.

In a scene reminiscent of a summer-time open-air Protestant revival meeting, scores of young people dressed in all-white clothing sit at the feet of monks who teach a gospel of monetary success as an integral part of spiritual well-being and closeness to the Buddha.

Other followers line up, credit cards in hand, to make donations, recorded on computer and which help Dhammakaya to expand its congregation internationally. For those who prefer to buy their merit in another way, temple-owned shops sell offerings of robes and saffron-coloured plastic

buckets crammed with canned food and other items.

Dhammakaya is just one of a number of burgeoning religious cults in Bangkok, filling a spiritual need for the growing urban middle class. Traditional Thai Buddhism - with its emphasis on harmony with nature and well-being in future lives - may have been ideal for a rural society ruled by a benevolent and absolute monarch. But for urban Thais, fully embracing technological modernity and striving for success in this life, the old ways hold little relevance.

As a result, the urban spiritual marketplace has seen an explosion of new offerings. There are ultra-conservative and moralistic sects, such as Santi Asoke, whose followers have become prominent politicians. A resurgence of Chinese spiritism alternately teaches compassion, hope and thriftiness. There is even a cult which worships King Rama V, arriving at his statue every Tuesday (the day of his birthday) to offer whisky and cigars and ask for economic success and political reform.

These sects provide religious guidance but are slowly eroding the social unity enforced by mainstream Buddhism, itself overwhelmed by people offering large sums of money in an attempt to offset the bad karma earned by competitive business practices.

"They're not Buddhism," says Mr Suwan Kinsaman, a young insurance administrator, referring to the new materialist sects. Early next year he will return to his home town in southern Thailand to follow the Thai tradition of temporarily becoming a monk before he turns the age of 25.

He works for a US company and therefore will remain in the temple only for seven days - Thai companies usually give the three months off for the practice - and he says his main motivation in becoming a monk is to honour his parents and make them happy.

But as an urban Thai, Mr Suwan has trouble identifying what Buddhism is. For him and his university-educated friends who rarely set foot inside a temple and claim they do not have time to meditate, Buddhism is mostly about tradition.

The difference between someone who is religious and someone who is not depends on whether they go to the temple and attend ceremonies. But if you don't go it doesn't mean you are not Buddhist," he says.

This confusion, a main reason for the popularity of new sects, is a result of "the Sangha (the state-sanctioned order of monks) being left behind by the rapid changes in society, the breakdown of the family, the move towards individualism," says Ms Suwantha Satha-Anand, Professor of Religious Philosophy at Chulalongkorn University.

All the books a monk needs to study to be accepted into the Sangha, Ms Suwantha says, were written, edited or supervised by one person more than 80 years ago. Ninety-eight per cent of monks in Bangkok are from rural areas and are thus unable to relate to the spiritual and moral dilemmas posed by modernisation.

Urban middle class scepticism of monks has been reinforced by their involvement in scandals concerning sex, money and violence.

Within all this breakdown of tradition, there are some seeds of a Buddhist reformation. Meditation by lay people, used to counteract the stress of everyday life, is becoming more popular and is particularly suited to the individualist notions of personal choice gaining strength within urban Thailand.

Blindly following the advice given by one of the new sects or charismatic monks is "a harmless bit of cheap psychology," says Mr Sulak Sivaraksa, a Buddhist social critic. "It is an antidote but it doesn't kill the disease" of spiritual emptiness.

On the other hand, meditation is a personal and individual act. "In Buddhism you have to do it yourself," Mr Sulak says.

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JAVICO 1996

Steel by Stefan Wagstyl

Rising above the glut

Manufacturers are concentrating on high quality and specialised products

The Japanese steel industry is running hard to stand still in the face of ever-increasing international competition.

Even though Japan remains the world's largest steel producer and maker of more high-grade products than any other country, Japanese steelmakers are having to fight to make money. The end of the boom of the 1980s plunged the industry, including the five biggest makers, into the red in the early 1990s. Nippon Steel, the largest group, scraped into the black in the year to March 1996, but it was not until 1995-96 that NKK, Kawasaki Steel, Kobe Steel, and Sumitomo Metal Industries returned to profit.

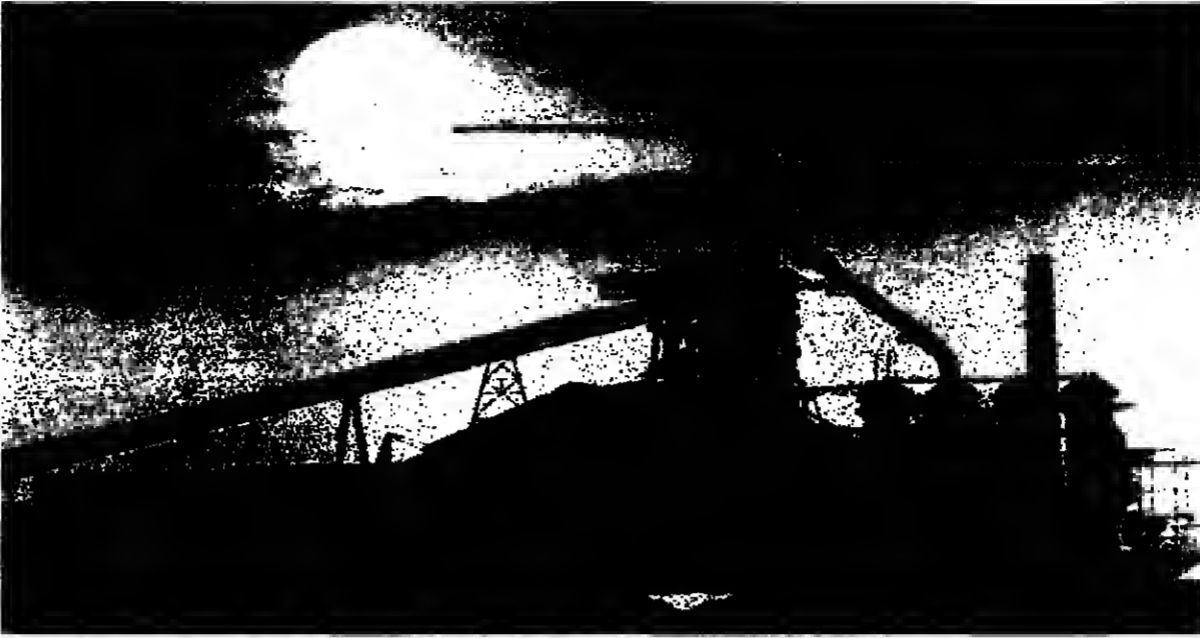
In the current year, all five companies are expected to see a further slight improvement in profits, but have warned that the recovery is very gradual. As Nippon Steel says: "It would be wrong to be too optimistic."

Japanese companies are weathering the current downturn in prices, which started late last year, better than their main European and North American rivals.

They benefit from the fact that east Asia's fast-growing economies are consuming more steel than they can produce. But east Asian markets are open to non-Asian suppliers - so the world's excess steelmaking capacity exerts the same downward pressure on prices as elsewhere. Mr Hideji Muramatsu, the deputy director of the iron and steel division at the Ministry of International Trade and Industry, says: "There is a glut of capacity in the world."

The Japanese steelmakers have been under pressure for a long time. Crude steel output peaked as long ago as 1974 at 117m tonnes, when exports were running at over 30m tonnes a year. To their credit, the producers have maintained annual production at about 100m tonnes and exports at above 20m tonnes by ferocious attention to costs and quality. Production this year is expected to be about 98m tonnes and exports 20m tonnes, slightly lower than last year, with a further decline expected in 1997.

The market has been particularly tough for the big five integrated producers because of the growth of minimills, which make low-cost steel from recycled scrap. Their share of output has grown to about 30 per cent in the last 20 years.



Nippon Steel's Kimitsu works: pressure on Japanese companies is increasing, particularly in export markets

With South Korea still a net importer of steel, MITI does not expect Japanese production to slip much further in the rest of the decade. But with Posco, the dominant Korean producer, set to overtake Nippon Steel as the world's biggest steelmaker in 1998 when it brings a big new integrated works on stream, the pressure on Japanese companies will increase, particularly in export markets. Imports into Japan, which hit a record 11.7m tonnes last year, are set to grow.

Mr Muramatsu at MITI expects that output will continue to fall slowly, perhaps to 92m-93m tonnes a year in 10 years' time. Mr Hirofumi Toda, managing director of

the Japan Iron and Steel Federation, says that international agreements on cutting carbon dioxide emissions, which come into force next year, will place additional cost burdens on producers everywhere. He believes the standards will be applied more rigorously in Japan than in developing countries including China, so making it more difficult for Japanese groups to compete internationally.

Thanks to cost control, particularly cuts in production workers, Japanese companies claim their production costs are lower than those of European and American companies and compare well with Korea's. But they run with considera-

bly higher costs for head office and downstream operations.

Total employment has fallen since the 1970s, including a sharp reduction in the 1990s, from 190,000 in 1991 to 168,000 last year.

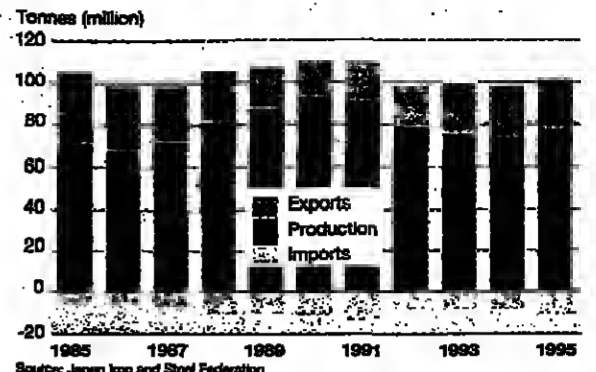
Further reductions are planned, but the scope is increasingly limited because redundancies are not an option. The jobs shed so far have gone through natural wastage, early retirement and transfer to non-steel subsidiaries and affiliates. In the 1980s, the big companies committed themselves to diversification and moved staff confidently into new activities. Nippon Steel led the way investing in semiconductor manufacture, per-

sonal computers and a spectacular leisure centre in Kyushu called Spaceworld. But many of the diversifications failed to generate the expected results.

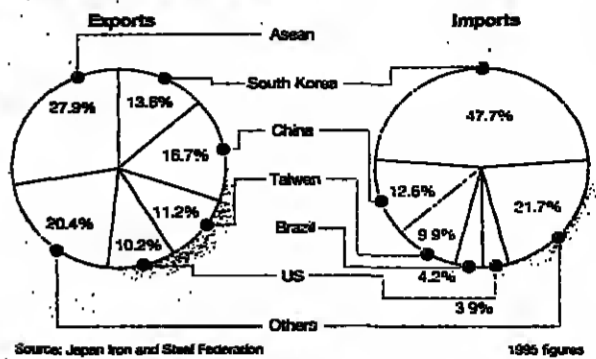
So companies are redirecting their energies to steel. As Mr Muramatsu says, the new watchword is "back to basics". The emphasis is on making high quality steel, which Japan produces in bigger ranges and at lower cost than its competitors. The companies are also trying to make more of their specialised skills - Sumitomo Metal in steel pipes, for example, and Kobe Steel in engineering steels.

Mr Toda says that in this way, Japanese companies can compete in international

Crude steel



Iron and steel trade



Source: Japan Iron and Steel Federation

markets "for a long time to come". He also thinks that they will benefit from the recent decline in the yen and from a falling interest burden. With little new capital investment to fund, the main producers are generating cash and repaying debt - unlike Korean companies. So, their financing costs are decreasing. These developments will help the producers continue to carry the costs of their expensive Japanese office staff. In theory, if the producers generate enough cash, and continue to refrain from big capital investments or a new round of diversification, they should have money to return to shareholders in the form of dividends or share buy-backs. Mr Stephen Wolfe, steel analyst at UBS, the Swiss bank in Tokyo, says this would be logical but unlikely. "Japanese culture is not ready for that."

Research & development by Stefan Wagstyl

Struggle to close the innovation gap

There is concern that Japan will be left behind unless it invests more in research

Japan is struggling to finance its ambitions to match the west in technological research and development.

The government this year pledged to double public spending on R&D to ¥17,000bn in five years. But it is by no means clear that the finance ministry will agree to pay for such an increase at a time when the budget is under great pressure.

Also, the government's promise to boost public R&D spending coincides with a tough squeeze in corporate R&D triggered by the recession of the early 1990s.

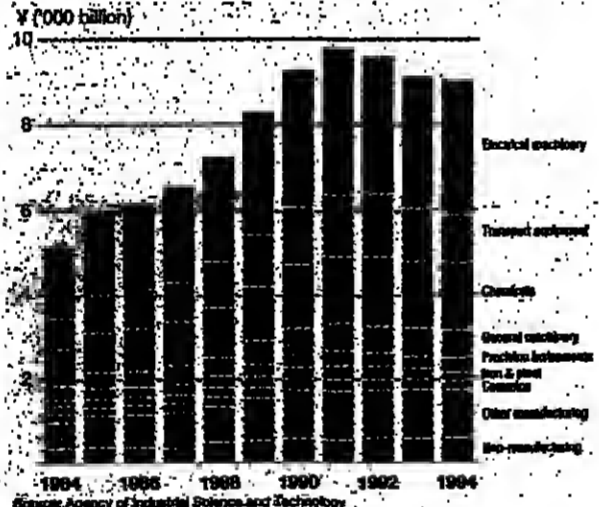
While companies in high-technology industries regard R&D as an essential element of their future prosperity, they have become much more careful about how they spend their funds. The prestige state-of-the-art laboratory buildings of the 1980s are out. So is simultaneous pursuit of scores of projects. Instead, companies are trying to target spending more closely on areas where they feel they can secure the most commercial benefit.

For example, at Toshiba, the electrical combine, the central R&D research staff has been cut from 2200 to 1500. Dr Akinobu Kasami, senior vice president for technology, says: "In order to focus research resources on high-potential areas, we are more selective in our choice of research projects."

Japan's R&D spending as a percentage of GDP is - at 2.8 per cent - somewhat higher than the US or Germany's.

But the Japanese figure includes a much bigger proportion of commercial development work, much of which is done on the factory floor and not included as research spending in western countries. Japan spends considerably less than its major competitors on basic research. The government's share in R&D spending is only 21 per cent in Japan compared with 35 per cent in the US and 37 per cent in

R&D expenditures of private companies



Source: Agency of Industrial Science and Technology



Toshiba's Digital Video Disc player: the company is focusing research on high potential areas

Germany, according to the Science and Technology Agency. Since governments tend to make the largest contribution to long-term basic research, the low share of government spending in Japan indicates that spending on basic research is also low.

Moreover, it is not just a question of money. The government's white paper on science and technology, which proposed doubling public R&D spending, also put forward a string of reforms. Too much of Japanese public sector R&D is in the hands of university departments in which innovation is stifled by excessive bureaucracy, inflexibility and extreme regard to promotion by seniority. As Mr Hiroshi Iwano, deputy director of the technology research and information division of the Ministry of International Trade and Industry, says: "We need more flexibility about appointments. And more accurate evaluation. We are not good at evaluating people in Japan."

The government first started considering the

issues 10 years ago, but Japan's rapid growth in the 1980s took away any sense of urgency. It seemed only a matter of time before Japan, principally through its high-spending companies, would close the innovation gap with the west.

But the recession has dashed these hopes and given a new sense of urgency to R&D reform. Today government officials are seriously concerned Japan will be left behind in international economic competition unless it invests more in research.

A Science and Technology Agency survey this year found Japan lagged behind the US and Europe in key technologies - including life sciences, materials, oceanography, telecommunications and electronics.

Some Japanese efforts are already bearing fruit. In superconductors, for example, Japan has tried to keep up with western advances at a national laboratory for superconductors, which was founded in 1988, and now has 150 researchers. Professor Shoji Tanaka, the director and the doyen of Japanese physicists, says developing superconductors is a long-term investment since the first commercial products might not emerge until 2005-10. He says Japan's main shortcoming in the field in comparison with the US is in its failure to generate many venture capital companies. "We miss this important potential source of innovation."

At MITI, Mr Iwano believes raising the standard of Japanese research will take a long time. "But if we don't do it we cannot expect to have a bright future."

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6 JAPANESE INDUSTRY

PROFILE Industry leaders by Stefan Wagstyl

Routes to the top

While traditional corporate structures are still strong, some entrepreneurs have found ways to bypass the system

Shoichiro Toyoda

Mr Shoichiro Toyoda, the chairman of Toyota Motor and of Keidanren, the business leaders' organisation, rarely lets his emotions show.

He likes to answer interview questions with the help of written answers, giving little away in small talk, let alone jokes.

Yet, it would be wrong to assume that the 71-year-old Mr Toyoda has risen the top of Japanese corporate life merely because he was born into the family which founded Japan's biggest motor company. Mr Toyoda has the shrewd and careful air of the professional engineer. He has a doctorate to his name and a PhD thesis on fuel injection. He might have spent his time at Toyota on undemanding postings, but instead worked hard in the bowels of the business, in quality control and factory management. In 1980, he won the Deming Prize, Japan's highest accolade for quality management.

While he is not one for leading from the front in developing a role for Japanese business in the 21st century, Mr Toyoda has a commanding grasp of challenges the country faces. The Japanese, he says, must not be complacent. The country needs further economic deregulation. "We have to reform and cut our high costs if we are to compete in the future."

Mr Toyoda believes that Mr Ryutaro Hashimoto, the prime minister, is serious in his commitments to further economic liberalisation.

Japanese companies should become more global, according to Mr Toyoda. It is necessary for companies both to compete and co-operate in international markets.

"I want Japanese business to be more outward-looking," he says.

Hideo Sawada

If anyone has shown that it is possible for one man to get the better of the combined forces of the Japanese business establishment it is Mr Hideo Sawada.

Mr Sawada, the 44-year-old president of HIS, the country's largest discount travel agent, has just launched the first new independent airline in Japan, challenging the might of Japan Air Lines, Japan Air System and All Nippon Airways.

He is cutting fares in half on the busy Tokyo-Sapporo route as a first step towards bringing full competition to the domestic air market.

"I think it is possible to reduce fares, and so we decided to take up the challenge. Somebody has to, or else nothing will change," Mr Sawada told the FT when he announced his plans this autumn.

If Mr Sawada's career is any guide, he has every chance of success. As a student in the 1970s, he spent three years in Germany, where he looked for a chance to make some money. He hit upon the idea of arranging tours to the night spots of Frankfurt for visiting Japanese businessmen - charging the visitors a fee and taking commission from the restaurants and bars they frequented.

When he returned to Japan he went into the discount travel business, introducing the country to cut-price air travel.

In his first few months, his business almost failed but word of Mr Sawada's cheap tickets spread among students and his commercial future was secured. Much to the chagrin of established operators, Mr Sawada helped reduce the big differences between ticket prices in Japan and elsewhere.

He says: "We took up the challenge and now international air fares have come down tremendously."

Jiro Nemoto

Mr Jiro Nemoto has one of the best known faces in corporate Japan.

As chairman of Nikkeiren, the employers' organisation which takes the lead in annual spring pay talks with trade unions, Mr Nemoto is constantly on television during the negotiating season. In this year's ritual, he attracted more attention than some of his predecessors by proposing a wage freeze.

Mr Nemoto, a sparkling man with a clever turn of phrase, argued that curbs were necessary to lift Japan out of recession, create jobs and boost the country's international competitiveness. He is likely to repeat the message when next year's pay talks begin in a few weeks' time.

A graduate of Tokyo University's law department, the top school of the Japanese elite, Mr Nemoto has spent most of his career in the shipping industry, rising through the ranks of the NYK line. He became the company's president in 1989 and chairman last year, when he also took the top job at Nikkeiren.

Thanks to his experience in shipping, Mr Nemoto developed an internationalist outlook long before it became fashionable among Japan's business leaders. He talks fluently about the need for deregulation in Japan, arguing that the country can learn from the example of the US. But he feels the pursuit of free markets should be tempered with caution since the most extreme options - such as mass redundancies - would not be desirable in Japan.

He said in an interview this year that Japan had to become more market-oriented. But he added: "It was easy for US managers, because they had share options and golden parachutes. But were the people actually working for them better off... Today their society is not healthy. We do not want to follow such a way."



Jiro Nemoto, chairman of Nikkeiren, the employers' organisation, argues that wage restraint is necessary to lift Japan out of recession



Shoichiro Toyoda (left), Taizo Nishimuro (centre) and Masayoshi Son

Taizo Nishimuro

Mr Taizo Nishimuro's appointment this summer as the president of Toshiba, the electrical engineering group, surprised even some of his close colleagues at the company.

His appointment broke with tradition in three ways. First, he had spent 14 years overseas, a long time in a country where head office jobs are regarded as the best

way to the top. Next, 60-year-old Mr Nishimuro leap-frogged nine other executives to secure the job, a big change in a culture where seniority matters. Finally, Mr Nishimuro is an electronics expert in a company which until now has always been headed by executives from Toshiba's heavy engineering division.

He joked after his appointment that he was the first president to have needed lessons on how electricity was

generated. The sprightly Mr Nishimuro does 120 press-ups a day and speaks fluent English, learnt during his postings in the US. His expertise is in consumer electronics, semiconductors and personal computers.

He brought his energy, his international outlook and his technical knowledge to bear this year in bringing to a successful conclusion the talks between electronics makers over a common stan-

dard for digital video discs. The experience earned him the nickname of Mr DVD.

Mr Nishimuro, an economics graduate from Keio University, an elite private college in Tokyo, first travelled abroad as a student when he spent a few months in Canada.

The slang he learnt working in a lumber yard in Vancouver later served him in good stead selling Toshiba televisions in the US.

Electronics analysts believe Mr Nishimuro has his work cut out at Toshiba, which sometimes has a reputation for being less sharp than some of its rivals, despite its technological prowess.

Mr Nishimuro's motto may come in handy: it's never too late to learn.

Masayoshi Son

Mr Masayoshi Son, the president of Softbank, Japan's largest software distributor, is seen by his admirers as the Bill Gates of Japan. If anything, his life is even more remarkable than that of the Microsoft founder.

Mr Son was born in 1957 in a shanty town in southern Japan to ethnic Koreans who kept chickens and pigs for living.

As a teenager he emigrated to the US to learn English and later to gain a degree in business studies at the University of California.

His first business was importing video games from Japan, while still a student. Then he developed a pocket electronic translator which he sold to Sharp, the Japanese electronics group.

Returning to Japan in 1979, Mr Son invested in software distribution because he believed it would be a high-growth industry. After a couple of false starts, Softbank blossomed into a distributor with 15,000 outlets.

After floating Softbank on the over-the-counter market in 1994, Mr Son embarked on ambitious acquisitions and diversifications. In the US, he paid \$180bn for Ziff-Davis Publishing, the world's largest publisher of computer magazines. Softbank has also bought a 36 per cent stake in Yahoo!, which supplies a well-known internet search engine.

In Japan, Softbank this year announced a partnership with Rupert Murdoch's News Corporation for a digital multi-channel satellite TV service in Japan and jointly bought a 21.4 per cent stake in Asahi National Broadcasting, one of Japan's leading TV broadcasters.

The Best Time To Reach Japan's Business Leaders...

...is when they reach for the Nikkei - Japan's largest business daily and the one read by the nation's most powerful professionals.

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So when sending an advertising message to the Japanese market, reach the best through the best - with the Nikkei.



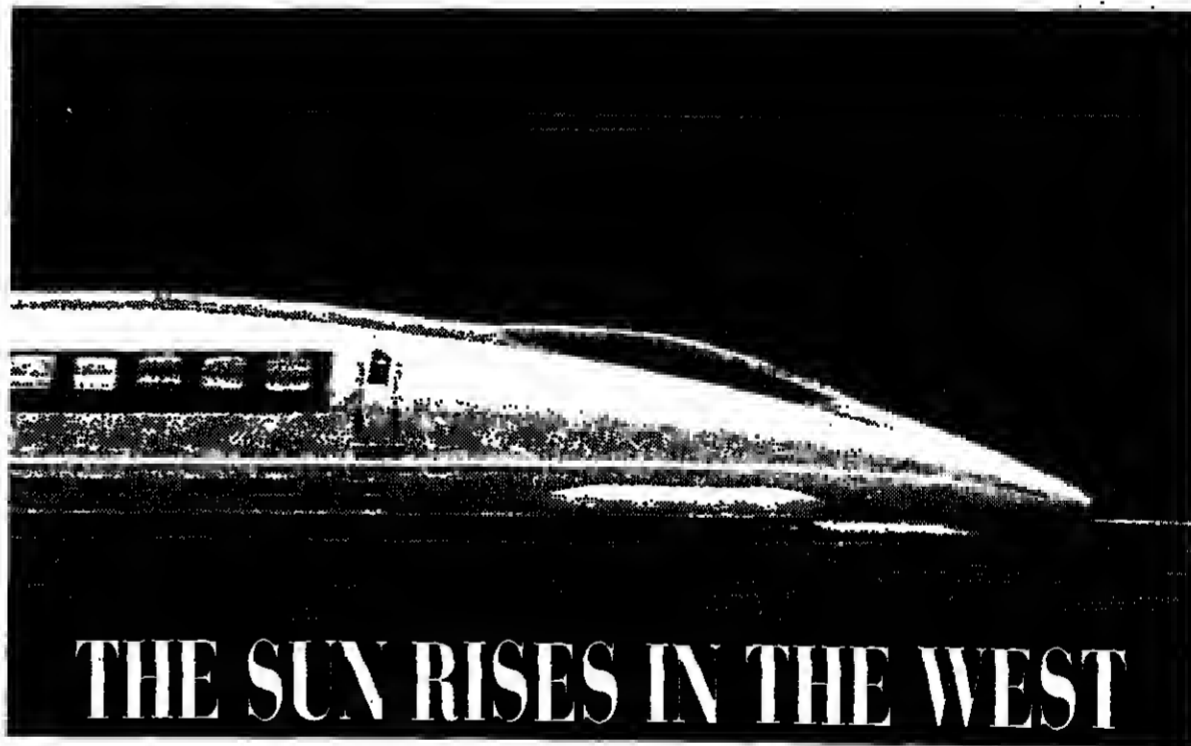
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JAVICO 1350

Offshore Funds and Insurances

FT MANAGED FUNDS SERVICE

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 673 4978 for more details.

LUXEMBOURG (SIB RECOGNISED)

Main table containing fund names, ISIN codes, and prices for various Luxembourg funds. Includes sub-sections for 'LUXEMBOURG (REGULATED)', 'LUXEMBOURG (SIB RECOGNISED)', and 'LUXEMBOURG (SIB RECOGNISED)'. Funds listed include various equity, bond, and specialty funds from providers like FT Cityline and others.

OFFSHORE INSURANCES

Table listing offshore insurance companies and their products. Includes names like AXA, Allianz, and various life and general insurance policies.

JAVICO 1996

FT MANAGED FUNDS SERVICE

Offshore Insurances and Other Funds

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (444 177) 573 4578 for more details.

Main table containing financial data for various funds, including columns for fund names, prices, and other metrics. The table is organized into multiple columns and rows, listing numerous fund names and their corresponding values.

JAVICO 1350

Mikimoto advertisement featuring a pearl necklace and the text: 'A HIGHLY DISTINCTIVE AND ELEGANTLY DESIGNED PAIR OF CULTURED PEARL BROOCHES SET IN 18CT GOLD. MIKIMOTO 179 New Bond Street London W1Y 9PD Tel: 0171 428 5300'

OTHER OFFSHORE FUNDS

Table listing other offshore funds with columns for fund names and prices.

MANAGED FUNDS NOTES: This section provides detailed information and disclaimers regarding the managed funds, including notes on currency, risk, and performance.

LONDON SHARE SERVICE

BV TRUSTS SPLIT CAPITAL - Cont.

Table listing BV trusts split capital with columns for company names and share prices.

LIFE ASSURANCE - Cont.

Table listing life assurance companies and their share prices.

PAPER, PACKAGING & PRINTING - Cont.

Table listing paper, packaging & printing companies and their share prices.

RETAILERS, GENERAL

Table listing general retailers and their share prices.

TEXTILES & APPAREL - Cont.

Table listing textiles & apparel companies and their share prices.

AIM - Cont.

Table listing companies on the AIM market and their share prices.

OTHER INVESTMENT TRUSTS

Table listing other investment trusts and their share prices.

MEDIA

Table listing media companies and their share prices.

PHARMACEUTICALS

Table listing pharmaceutical companies and their share prices.

PROPERTY

Table listing property companies and their share prices.

TOBACCO

Table listing tobacco companies and their share prices.

AMERICANS

Table listing American companies and their share prices.

INVESTMENT COMPANIES

Table listing investment companies and their share prices.

OIL EXPLORATION & PRODUCTION

Table listing oil exploration & production companies and their share prices.

SUPPORT SERVICES

Table listing support services companies and their share prices.

TRANSPORT

Table listing transport companies and their share prices.

WATER

Table listing water companies and their share prices.

CANADIANS

Table listing Canadian companies and their share prices.

LEISURE & HOTELS

Table listing leisure & hotels companies and their share prices.

OIL, INTEGRATED

Table listing integrated oil companies and their share prices.

PROPERTY - Cont.

Table listing property companies (continued) and their share prices.

SUPPORT SERVICES - Cont.

Table listing support services companies (continued) and their share prices.

TELECOMMUNICATIONS

Table listing telecommunications companies and their share prices.

FOOD

Table listing food companies and their share prices.

LIFE ASSURANCE

Table listing life assurance companies and their share prices.

PAPER, PACKAGING & PRINTING

Table listing paper, packaging & printing companies and their share prices.

RETAILERS, FOOD

Table listing food retailers and their share prices.

TEXTILES & APPAREL

Table listing textiles & apparel companies and their share prices.

Advertisement for Watches of Switzerland, featuring the text 'Visit our new site Now trading 24 hours a day' and a URL.

GUIDE TO LONDON SHARE SERVICE section containing various notices, symbols, and service information for investors.

LONDON STOCK EXCHANGE

Gilt auction and Wall St fall hits stocks

MARKETS REPORT

By Steve Thompson, UK Stock Market Editor

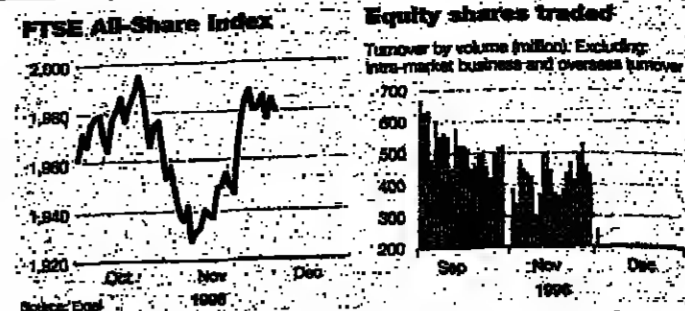
UK stocks took a double hit yesterday, wounded by Wall Street's biggest daily decline since July, and by a disappointing outcome to the auction of £2.5bn of 5-year gilts.

index showed a 16.3 loss at 4,045.2. There was more resilience in the second liners, where the FTSE 250 index posted a modest 5.7 decline at 4,421.9.

Even more impressive was the performance of the FTSE Small-Cap index, which managed a minor improvement, closing 1.5 firmer at 2,182.8.

Marketmakers were not too dismayed by London's decline, which they said was entirely expected given the sharp change in fortunes on Wall Street and the weakness of gilts.

The latter removed one of the props behind the equity market's recent move towards its all-time intra-day and closing highs.



Indices and ratios (Dec 3- Dec 4 unavailable) table with columns for Index, Value, Change, and Ratio.

Best performing sectors and Worst performing sectors table with columns for Sector and Change.

Lloyds hits new record

By Peter John and Joel Kibazo

Lloyds TSB shone in early trading when two brokers, currently enthusiastic about prospects, took an even more positive view on future profits.

HSBC James Capel had been at the top of the range of brokers' forecasts with a current year estimate of £2.45bn and a 1997 prediction of £2.91bn.

ICI holds a market share of around 12 per cent of the world titanium dioxide market and analysts said price increases, if they stick, should help restore operating margins at the Floxide unit, which have fallen sharply in 1996.

Standard Chartered bounced 10 to 696 1/2 as the dollar regained some of its strength and one marketmaker, which had sold a line of some 500,000 shares late on

Tuesday, sought to recover the position. Industrial controls and appliances group Siebe topped the list of the day's best Footsie performers following a broker's recommendation.

The shares jumped 19 to 98 1/2, as BZW reiterated its buy stance on the stock, in the wake of robust figures from Siebe earlier this week.

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FT 30 INDEX table with columns for Date, Index, Change, High, Low.

SEAO bargains table with columns for Date, Index, Change, High, Low.

Equity turnover table with columns for Date, Index, Change, High, Low.

London market data table with columns for Date, Index, Change, High, Low.

FTSE Actuarial Share Indices table with columns for Index, Value, Change.

FTSE Actuarial Industry Sectors table with columns for Sector, Value, Change.

Hourly movements table with columns for Time, Index, Change.

FTSE 350 Industry baskets table with columns for Basket, Value, Change.

THE DAVID THOMAS PRIZE advertisement with large stylized text.

David Thomas was a Financial Times journalist killed on assignment in Kuwait in April 1991. Before joining the FT he had worked for, among others, the Trades Union Congress.

His life was characterised by original and radical thinking coupled with a search for new subjects and orthodoxies to challenge, particularly in the fields of industrial policy, third world development and the environment.

In his memory a prize has been established to provide an annual study/travel grant to enable the recipient to take a career break.

In this, the sixth year of the prize, the theme is: "Home Truths from Abroad": A policy idea from outside the UK for the next British Prime Minister. The 1997 prize will be worth not less than £3,000.

Applicants, aged over 21, of any nationality, should submit a typed entry of up to 800 words in English, together with a brief c.v. and a proposal outlining how the award would be used to explore the theme further.

The award winner will be required to write a 1500 to 2000 word essay at the end of the study period. The essay will be considered for publication in the FT.

CLOSING DATE JANUARY 5 1997

APPLICATIONS TO: ROBIN PAULEY, MANAGING EDITOR THE FINANCIAL TIMES (Dept DTP) NUMBER ONE SOUTHWARK BRIDGE LONDON SE1 9HL

Large table containing FTSE Actuarial Share Indices, FTSE Actuarial Industry Sectors, Hourly movements, and FTSE 350 Industry baskets.

Based on trading volume for a selection of major equities... FTSE INTERNATIONAL logo.

Handwritten signature: JAVICO LTD

Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS

EUROPE

Table of stock market data for Europe, including Austria (Dec 4/30), Belgium/Luxembourg (Dec 4/Fri), Denmark (Dec 4/Wed), Germany (Dec 4/Fri), Greece (Dec 4/Thursday), Ireland (Dec 4/Wed), Italy (Dec 4/Fri), Netherlands (Dec 4/Wed), Norway (Dec 4/Wed), Portugal (Dec 4/Wed), Spain (Dec 4/Fri), Sweden (Dec 4/Wed), Switzerland (Dec 4/Fri), and the UK (Dec 4/Wed).

Table of stock market data for Asia, including Hong Kong (Dec 4/Fri), India (Dec 4/Wed), Indonesia (Dec 4/Wed), Japan (Dec 4/Wed), Korea (Dec 4/Wed), Malaysia (Dec 4/Wed), Philippines (Dec 4/Wed), Singapore (Dec 4/Wed), South Korea (Dec 4/Wed), Taiwan (Dec 4/Wed), Thailand (Dec 4/Wed), and the Philippines (Dec 4/Wed).

Table of stock market data for Oceania, including Australia (Dec 4/Wed) and New Zealand (Dec 4/Wed).

Table of stock market data for Africa, including South Africa (Dec 4/Wed) and Zimbabwe (Dec 4/Wed).

Table of stock market data for Latin America, including Argentina (Dec 4/Wed), Brazil (Dec 4/Wed), Chile (Dec 4/Wed), Colombia (Dec 4/Wed), Mexico (Dec 4/Wed), Peru (Dec 4/Wed), and Venezuela (Dec 4/Wed).

Advertisement for Rockwell Automation, featuring the text: 'Rockwell Automation is leading technological innovation with more than 500,000 products for a broad spectrum of industries.' and the Rockwell logo.

Table of stock market data for Europe (continued), including Austria (Dec 4/30), Belgium/Luxembourg (Dec 4/Fri), Denmark (Dec 4/Wed), Germany (Dec 4/Fri), Greece (Dec 4/Thursday), Ireland (Dec 4/Wed), Italy (Dec 4/Fri), Netherlands (Dec 4/Wed), Norway (Dec 4/Wed), Portugal (Dec 4/Wed), Spain (Dec 4/Fri), Sweden (Dec 4/Wed), Switzerland (Dec 4/Fri), and the UK (Dec 4/Wed).

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INDEX FUTURES, US INDICES, and other market data including Dow Jones, S&P 500, and various regional indices.

NEW YORK STOCK EXCHANGE PRICES

Main table of stock prices with columns for stock name, price, and change. Includes sub-sections for 'NEW YORK STOCK EXCHANGE PRICES', 'NASDAQ LISTED STOCKS', and 'NASDAQ LISTED STOCKS'.

Advertisement for Hewlett-Packard with the text 'Reach for it. If the business decisions are yours, the computer system should be ours.' and the HP logo.

Handwritten text 'LAWRENCE' at the bottom center of the page.

Continued on next page

4 pm close December 4

NYSE PRICES

Table of NYSE stock prices with columns for stock name, price, change, and volume. Includes sub-sections for FT Free Annual Reports Service and AMEX PRICES.

NASDAQ NATIONAL MARKET

4 pm close December 4

Table of NASDAQ National Market stock prices with columns for stock name, price, change, and volume. Includes sub-sections for FT Free Annual Reports Service and AMEX PRICES.

Advertisement for 'Norway' featuring the slogan 'Have your FT hand delivered in Norway.' and contact information for Financial Times World Business Newspaper.

Dow slips further at mid-session

US shares yesterday continued the weakness seen late in Tuesday's session as bonds slipped and investors continued to take some profits as the end of the year approaches...

Paris sell-off after Thomson veto

The index was pushed lower by steep falls among communication and transport shares. Aided by a modestly healthier bullion price, the golds index staged a 2.3 per cent recovery.

added 26 centimes to FF7.20 as Channel tunnel trains resumed service. Among second liners, Usinor Saclor improved FF2 to FF28.50 on hopes that it could enter the CAC 40 as a replacement for UAP.

FTSE Actuaries Share Indices

Table with columns: Dec 4, Dec 3, Dec 2, Nov 29, Nov 28, Nov 27. Rows: FTSE Actuaries 100, FTSE Actuaries 200.

Surveillances profited from the firming dollar, adding SF15 to SF3.05. Among second tier shares, Elma Electronics, a former Sulzer business, jumped to SF295 as the shares made their debut...

Bounce in bullion helps S Africa

A scramble by investors back into gold shares allowed the overall index in Johannesburg to move higher in spite of another depressing session for industrial stocks.

EUROPE

News that the Lagardere takeover of the Thomson group had been vetoed sent PARIS juddering lower, pushing the CAC 40 index down by 40.46 or 1.7 per cent to 2,308.65.

AMSTERDAM

fell back in line with leading bourses, with the AEX index closing off 5.66 at 630.81.

FRANKFURT

followed Wall Street and its domestic bond market lower, but it ended well off the bottom with the Dax index down 19.87 at an Ibis-indicated 2,880.89.

MILAN

finished weak after a day of largely speculative trade, and the Comit index lost 3.75 at 657.05.

EMERGING MARKETS: IFC WEEKLY INVESTABLE PRICE INDICES

Table with columns: Market, No. of Shares, Dollar terms, Local currency terms. Rows: Latin America, Argentina, Brazil, Chile, Colombia, Mexico, Peru, Venezuela, Asia, China, South Korea, Philippines, Taiwan, India, Indonesia, Malaysia, Pakistan, Sri Lanka, Thailand, Euro/Mid East, Czech Rep, Greece, Hungary, Jordan, Poland, Portugal, South Africa, Turkey, Zimbabwe, Composite.

ASIA PACIFIC

Fears of a major foreign exodus, as overseas funds left BANGKOK at a 40 month low.

SONY

subject to profit-taking in recent sessions, hit a new high for the year, climbing Y180 to Y7,430.

SEKAI

ended the week with a loss of 1.1 per cent to 843.85.

SHANGHAI

hard currency rose 11.6 per cent on Tuesday, added another 4 per cent in volume of 69.3m shares, the second highest

Foreign exodus worries hurt Bangkok

The Nikkei 225 average closed at 29,558.88, higher at 20,559.91 after trading between 20,524.98 and 20,877.08.

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Bombay has struck a three year low with sentiment bruised by a mounting toll of negative factors, writes Tony Tassell.

FINANCIAL SOLUTIONS IN PROJECT FINANCE

Grid of financial solutions for project finance, including PANNON GSM, MIC, TRIEGM, bluewater, OCEANSA, ORMAT LETTE CO. LIMITED, AS. Each box lists a project, amount, and arranger.

FT/S&P ACTUARIES WORLD INDICES

Table with columns: NATIONAL AND REGIONAL MARKETS, US, Europe, Asia, etc. Rows: Australia, Belgium, Brazil, Canada, Denmark, Finland, France, Germany, Hong Kong, Indonesia, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Pacific Basin, Philippines, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand, United Kingdom, USA.

MP seeks 'amends for what was done in the emperor's name' to prisoners
Minister urges Japan war payout

By George Parker, Political Correspondent
Japanese companies should consider compensating former British servicemen for the hardship they suffered during the second world war...

Honda announced yesterday that the labour force at its factory in south-west England was to increase by 250 from the present 2,300. The company is preparing for increased car output at the factory from next April...

Accords now produced. Meanwhile, the Rover offshoot of BMW said it was to recruit a further 100 specialist engineers to develop an expanded range of four-wheel-drive vehicles...

the Japanese embassy, which said that in August last year prime minister Mr Tomiichi Murayama had expressed a "heartfelt apology" over Japan's role in the war.

company matter - it is something between the Japanese and British governments. A bid led by Sir Kit McMahon - the former deputy governor of the Bank of England, the UK central bank - to set up a charitable foundation to benefit veterans, collapsed in 1994...

comments represented a "gaffe". "Our position is that if any company - whether Japanese or British - wants to help the former prisoners-of-war, we would welcome that," the Foreign Office said.

Success of jobs recovery questioned

By Andrew Bolger, Employment Correspondent
The UK's employment performance does not appear very impressive by international standards, in spite of significant improvements, says the journal of the Office for National Statistics.

UK NEWS DIGEST
Doubt cast over power reforms

Planned deregulation of the UK electricity market in 1998 has been thrown into doubt by a claim that Professor Stephen Littlechild, director general of Oftec, the industry's regulator, was acting outside the law...

Gilt repo proposals welcomed in City

By Richard Adams in London
The Bank of England's proposals to introduce a daily gilt repo market were welcomed yesterday by the City of London institutions most affected by the change - discount houses and gilt-edged marketmakers (Gemmies).

Tighter rules for junior listings

By Christopher Price in London
Rules governing the Alternative Investment Market are to be tightened in the first significant move by the London Stock Exchange to strengthen the junior market's regulations since trading began 18 months ago.

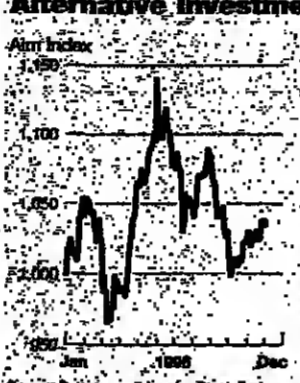


Table with 2 columns: Metric and Value. Includes: Companies (240), Nominated advisers (61), Market capitalisation (£5bn), etc.

will provide participants with greater access to information. Aim has enjoyed considerable success since its launch, with 240 companies joining and capitalised at more than £5bn (\$8.3bn).

N Ireland aid plea goes to EU

By John Kainpfer, Chief Political Correspondent
The UK government urged the European Commission yesterday to prolong aid to Northern Ireland amid concern that part of structural funds for the region might not be renewed because of the absence of a ceasefire by the Irish Republican Army.

Mr David Trimble, leader of the Ulster Unionist party, said yesterday he did not believe any change of government in the UK would materially affect the Northern Ireland peace process.

Blame for the resumption of violence in February lay firmly with republicans, he added. "In one fell swoop the IRA decided to take away, unilaterally and without remorse, the hopes and aspirations of a generation."

wanted to ensure the EU "remains both a very active and committed supporter of the way ahead in Northern Ireland".

NATIONAL WESTMINSTER
Staff to be shed at retail bank

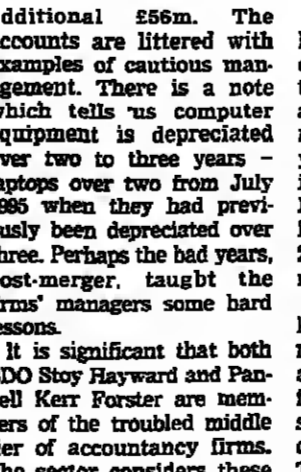
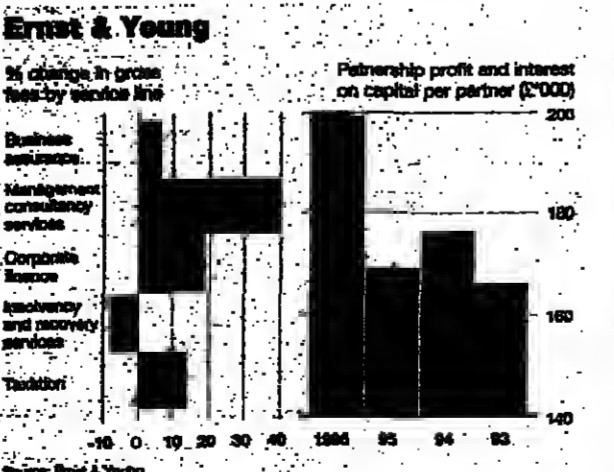
National Westminster Bank is to cut at least 10,000 jobs in its retail banking division over the next four to five years as it closes 200 more branches and shifts processing operations into bigger regional centres.

SHARE TRADING
Crest problems delay strip plan

Problems over the development of the new Crest electronic share settlements system have led to further delays in plans to allow the interest payments on gilts - government bonds - to be traded separately from the principal.

Disclosure takes account of changes
Ernst & Young's publication of its results is part of a restructuring of the business

This week Ernst & Young became the second of the UK's "Big Six" accountancy firms to publish company-style results, and it felt like the shape of things to come.



additional £56m. The accounts are littered with examples of cautious management. There is a note which tells us computer equipment is depreciated over two to three years - laptops over two from July 1995 when they had previously been depreciated over three.

INTERNATIONAL BIDDING.
PARANÁ. A GREAT STATE IN SEARCH OF PARTNERS.

Located in southern Brazil, neighbour to the largest consumer center in the country and doorway to the MERCOSUL, the State of Paraná is transforming its structure into one of the world's largest business opportunities.

FERROESTE The Government of the State of Paraná is looking for companies interested in the operation of FERROESTE, and the continental integration of the railway.

PORT OF PARANAGUÁ The Government of the State of Paraná is granting the private initiative the rights to build and explore commercially a container terminal with a capacity for 250,000 units in the Port of Paranaguá, one of Brazil's largest seaports and one of the most important in the MERCOSUL.



Information on bidding editors: Secretaria de Estado das Transportes - Av. Irapua, 420 - 2º andar - São José do Rio Preto - CEP 80230-020. Telefone: (041) 322 7080 extencao 222/2244 - Fax: (041) 322 9521 / 322 4086. e-mail: gpp@epa.celpepr.br

TECHNOLOGY

Gadget-hungry Japanese consumers can put Digital Video Disc at the top of their Christmas lists. DVD, which plays movies stored on a compact disc, has finally arrived in Japanese shops. Matsushita and Toshiba, two big Japanese consumer electronics groups, launched the first DVD players in their home market at the start of November, and rival producers plan to unveil their models early next year.

The long-awaited launch of DVD not only heralds the arrival of a new consumer format that could boost the electronics industry's flagging sales, it also marks the end of months of heated talks between the computer, consumer electronics and entertainment industries. So much was at stake that the launch was delayed while the three camps haggled over copyright protection.

The groups have been negotiating over the development of a system that prevents movies on DVD being copied on to other digital formats or analogue VHS tape. Unauthorised copying is estimated to cost the movie and video industries hundreds of millions of pounds each year, and DVD threatened to make the situation even worse.

DVD not only offers much better picture quality than VHS video tapes, but it is also a digital system. Whenever an analogue recording is copied, the picture quality is reduced, but with digital systems each copy is a good as the original.

What is more, the movie industry is also keen to protect what Lewis Ostrover, vice-president of new media applications and operations at Warner Home Video, describes as "intelligent sequential distribution". This involves releasing blockbuster movies at staggered intervals around the world. Typically, a movie will be launched in the US first, appearing in other territories, such as Europe, months later.

For years, the movie industry has relied on the different and incompatible television systems used by Europe and the US to control this method of distribution - a VHS tape developed for the US market will not play in a European VHS recorder. But because DVD is a digital system like music CDs and CD-Roms, the discs could theoretically be bought and used anywhere.

DVD movie titles will use a system called regional coding, which divides the world into six territories. North America, for instance, is designated Region One; Europe, Japan and South Africa are Region Two, and so on. DVD movie discs will contain a code or



George Cole on how industry giants have agreed on a method of protecting copyright for digital video discs

Screenplay for CDs

flag which identifies the region they are designed for. DVD players will be developed for specific regions and contain circuitry that recognises only discs designed for their region. As a result, someone buying a DVD disc in Paris, Texas, will find that it does not play in a machine in Paris, France.

Developing a regional coding system was not difficult, but producing an anti-copy system has not been so easy. The situation is complicated by the fact that DVD will also be used by the computer industry as a giant storage medium for data, games and multimedia programs. The new discs, DVD-Roms, are played in new drives that can also play DVD movie titles on a computer screen.

Illegal copying of software is rife in the PC world, but as Jan Oosterveld, president of Philips's key modules division, explains: "New [versions of] software programs are released every three to six months, but a movie may have a lifetime of more than 60 years." What is more, the personal computer industry has so far shown little desire to copy-protect DVD-Roms, and sees such systems as an additional cost on DVD-Rom drives.

The DVD consortium, which includes Sony, Philips, Toshiba and Matsushita, set up the Copy Protection Technical Working Group, with members from the computer, electronics, movie and music industries. In October, the working group unveiled its agreed anti-copy system. The sys-

tem works by using complex mathematical codes or keys to scramble or encrypt the audio and video data on a DVD disc.

DVD uses keys that are up to 40 digital bits long. Although a 40-bit key offers strong protection, it will not prevent professional hackers from cracking the code: "The system won't stop professionals but it will stop the casual copier," says Ostrover.

The original plan was to encrypt all the audio and video material on a DVD disc, but those in the PC industry, including Intel, the chipmaker, and International Business Machines, noted that this would require lots of processing power to unscramble. So the revised encryption system scrambles about only half

of the material, sufficient to make it unwatchable. DVD's encryption system is not mandatory. For example, someone making a video to be given away on a cover-mounted DVD disc may decide that it is not worth the expense of having the material protected.

But hardware companies wishing to make DVD players or DVD-Rom drives that can play encrypted movie titles will need to obtain a licence from a new, independent licensing body which will develop and distribute keys to hardware and software companies. The licensing body has not yet been appointed, and so Matsushita is distributing the encryption keys on behalf of the industry.

The DVD encryption process is complex. Each DVD movie title will have two unique keys known as the title key and disc key. These are used to encrypt the audio and video data, and also to ensure that only DVD players and drives with the correct descrambling circuitry can read DVD movie discs.

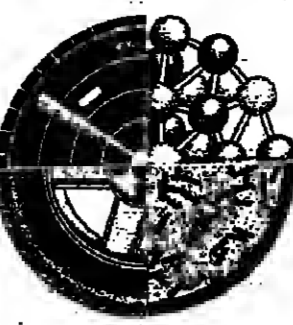
DVD-Rom drives will also contain an additional key which is checked by an authentication code on the disc. If the key is not present, the disc will not play.

Another system will be used to prevent consumers copying DVD video titles on to VHS tape. In order for DVD pictures to be watched on a television screen, the digital data is changed into an analogue video signal. DVD will use a system developed by Macrovision, a Californian company, to doctor the video signal. When the signal is copied on to video tape, the resulting pictures are jerky and suffer from colour disturbance.

But the proposed Macrovision system has not yet been tested on TV systems used in Europe, says Gerry Wirtz, general manager of Philips's copyright office. He adds: "It's not certain whether Macrovision can be used in some European countries, such as France and Germany, where consumers pay a levy that allows them to make private recordings." These issues will need resolving before DVD reaches Europe, probably next summer.

Wirtz says the copy protection agreement "now makes it possible to launch DVD on the market, but there are still some outstanding issues". These include developing specifications for a new "super audio" version of DVD - which will offer better sound quality than today's music CDs - and lobbying the US Congress to introduce laws that prevent anyone making, selling or using devices designed to circumvent DVD's anti-copy technology.

Worth Watching - Vanessa Houlder



Health workers at the sharp end

Any healthcare worker who is accidentally injured by a used syringe may be at risk from diseases such as Aids or hepatitis.

New Medical Technology, a Scotland-based business, has designed a safety syringe with a retractable needle that could reduce the number of these needlestick injuries. When the plunger has been pushed down to the bottom of the barrel, a mechanism is triggered that pulls the needle back into the middle of the barrel. As a result, there is no need to handle the needle during the syringe's disposal.

New Medical Technology: UK, (0)1698 842878; fax (0)1698 948789.

Coming through loud and clear

The frequently unintelligible announcements at railway stations could be improved using ISDN digital network technology, according to researchers in Germany.

The technical requirements of public address systems are complex partly because the voice signal being transmitted has a high bandwidth. This has been addressed in an ISDN-compatible communication system devised by Neumann Elektronik, a Mülheim-based company, and the Fraunhofer Institute for Microelectronic Circuits and Systems in Duisburg.

It uses an innovative encoding process that allows voice transmission up to a bandwidth of 7.5kHz, together with announcements made through loudspeakers via the telephone.

Fraunhofer Institute for Microelectronic Circuits and

Systems: Germany, tel 2087830; fax 208783268.

A share of mobile information

A mobile telephone service was launched this week that provides real-time data on share prices and foreign exchange rates anywhere within the GSM network. The user is alerted by an alarm when certain pre-selected shares move outside a certain range.

The service, set up by Martin Dawes Telecommunications, costs £49 a year plus value added tax and 80p a message.

Martin Dawes Telecommunications: UK, tel (0)1925 411661; fax (0)1925 258544.

Knitting in the fabric of life

A Scottish company has developed a new material for replacing diseased or damaged arteries. Made by Glasgow-based Vasutek, a subsidiary of Sutcure, a subsidiary of Sutcure, the arteries are manufactured from knitted polyester coated with fine layers of a fluoropolymer.

The coating overcomes the risk of clotting, which until now prevented polyester from being used for blood vessels smaller than 6mm in diameter.

The new material is more flexible than the polytetrafluorethylene-based material now used. It also has a gelatin sealant that seals stitch-holes. The material, Fluoropassive, has won approval for use in the EU.

Vasutek: UK, tel (0)141 812555; fax (0)141 812170.

French company has a flutter

Company flags are meant to symbolise a company's identity, but they lose their impact in windless conditions. Airstar, a French business, has designed a system that makes flags flutter anywhere, including indoor exhibition halls.

The Newind system, designed by Airstar, is a transparent mast with a silent centrifugal fan built into its base, which blows air up the mast and releases it around the flag.

Airstar: France, tel 47637185; fax 47625157.



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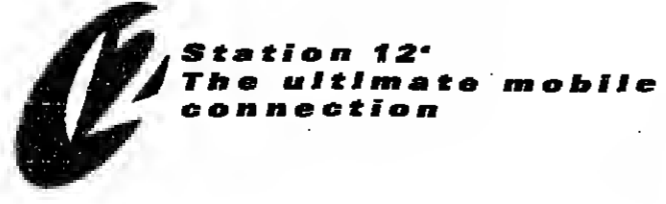
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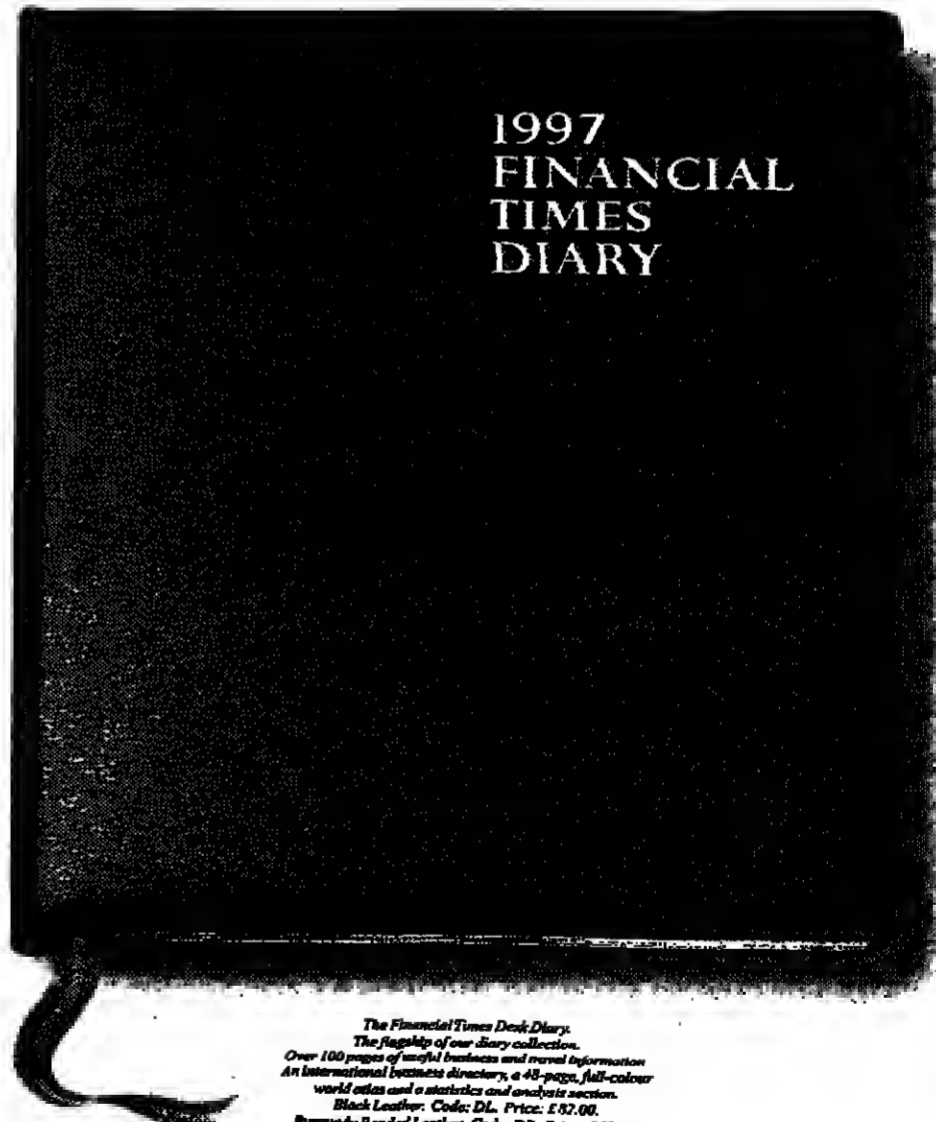
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FINANCIAL TIMES

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COMMENT & ANALYSIS

Economic Viewpoint • Samuel Brittan



A tale of two governors

The sterling rise since the summer makes an inflationary take-off less likely and it is not yet at a level which should interfere with base rate decisions

The top teams of the Bank of England and the Banque de France had an amicable day-long working meeting in London last Friday. But on one leading policy matter Mr Jean-Claude Trichet, the Bank of France governor, and Mr Eddie George, the Bank of England governor, remained far apart.

The French governor insisted that the franc fort policy was the cornerstone of counter-inflationary policy. This means keeping the franc as close to the D-Mark as possible, and eventually merging the franc in a new euro. Indeed Mr Trichet issued from London a statement disowning criticism of that policy by independent members of the Bank's monetary council.

The British governor's stand could hardly have been more different. Mr George did not see how an exchange rate peg could be the cornerstone of counter-inflationary policy. He considered it vital to be able to vary interest rates in accordance with domestic economic conditions. Discussion did not bring the two sides any closer.

In part the disagreement reflected varying experience. The British government of Edward Heath had to leave the first attempt at European exchange rate management, known by the creepy name of "the snake", after six weeks in 1972. The UK did not participate in the first decade of the more formalised exchange rate mechanism, which was established in 1979.

An attempt to shadow the D-Mark came to grief in the late 1980s, when domestic and exchange rate considerations pointed in different directions. After that the UK's formal membership of the ERM lasted less than two years and was humiliated and on Black Wednesday, September 16 1992. Three times bitten, long time shy.

But that does not end the

argument. France used its first decade of ERM membership to lever its inflation rate down, and when domestic monetarism would not have commanded a political consensus. And while the French franc has had its share of devaluations and departures from formal mechanisms, in recent years depreciations have been modest and short-lived.

The French can point out that the interest rate advantage that Britain gained from leaving the ERM was temporary and that French interest rates, both long and short term, and both nominal and real, are within a spitting distance of German rates and well below British ones. The Bank of England can respond that this has been achieved at the cost of domestic stagnation and an unemployment rate well above the British.

Mr Trichet has already responded in public by saying that 60 per cent of French unemployment is structural. By this he has in mind labour market features such as minimum wages, high social security overheads and cost-increasing collective bargaining agreements (such as the one

just concluded with the truck drivers) which price French workers out of jobs. The British governor might reply that until the French have tackled these internal rigidities it is too risky to be committed to irrevocably fixed exchange rates.

My own brief reaction is that if European labour markets can be liberalised - as seems to be happening at last, in the Netherlands - either fixed or floating exchange rates can work. But if such liberalisation is regarded as "socially unacceptable", no exchange rate system will help.

Meanwhile a domestic argument is arising in the UK. After reaching a post-ERM high of DM2.64 on Tuesday, starting subsided on a burst of profit-taking. Further fluctuations are likely and it is far too soon to be sure that sterling will not again move higher.

In its November Inflation Report the Bank of England came out strongly against taking the level of sterling into account in determining interest rates. At the time the Bank was right. Sterling was still low on a medium-term perspective and financial indicators did not sug-

gest any market confidence that inflation would return for long to the government's 3 1/2 per cent target.

But sterling could easily again become important for the setting of interest rates. Of course British exporters would like a low pound. But this cannot be the only consideration. British consumers benefit from a high pound; and the appropriate rate must be a balance.

Soon after the UK joined the ERM at the rate of DM2.95 senior members of the Bundesbank indicated that they thought this too high - they preferred rates varying from DM2.60 to DM2.90. Thus although the entry rate was excessive, in the view of hardboiled observers it was not nearly as excessive as the anti-ERM lobby asserts.

It should not be forgotten that two days before Black Wednesday the economic advisers of both the Bank of England and the Treasury were in Bonn and Frankfurt on an 11th hour mission to persuade German financial leaders that the ERM entry exchange rate was viable.

While they might not have had their heart in the enterprise, they were not perjuring themselves or talking obvious nonsense. The main reason why the UK had to leave the ERM was not because of the exchange rate chosen, but because the high interest rates on which the Bundesbank insisted after German unification were not suited to the UK, which was then suffering from an unexpectedly prolonged recession.

When sterling left the ERM, many commentators had egg on their faces. This was not only because of the event itself. It was also because inflation, far from suffering the (at least temporary) acceleration which they had feared, continued to fall rapidly.

Matters look different now. The very sharp fall in UK inflation from 1990 to

1994 was not only the result of the unexpectedly severe domestic recession. It also reflected the years of the attempted shadowing of the D-Mark and then of ERM membership.

The feedback from the 1992 depreciation to UK inflation was very slow in coming, first because of the UK recession and then because of the very halting recovery on the Continent.

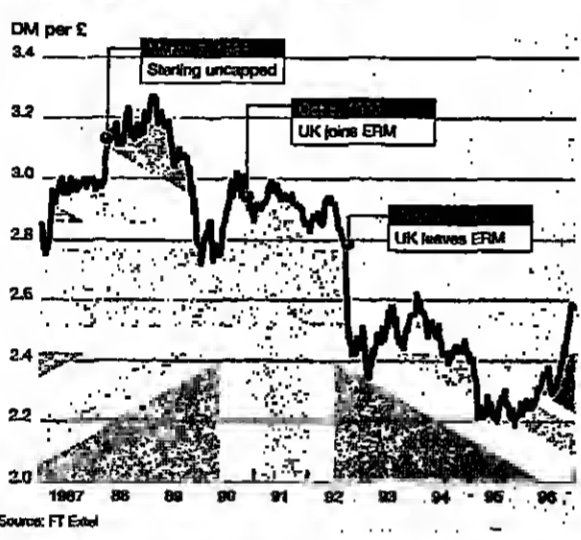
But the recent revival of inflationary symptoms suggests that the fall in sterling has had a delayed impact. The recovery in sterling since the summer may help prevent this inflationary revival from gathering strength.

We could of course have too much of a good thing. Sterling could reach a level at which it would be the main anti-inflationary force, and base rates would have to be put on hold. The dilemmas of 1987-88, when domestic and exchange rate considerations seemed to point in opposite directions, are liable to occur again and again, so long as sterling remains proudly outside any wider monetary system.

That point has not yet been reached. There is still on reason for the Bank to refrain from pushing hard for a base rate increase for domestic reasons. Indeed it is said that the colligate system for determining interest rates and the preference expressed for very small movements prevent the pre-emptive 1/2 per cent or 1 percentage point rise in interest rates which would take them to a level where they could move either way.

Bank of England speculation on the "causes" of sterling's recent rise is not particularly helpful or convincing. The exchange rate continues to give a message. It is as foolish to ignore that message as it is to refuse to take into account other more domestic indicators.

Sterling's partial recovery



Source: FT Ethel

BOOK REVIEW • Robert Thomson

BORN TO REBEL By Frank J. Sulloway Little Brown, 654 pages, £20

Character building by numbers



Piecing together personalities has great potential as a board game. Combine a secondborn son with a dysfunctional father, an upper-middle class education, lapsed Catholicism and a family history of alcohol abuse, and Frank J. Sulloway has created the profile of a struggling Irish playwright, an aspiring US senatorial candidate or the deputy general manager of the housing loan section of a British bank.

The permutations of the personality game are endless, but Frank J. Sulloway has attempted to rewrite the rules by identifying birth order as by far the most important factor in character development. In Born to Rebel, sibling rivalry now gets a much higher score than the oedipal rivalry of Sigmund Freud, who saw revolutionary potential in the tortured relationships between parents and disaffected offspring.

The book's own claims to greatness rest on a large mound of research into the family background of scientists, political leaders and activists in historical events such as the Protestant Reformation and the French Revolution. It is said to contain conclusions distilled from more than half a million bits of biographical data, so the weight of numbers, if not the weight of evidence, is on Sulloway's side.

Beneath the impressive detail, there is a definition problem. Rebelliousness is sometimes equated with creativity, which is sometimes equated with leadership, itself sometimes equated with good intentions. But the genius artist and firebrand revolutionary, with their intermittent explosions of activity, are tapping different energies from those drawn on by the painstaking Charles Darwin, the book's biggest emblem of laterborn

success, he being the fifth of six children.

There is much logic in identifying the influence of childhood modelling his or her behaviour on perceived parental expectations and the secondborn, realising that the vacancy is filled, taking the opportunity to "rebel" by looking elsewhere for inspiration. "Niche picking" is how Sulloway describes this process of selection, but he neglects to detail the development from potential rebel to real rebel.

Too much time is spent trying to prove the point that laterborns are more likely to be magnanimous, thoughtful, original and all-around good folk, while feckless firstborns are willing to walk the line drawn by somebody else. In discussing the anthropologist Margaret Mead, the author notes that, "a firstborn, she was hostile to psychoanalysis".

Occasionally, the book verges on the genetic in its quest to put the famous in their place: "When a young son like Benjamin Franklin is descended from four previous generations of youngest sons, he is usually a rebel." And sins are to be forgiven because "the mistakes of laterborns often arise from an excess of rebellious zeal".

A chapter on "exceptions to the rule" concedes that not every interesting person can be identified by birth order. With the Reformation, the firstborn Martin Luther deserves most of the credit for getting the movement going, though Sulloway suggests he is considered the "least socially progressive" of the period's reformers.

Conveniently, the ruthless Mao Zedong and Carlos the Jackal are firstborns, while the book gets around the problem of the fourthborn but dictatorial Stalin by declaring he is a "functional firstborn" (his siblings did die young). As an actual

firstborn, I guess my hostility to some of Sulloway's observations is inevitable - bc is third in a line of brothers and has described himself as a "functional last-born", discounting the influence of a younger half-brother.

But, having gathered the statistics, there is little attempt to try them out in different circumstances. What of modern China, where a one-child policy is creating a whole nation of firstborns? And how does the preoccupation with a male heir set Japan apart from the rest of the modern world? The Japanese put the second placed sibling in proper context with the label "cold rice".

Sulloway argues coherently enough that the moral urgency of Marxist thought and its class-based judgments do not provide an adequate understanding of the radical individual. But he is less convincing when asserting that gender is a minor influence and suggesting that ethnic oppression makes firstborns behave like laterborns. Having stung across a wonderful set of facts, he has failed to turn them into a theory.

His next challenge is to leave behind the sound of crunching numbers and grapple with a better, broader explanation able to cope with the "Shrewsbury factor" and dotting uncles: in describing his decision to join the Beagle as the ship's naturalist on his journey to the Galapagos Islands, Charles Darwin noted that what was "by far the most important event in my life" depended on "so small a circumstance as my uncle offering to drive me 30 miles to Shrewsbury, which few uncles would have done".

Born to Rebel is available from FT Bookshop by ringing Freecall 0800 418 419 (UK) or +44 181 964 1281 (outside the UK). Free p&p in UK

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LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171-873 5938 (please set fax to sending) or e-mailed to letters@ft.com. Letters are also available on the FT web site, http://www.ft.com. (Maximum length for letters is 1000 words in the main international languages.)

Public voice must be heard on foods issue

From Mr Peter Melchett and others. Sir, Consumer concern about genetically engineered food is growing but is clearly being ignored ("EU agrees rules on sale of 'novel' food," December 2). The UK Food and Drink Federation found 93 per cent of the public want genetically engineered food to be clearly labelled. Members of the European parliament voted overwhelmingly in favour of segregating genetically engineered beans from conventional ones and labelling them. Why, then, is the European Commission ignoring what the public wants?

Last Friday, the first direct shipment of genetically engineered soya arrived in the UK from the US. It was met with protest. This is the first genetically engineered commodity crop to go on sale in the UK being used as an ingredient in about 60 per cent of all processed food products. Under present EU rules, none of these products will have to be labelled. Consumers who wish to avoid genetically

Mystique not suspicion

From Mr Mark Lee. Sir, Lucy Kellaway is right that to be introduced as a consultant is to invite suspicion if not downright hostility ("Who dreamed up this 'bright idea'?" December 2). With one exception. The medical profession and patients still treat their consultants with respect bordering on awe. How often does one hear of their fees being

Allegations are unfounded

From Mr Lars Evander. Sir, I read with interest comments made by Mr Erik Asbrink, Sweden's finance minister, about the board of Stadsbyggnad AB, as published in your story "Swedish minister attacks bank over merger" (December 2). Perhaps Mr Asbrink would benefit from a brief look at the Swedish Companies Act which inter alia governs the role of the board of a Swedish public company. Mr Asbrink is quoted as saying: "It is more about rigging the business in the interest of a minority of people in the prospective management who are organising

Influence on management school only that of freeholder

From Professor John Kay and Mr Wafiq Said. Sir, Della Bradshaw's article ("Oxford extends the boundaries," December 2) and your news report ("Oxford to reopen talks with Said," November 29) may give rise to confusion about the role of the Said Foundation in support of Oxford's business school. The foundation will own the building which it has funded. As a result, it acquires precisely the same influence over the academic activities of the school as the Crown Estates enjoys over London Business School, or any other freeholder enjoys over the activities which take place on its premises. The foundation does not have, and does not seek to have, any share in the direction of the school. We are both committed to developing a world class

business school in Oxford. The arrangements we hope to put in place to secure its funding are solely designed to achieve that objective. The school will have a freedom and independence to develop its activities matched today in British education only by a few rich Oxford and Cambridge colleges and some leading public schools. No one looking at the state of British higher education today can believe that current funding arrangements are adequate to protect its traditional standards of excellence. We are jointly determined to enhance them.

If that were done, then, assuming that the university finds a more acceptable (though possibly more expensive) site, the whole thing might fall into place. As it is, there is a puzzle. Oxford has claimed that its management school will have the civilising feature of drawing on the immense, university-wide intellectual resources of its academics as a competitive advantage compared to the narrower agendas of some other schools. The university has hinted that it might still be able to drive the present flawed plan through via the votes of its administrators. But they won't be the ones who have to deliver that intellectual stimulus. What is the point of continuing with a plan that will leave a sullen atmosphere among many of the academics? Perhaps its promoters hope for swift amendment. But in academic institutions, this can take decades. So why set off with that handicap?

Handwritten signature or note at the bottom of the page.

Number One Southwark Bridge, London SE1 9HL
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700
Thursday December 5 1996

The French defence

The rejection of Lagardère's bid for Thomson by the French privatisation committee has a certain grim predictability. Glimpsed through the swirling fog of domestic politics, the committee's objections seem to boil down to two propositions. First, Thomson Multimedia - the consumer electronics part of the business - has invested large chunks of public money in new technology. Never mind that Thomson Multimedia as a whole makes large losses, or that the high-tech investments have yet to bear fruit. The Lagardère deal involves handing the business to Daewoo of Korea. Foreigners, the judgment implies, must not reap what the French taxpayer has sown.

price of getting rid of it. Suppose Daewoo used that strengthened balance sheet to increase market share, at the expense of other EU producers. This would seem a clear case of state subsidy, if at all, on removal, and would thus be at odds with EU rules. Faced with such an internal European squabble, what are the Koreans to do? Given yesterday's decision, the question may be academic. Although the details are unclear, it seems likely that the bidding for Thomson will once more be thrown open. Conceivably, the former two-horse race between Lagardère and Alcatel may be widened by the appearance of new contestants. Failing that, the way seems open for Alcatel to scoop the pool. In terms of the defence industry, this would be a rational solution: no less so, arguably, than the Lagardère deal. The danger is rather that in rejecting Daewoo, France has given a clear signal that its ambitions to maintain a national champion in consumer electronics remain intact. If the bidding for Thomson is to be resumed, well and good. But the French authorities should cast their net widely. Above all, they should seek to convince bidders that in the needed reorganisation of domestic industry, they are not slamming the door on foreign help.



Tripped on the way to market

Juppé's government has stumbled over its attempt to sell the Thomson electronics company to the Lagardère group, says David Buchan

The French government intends to have a second try at selling the Thomson electronics group, despite the fiasco of its first attempt. Mr Alain Juppé, the prime minister, yesterday promised the speedy launch of a new privatisation process "which will be defined very rapidly". But the government is now in a mess, following the surprise decision yesterday by its own privatisation committee not to endorse the preference which the government expressed in October for the Lagardère group, rather than its rival Alcatel, to buy Thomson. The setback is most obvious for Lagardère and his bid partner, Daewoo of South Korea. The French missiles-to-magazines group said yesterday it awaited "with confidence" the government's new ground rules for the sale. In making a new bid, it said it would take account of the privatisation committee's objections concerning its planned resale of Thomson Multimedia, the consumer electronics arm, to Daewoo. But the Lagardère group, under its leader Jean-Luc Lagardère, knows its dream of becoming Europe's largest defence electronics company by incorporating the Thomson-CSF defence division may now not be realised.

whole group, although with an Asian industrial partner to participate in Multimedia's production and marketing. There followed a battle royal between the two contenders, long enough for Lagardère and Alcatel to lobby everyone who counted in Mr Chirac's Elysée palace, Mr Juppé's Matignon office and in the defence, industry and finance ministries. It was no wonder that the contest split the French administration down the middle. The division persisted after the September 16 closure of bids, which turned out, in financial terms, to be no more than FF9.1m (\$1.9m) apart. The first surprise came a month later when Mr Juppé's office announced the government's preference for Lagardère, and then directed the ministers of defence, finance and industry - the last two of whom favoured Alcatel - to defend the decision at a tripartite press conference.

Another mistake came at this stage. Mr Jean Arthuis, the finance minister, said the government had decided to take the unusual step of announcing its choice before consulting the privatisation committee, in order to prevent "leaks and the possibility of insider trading". Leaks would have been likely, he implied, because of the politicisation of this privatisation. And insider trading was, he said, a real menace because all three companies - even Thomson, because 62 per cent of Thomson-CSF is held by private investors - are quoted on the stock market. Mr Arthuis strongly implied at the time that the privatisation committee's endorsement of the choice of Lagardère was only a formality. In the event, the committee did not prove to be the government's poodle, though some observers yesterday were voicing the suspicion that some inside the government may have incited the committee to act as it did. At least yesterday's announcement saved

potential clash between Brussels and Paris in any new attempt to sell Multimedia. An expansionary business plan for Multimedia might make its privatisation politically possible in France, but would bring a veto from Brussels; conversely, Brussels-type restrictions on it would probably kill the sale in French eyes. Whatever course it chooses, further delay is inevitable in a crucial part of France's defence restructuring. Nor are other plans proceeding apace. The plan to create a single aircraft company - in line with British Aerospace in the UK and Daimler-Benz Aerospace (DASA) in Germany - out of a merger of Dassault's military jet business and Aerospatiale's civil jet division is still hanging fire. The financial terms of the Aerospatiale-Dassault merger were supposed to be agreed next month, with the combined company due to start operating as one next summer. But Mr Serge Dassault, son of the company's founder, is still arguing directly with the Elysée about preserving his family's financial interests, while also demanding that state-owned Aerospatiale go further to reduce excess capacity and jobs before the merger takes place. Uncertainty about the fate of Thomson-CSF, which is said to be beginning to take a toll on the company itself and its customers, has international repercussions. One of the reasons why DASA and Aerospatiale did not consummate their planned satellite and missile joint ventures is that the German company wanted to see who ended up owning Thomson-CSF. The delay puts the defence strategy of the UK's GEC in the same state of limbo. Traditionally, French presidents subcontract industrial issues to their prime ministers and governments. Equally, however, French presidents take the lead in defence, and Mr Chirac will shortly have to do so in his defence industry with more skill than he and his government have shown up to now.

the government the further confusion that would have come if the European Commission had approved the Lagardère-Daewoo takeover yesterday. This would have produced the bizarre situation of Brussels saying yes and Paris no to a plan approved by the French government. As it turns out, the Commission took no decision yesterday on the takeover, and has yet to vet the issue of the French government's plan to pour FF1.1bn of state money into the recapitalisation of Thomson. But a potential deadlock has emerged that may stymie any combined recapitalisation and privatisation of Thomson Multimedia. In line with its traditional policy of trying to ensure that companies do not use state aid to steal markets from their competitors, Brussels has already asked the French government for assurances that a recapitalised Multimedia would not increase capacity and market share to the detriment of consumer electronics competitors such as Philips of the Netherlands. But Daewoo has been taking exactly the opposite tack in trying to defuse the opposition of Multimedia's unions. The latter have been complaining, even protesting in the streets, that their company, with a proud record of innovation particularly in digital technology, is going to be milked by an Asian group which specialises in copying other people's inventions. Daewoo's riposte - in a national advertising campaign in France - has been to argue that at least it will invest in Multimedia, expand its production and increase its jobs in France. In giving Lagardère the thumbs down, the privatisation committee's particular complaint was that Daewoo's job and investment pledges were not legally binding. Neither the French state nor Lagardère, the committee said, could hold the South Korean company to its promises once Multimedia passed to its control. But the big issue now is the

Scrap directive

Resting old bangers piled high in the scrapyard are often seen as a symbol of the profligacy of consumer societies. They are also an eyesore. Moreover, some of the remains of these vehicles are said to be causing congestion in landfill rubbish tips in parts of Europe. As a result there is a widespread agreement that more should be done to recycle old vehicles - to prevent waste and reduce the disfigurement of the environment, particularly from cars which are simply abandoned to decay. The European Commission, ever eager to right such wrongs with a new directive, would like to impose an obligation on all car manufacturers to take back their vehicles at the end of their lives and recycle their components. The object of such a directive would be to meet a real difficulty: in an unfettered market, manufacturers have little direct incentive to make vehicles which are easy to dismantle and recycle. Customers of new cars bear the costs of designing "greener" vehicles, while the benefits accrue to society many years later. However, adding to the mountain of European regulations is not the best way to solve this problem. Not least because directives tend to be inflexible and excessively expensive to implement. This has been particularly true of environmental

regulations which may conflate rather vague emotional pleas for saving the environment with the economic arguments for identifying market failure and changing behaviour. The danger in this case is that the costs of burying car parts will be over-emphasised and the requirements for recycling overspecified. The EU would do better to encourage and extend the voluntary agreements which car-makers have already made to improve the proportion of a vehicle that can be recycled. This has reached about 75 per cent. New techniques being developed by manufacturers to help scrap companies to sort plastics for recycling will improve this figure. Large manufacturers need to be seen as good citizens. They might, if necessary, be given an additional push via the tax system. But the view in Brussels that 96 per cent of all cars should be recyclable seems absurdly restrictive. It is wrong to suggest, as some environmentalists do, that burying used materials is necessarily wasteful. The market can assign efficient prices to scrap which will determine whether it is more wasteful to throw it away or to re-use it. If burying carries environmental costs, these incentives should be changed - as is now the case in the UK - by a landfill tax

UK job cuts

After four years of economic recovery in the UK, important companies are still shedding large numbers of jobs: LucasVarity announced this week that it is to reduce its payroll by 5,000 jobs, most of which are to go at National Westminster Bank and Scottish Power will reduce the workforce at its Southern Water acquisition by 2,000. In the US, where big corporations have lost big hundreds of thousands of jobs during the recovery phase, many are now questioning the ultra-ambitious philosophy. Even voices on Wall Street say that the shedding of labour has gone too far. In the UK, the Banking Ombudsman has said that bank branch closures are causing problems for customers. But grim as it can be for people losing their jobs, redundancies are an inevitable part of the improved flexibility in labour markets which is helping to stimulate economic growth on both sides of the Atlantic. By contrast, some governments in continental Europe are paying the price of policies intended to save jobs at the price of economic efficiency. In countries with flexible labour markets there are several reasons why companies continue to cut their workforces even in prosperous times: such as Southern Water, for example, do not face competitive pressure to control costs. Another explanation may be that companies find earlier diversifications have been

unsuccessful. LucasVarity is pulling out of 13 non-core operations, and Southern Water will sell peripheral businesses from vehicle leasing to engineering. A third pressure is technology: NatWest needs fewer people because banking systems are changing. In the public mind, the focus on job cuts at a few large companies may also distract attention from what is happening in the economy as a whole. In the UK the labour market is tightening significantly. Unemployment is under 2m, and 500,000 below its 1993 peak. Earnings growth is still subdued - about half the rate of the 1980s recovery - but it has accelerated to 4 per cent from 3½ per cent last year. Vacancies at job centres are at their highest level since the peak year of 1988. The British Chambers of Commerce suggest that recruitment difficulties have risen sharply. Above all, the recovery has created a net 700,000 new jobs in the UK - substantially part-time and mainly temporary. In the US, smaller companies created 100 more jobs than have been lost since 1982. So although the recent news might suggest that jobs continue to be lost at a high rate in corporate Britain, the overall figures - and anecdotal evidence - show that those losing jobs find new ones more quickly, and the numbers who remain out of work for long periods are much reduced.

OBSERVER

Bowing out of Brussels

■ The most powerful Eurocrat in Brussels may be stepping down from his post, a move that would trigger a scramble among EU governments to fill the slot. Observer hears that David Williamson, the British secretary-general of the commission, wants to retire after 10 years in the job. A Whitehall high-flyer and former adviser to Margaret Thatcher, he's expected to leave towards the end of next year, shortly after his 63rd birthday. There is a chance, however, that the British government might persuade him to stay on a while longer. When wheeler-dealer Williamson secured the job in 1987 it was seen as a coup for London, and something of an olive branch to an increasingly Eurosceptic Thatcher. Until his appointment, the Commission's most influential office had been occupied for the Community's 30-year life by Emilio Noel, a Frenchman. Given John Major's unhappy relationships with his European partners, they're unlikely to repeat the favour when Williamson goes. This one view in Whitehall is that Williamson should be persuaded to stay on - until a government led by

born-again European Tony Blair has soothed old wounds. Otherwise, only one senior British official is seriously tipped to succeed - Sir John Kerr, UK ambassador to Washington. A master of political intrigue and until last year Britain's permanent representative in Brussels, he's also seen as a contender to replace Sir Robin Butler as the British government's cabinet secretary. Given the climate on the European continent, he might be better off making a play for Butler's domain.

No OK Corral

■ Speaking of Brussels, Observer was delighted to see Neil Kinnoch, the EC transport commissioner, in sparkling form on Tuesday evening. He was at the launch of the Centre for European Reform, a new think tank with the mission to stimulate sensible debate about Britain's role in Europe. That'll make a nice change. Kinnoch called upon pro-Europeans to rebut the propaganda onslaught of British Tory party Eurosceptics and the tabloid press. Some Brits so poorly understand the EC, he said, that they called on him to stop the French trucks' strike, like some "continental Wyatt Earp". Much applause.

■ The forum is the brainchild of Nick Butler, group policy adviser at BP. Butler persuaded his chairman, Sir David Simon, to join other luminaries, including Sir David Hannay, recently UK ambassador to the UN, and John Monks, general secretary of the UK's Trades Union Congress, to become trustees. The 'centre-left but independent' Centre is sponsored by NatWest bank, Coopers & Lybrand, the retailer J.Sainsbury and Unilever to the tune of £20,000 apiece. Like other British companies with strong European trading interests, they're worried about Britain's Eurosceptic drift.

What goes up

■ Tuesday's surge in the US dollar came as a relief for Belgium. The country discovered in October that its government had managed to run up paper losses of BF38.8bn, as a result of buying poorly chosen currency swaps and options. Very nasty. But by yesterday morning, largely thanks to the dollar's 2.5 ppc gains against the D-Mark, the treasury computer

showed that Belgium's paper losses had shrunk to a mere BF25bn. Had the country bought the options in an attempt to make profits on currency speculation, rather than merely to hedge risk? "If speculation implies taking a view on markets, then that is inherent in any financial management," opines a treasury official. The civil servants charged with getting Belgium out of the mess expect to be in post until "between 1998 and 2002". Who knows - if the dollar keeps going up, they might be out of a job even earlier.

It's party time

■ The New York and London offices of ING Barings staged their Christmas parties yesterday. One disgruntled New York employee told Observer that morale is so poor that less than 10 per cent of staff signed up to go to the jolly at the Metropolitan Pavilion in Manhattan. The management has thus been leaning on staff, encouraging them to go and have a good time. ING Barings in New York sees it differently: "Executive management would wish to see as many as possible attend, but it's not part of the job description." So have a nice day - immediately.

Financial Times

100 years ago

A Yankee On The C.P.R. Upon a certain percentage of the American people - fortunately a small percentage as we think - the mere thought of the Canadian Pacific Railway produces much the same effect as a red rag does upon a bad-tempered bull. A most virulent attack has recently been made on the Company in the columns of the New York "Sun" by a gentleman named Mr Francis Weyland Glen. The following is the kind of abuse which this individual lavishes on the C.P.R. "The Canadian Pacific Railway was conceived in sin, born in iniquity and has been maintained by deception, bribe-giving and bribe-receiving, blackmail and forced contributions by the Government of the United States from American Railways."

50 years ago

Mexico's Labour Troubles Among the problems confronting President Aleman is the situation of the railways where the workers are showing reluctance to carry out Government orders. Similar troubles are threatened in the oil fields. Another question is the possible return of Mexico to a silver monetary unit in place of the present paper currency.

